



STATE OF IOWA

IOWA DENTAL BOARD

TERRY E. BRANSTAD, GOVERNOR
KIM REYNOLDS, LT. GOVERNOR

PHIL MCCOLLUM
INTERIM DIRECTOR

CONTINUING EDUCATION ADVISORY COMMITTEE

AGENDA

Date/Time: June 10, 2014, 12:00 P.M.

Location*: Iowa Dental Board, 400 SW 8th St., Suite D, Des Moines, Iowa
(Committee Members May Participate in Person or by Telephone)

Members: *Lori Elmitt, Board member, chair; Steven Fuller, D.D.S.; George North, D.D.S.; Marijo Beasler, R.D.H.; Eileen Cacioppo, R.D.H.; Kristee Malmberg, R.D.A.; Jane Slach, R.D.A.*

- I. CALL MEETING TO ORDER – ROLL CALL**
- II. CONTINUING EDUCATION COURSE APPLICATIONS FOR REVIEW**
 - a. See course materials for list*
- III. CONTINUING EDUCATION SPONSOR APPLICATIONS FOR REVIEW**
 - a. The DALE Foundation*
 - b. Health Studies Institute*
- IV. OTHER BUSINESS**
 - a. 2014 Committee Appointments*
 - b. Other items, if any*
- V. OPPORTUNITY FOR PUBLIC COMMENT**
- VI. ADJOURN**

*Committee members may participate by telephone or in person.

If you require the assistance of auxiliary aids or services to participate in or attend the meeting because of a disability, please call the Board office at 515/281-5157.

Please Note: At the discretion of the Committee Chair, agenda items may be taken out of order to accommodate scheduling requests of Committee members, presenters or attendees or to facilitate meeting efficiency.

Continuing Education Course Applications for Review

1. **Oral Surgeons, PC** – *“Welcome to Nobel Implants”* – Requested 1.5 hours
2. **North Central District Dental Society** – *“Pediatric Dentistry Mini Topics”* – Requested 3 hours
3. **North Iowa Periodontics** – *“Treating Our Diabetic Patients”* – Requested 2 hours
4. **IDPH** – *“The Iowa Governor’s Conference on Public Health”* – Requested 7.5 hours
5. **Kiess Kraft Dental Labs** – *“Common White Lesions of the Oral Cavity”* – Requested 2 hours
6. **Kiess Kraft Dental Labs** – *“Advanced Evidence-Based Endodontic Therapy”* – Requested 2 hours
7. **Kiess Kraft Dental Labs** – *“Multidisciplinary Approach to Manage Complex Prosthetic Rehabilitation”* – Requested 3 hours
8. **Periodontal Specialists** – *“What the Heck Does a Periodontist Really Do? Cool Things a Periodontist Can Do”*
9. **Oral Surgeons, PC** – *“Precision, Productivity, & Profitability of Implant Prosthetics in Private Practice”* – Requested 8 hours
10. **Iowa Dental Assistants Association** – *“Tobacco Update/Keeping Dental Health Professionals Informed”* – Requested 2 hours
11. **SE Iowa District Dental Society** – *“Dental Sleep Medicine”* – Requested 3 hours
12. **Iowa Oral & Maxillofacial Surgeons, PC** – *“Practical Solutions for the Every Day Dentist”* – Requested 5 hours
13. **Iowa Lakes Dental Club** – Dr. Chris Bogue – *“Fraud and Embezzlement – Is it Happening to You?”* – Requested 4 hours
14. **North Iowa Dental Seminars** – *“Dental Photography: The Basics and Beyond!”* – Requested 6 hours
15. **Training Resources** – *“Treating Tobacco Dependence – Mayo Clinic”* Requested 4.75 hours (3 course submissions for various presentations throughout Iowa.)

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MAR 26 2014

IOWA DENTAL BOARD

**APPLICATION FOR PRIOR APPROVAL OF
CONTINUING EDUCATION COURSE OR PROGRAM**

IOWA DENTAL BOARD
 400 S.W. 8th Street, Suite D
 Des Moines, IA 50309-4687
 515-281-5157
 www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Oral Surgeons PC
 Address: 7400 Fleur Dr. Suite 200 Bm Ia 50321
 Phone: 281-7773 Fax: 281-7279 E-mail: rcaynar@oral surgeons pc.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
- Dental School
- Dental Hygiene School
- Dental Assisting School
- Military
- Other (please specify): private practice

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

4. Course Title: Welcome to Nobel Implants

5. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: _____

6. Course date: 4-8-14

Hours of instruction: 1.5

7. Provide the name(s) and briefly state the qualifications of the speaker(s): _____

Bill Foley, Nobel Biocare Regional Mgr.,
see attached

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Ronda Ceynar, CDA, RDA
Title: Prof. Relations Coordinator Phone Number: 274.0796
Fax Number: 274.1472 E-mail: rceynar@oralsurgeonpc.com
Address: 3940 Ingersoll Ave. DM 50312
Signature: Ronda Ceynar CDA Date: 3.24.14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

Pursuant to Iowa Administrative Code 650—25.3(5), please submit the application for approval 90 days in advance of the commencement of the activity. The Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed. The Board may be unable to issue a final decision in less than 90 days. Please keep this in mind as you submit courses for prior approval.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

Ronda Ceynar

From: William Foley [bill.foley@nobelbiocare.com]
Sent: Monday, March 24, 2014 8:20 PM
To: Ronda Ceynar
Subject: Bill Foley Bio

Dear Rhonda,

Below please find a brief Bio and course description.

Bill Foley received his BA degree from the College of St. Thomas in 1986. He joined Colgate Oral Pharmaceutical in 1989 where he worked as a sales representative promoting topical and systemic fluoride products to the dental profession. Bill was promoted to district sales manger with Colgate responsible for the MidWest district.

In 1995 he accepted a position with 3M ESPE as a sales representative responsible for selling impression materials and restorative materials to dental professionals throughout the mountain west region.

In 1997 Mr. Foley accepted a sales position with the Steri-Oss implant company. Steri-Oss was acquired by Nobel Biocare in 1998. Bill successfully sold the Nobel Biocare line of products in the Mountain West Region until 2003, when he was promoted to Regional Sales manager responsible for the North Central Region.

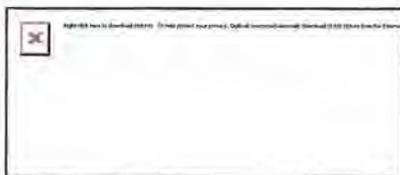
April 8th Course Overview:

- Introduce Nobel Biocare's Implant System: 3 Connections, 2 Drilling Protocols, 1 Implant Surface
- Explain advantages of Nobel Conical Connection (Importance of Back Tapered Design)
- Review Implant Impression Utilizing the Conical Connection (CC) Implant system.
- Introduce the All-On-Four Treatment - A Less Invasive more affordable approach to treating your edentulous, and soon to be edentulous patients
- Brief overview of the Procera CAD/ CAM system

Thank you and kind regards

Bill

--
Bill Foley
Sales Manager
North Central Region
952-212-8762



**Conventional Dentures are NOT the answer.
Ask me about the All-On-4 solution**



PRIVILEGED AND CONFIDENTIAL COMMUNICATION: This electronic transmission, and any documents attached hereto, may contain confidential and/or legally privileged information. If you have received this message in error please contact the sender immediately. Any disclosure, copying, distribution, or use of the contents or information received in error is strictly prohibited.

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MAR 31 2014

APPLICATION FOR POST APPROVAL OF
CONTINUING EDUCATION COURSE OR PROGRAM

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
Phone (515) 281-5157
www.dentalboard.iowa.gov

NOTE: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Course Title: Pediatric Dentistry Mini Topics
2. Course Subject:
 - Related to clinical practice
 - Patient record keeping
 - Risk Management
 - Communication
 - OSHA regulations/Infection Control
 - Other: _____
3. Course date: 3/17/14 Hours of instruction: 3 hrs.
4. Provide a detailed breakdown of contact hours for the course or program:
Program offers refreshers on a number of topics
in pediatric dentistry including infant oral health,
pediatric oral pathology & pediatric trauma.
5. Name of course sponsor: North Central District Dental Society
Address: Kari Leibbrand - secretary of society
946 East State St., Mason City 50401
6. Which of the following educational methods were used in the program? Please check all applicable.
 - Lectures
 - Home study (e.g. self assessment, reading, educational TV)
 - Participation
 - Discussion
 - Demonstration

#635
8/10

7. Provide the name(s) and briefly state the qualifications of the speaker(s):
Dr. Hilary Reynolds - Received DDS in 2002 & certificate
in Pediatric & Dentistry 2012
Dr. Steve Leifker - Received DDS in 2012 & on schedule
to graduate from his pediatric residency program 2014

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Kari Leibrand
Title: secretary of society | Phone Number: (641) 424-4521
dentist
Fax Number: (641) 424-8403 | E-mail: kari.leibrand@gmail.com
Address: 946 East State St., Mason City, IA 50401
Signature: Kari Leibrand | Date: 3/18/14

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If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

Pursuant to Iowa Administrative Code 650—25.3(6), within 90 days after the receipt of application, the Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687

Pre-Registration and Prepayment is Required

** Name & Social Security Number **REQUIRED**
Form may be copied

Member Dentists: # 93004 Fee: \$75.00

License#

License #

License #

Non-Member Dentists: # 93005 Fee: \$90.00

Dental Hygienists/Assistants/Office Staff
93006 Fee: \$48.00 (Includes Lunch)

License #

License #

License #

License #

License #

Dental Hygienists/Assistants/Office Staff
93008 Fee: \$38.00 (No Lunch)

License #

TOTAL FEE ENCLOSED

RETURN FORM AND FEES TO:

Mail: NIACC Continuing Education Department
500 College Drive, Mason City, IA 50401

Call: 641-422-4358 or 1-888-466-4222 Ext. 4358

Fax: 641-422-4112

Email: cereg@niacc.edu

Deadline is March 10, 2014

Non-Profit Org.
U.S. Postage

PAID

Mason City, IA 50401
Permit No. 278

North Iowa Area Community College
Continuing Education Division
500 College Drive
Mason City IA 50401



**NORTH CENTRAL IOWA
DISTRICT STATE
DENTAL ASSOCIATION**

SPRING 2014 DENTAL SEMINAR

Pediatric Dentistry Mini Topics



Monday, March 17, 2014

8:00 am—1:00 pm

Muse—Norris Conference Center

North Iowa Area Community College

Mason City, Iowa



DENTAL PROGRAM

OBJECTIVES

NORTH CENTRAL DISTRICT OFFICERS

Pediatric Dentistry Mini Topics

Monday, March 17, 2014

North Iowa Area Community College Muse-Norris
Conference Center

Mason City, Iowa

COURSE DESCRIPTION

This program provides a refresher on a number of important topics related to Pediatric Dentistry.

AGENDA:

- 8:00 — 8:30 AM Registration and Refreshments
- 8:30 — 10:00 AM Pediatric Dentistry Mini Topics
- 10:00 — 10:15 AM Break
- 10:15 — 12:00 Pediatric Dentistry Mini Topics (Cont.)
- 12:00 — 1:00 PM Lunch
- 1:00 pm Business Meeting

PROGRAM FEES:

Member Dentists \$75.00 # 93004

Non-member Dentists \$90.00 # 93005

Lunch automatically included for all Dentists

Dental Hygienists/Assistants/Office Staff
Including lunch \$48.00 # 93006

Dental Hygienists/Assistants/Office Staff
(Lunch NOT included) \$38.00 # 93008

- Discuss dental trauma management
- Identify current fluoride recommendations
- Understand the infant oral exam and anticipatory guidance for parents
- Discuss pediatric prescription writing
- Define Interim Therapeutic Restoration

SPEAKER

Dr. Hilary Reynolds, DDS

Dr. Hilary Reynolds is a pediatric dentist born and raised in Clear Lake, Iowa. She spent four years at Iowa State University before obtaining both her DDS ('02) and her certificate in Pediatric Dentistry ('12) from the University of Iowa College of Dentistry. Her dentistry career began in Burlington, Iowa where she was a general dentist and dental director at a Community Health Center for eight years. This is where she discovered her love of pediatric dentistry and formed the foundation of her interest in dental public health initiatives. After completing her residency and obtaining her national board certification she decided to move back home to North Iowa and is currently building her pediatric dental office in Clear Lake. She resides in Clear Lake with her husband and twin sons. Currently you can find her commuting somewhere between the University of Iowa College of Dentistry (where she is an adjunct clinical faculty member) and West Des Moines (where she is an associate pediatric dentist).

PRE-REGISTRATION DEADLINE:

March 10, 2014. Pre-registration is required.

The registration form is on the back of this brochure and maybe copied. **Refunds will be given for cancellations made prior to the day of the program.**

CONTINUING EDUCATION CREDIT

Dentists: 3.0 CEHs

Dental Hygienists: 3.0 CEHs

Dental Assistants: 3.0 CEHs

North Iowa Area Community College is committed to the policy that all persons shall have access to its programs, facilities, and employment without discrimination based upon race, religion, color, creed, sex (including pregnancy), sexual orientation, gender identity, national origin, marital status, age, disability (physical or mental, veteran status, or genetic information).

DENTAL ASSOCIATION:

President

Dr. Matt Hansen
Mason City, Iowa

President—Elect

Dr. Jake Sorensen
Clear Lake, Iowa

Vice President

Dr. Kari Leibrand
Mason City, Iowa

Secretary—Treasurer

Dr. David Penfold
Northwood, Iowa

Editor

Dr. Anthony Brantner
Algona, Iowa

DENTAL HYGIENIST OFFICERS:

President

Amy Weisharr

Secretary—Treasurer

Laura Abbas

Continuing Education

Sue Ollman

Legislative Chair

Nancy Miller

Newsletter

Amy Weisharr

APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM RECEIVED

MAR 31 2014

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

IOWA DENTAL BOARD

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: North Iowa Periodontics

Address: 1010-4th St SW Mason City Iowa 50401

Contact Person
Phone: 507-281-3524

Contact Person

Fax: E-mail: mharts@chartermi.net

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
Dental School
Dental Hygiene School
Dental Assisting School
Military

Other (please specify): Specialty (Periodontal) Practice

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

4. Course Title: Treating Our Diabetic Patients

5. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

6. Course date: Thursday April 17, 2014 Hours of instruction: 2

#8678
\$10

7. Provide the name(s) and briefly state the qualifications of the speaker(s):
Debbie Sanford, RN, BSN, CCFE, CDE @ Mercy Medical
Diabetes Center in Mason City, Iowa.
See attached resume.

8. Please attach a program brochure, course description, or other explanatory material.
See attached

9. Name of person completing application: Marsha Hartman, RDH, BS
Title: CE Coordinator Phone Number: 507-281-3524
Fax Number: 507-292-9344 E-mail: mharts@chartermia.net
Address: PO Box 9248 Rochester, MN 55903
Signature: Marsha E Hartman Date: 3-24-14

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MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

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Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687

“Treating Our Diabetic Patients: Long-term Systemic and Oral Health Concerns”

Topics to be discussed include:

- Mechanisms of the disease
- Statistics (briefly)
- Long-term systemic health concerns for diabetic patients
- Concerns for patients that have trouble controlling blood sugars (short and long-term)
- Signs/symptoms of the disease (questions we might ask on a dental health history, discussion of the importance of knowing the patients HeA1C, anything that might raise a “red flag” for us)
- How does infection and chronic inflammation affect the diabetic patient? How does infection affect the ability to control blood sugars?
- How does periodontal disease (a chronic inflammatory infection) affect diabetes (bi-directional)

Debbie L. Sanford, RN, BSN, CCE, CDE

1556 190th St. New Hampton, IA 50659
641-257-8993 debbie.sanford64@gmail.com

EDUCATIONAL BACKGROUND

Master of Science in Nursing with Education Specialization

Started Program September, 4, 2012
Walden University, Baltimore, Maryland

Bachelor of Science in Nursing, BSN (1989)

Minor in Psychology
Winona State University, Winona, Minnesota

Associate of Science Degree, Nursing (1984)

Rochester Community College, Rochester, Minnesota

Licensure

Registered Nurse (RN), State of Iowa and Minnesota

Certification

Certified Diabetes Educator
BLS Instructor
Certified Childbirth Educator

PROFESSIONAL EXPERIENCE

Mercy Diabetes Center

12/2012-Present, Diabetes Educator

- Network Program Coordinator
- Provide diabetes education
- Resource Nurse

Mercy Medical Center-New Hampton

10/2008- Present, Diabetes Educator

- Provide diabetes education
- Coordinate patient care with providers
- HRSA Pre-Diabetes Grant Screening and classes for families
- Data Collection and entry in ACCESS

Mercy Medical Center-New Hampton

08/2010-12/2012, Lead Computer Instructor

- Training Coordinator
- Educate Nurses, Physicians & students on Powerchart
- Developed HealthStream Courses
- Resource for EHR-10 sites and CPIE Staff for Powerchart training
- Collaborate with Clinical Practice Informatics staff (CPIE) on training projects
- Training Domain Coordinator

Mercy Medical Center-New Hampton

12/2006 – 08/2010, Nurse Educator

- Electronic Health Record Trainer
- Administrator of Health Stream Education
- BLS Certified Instructor
- Certified Child Birth Educator
- Nursing Staff Education
- Telemedicine Coordinator
- Continuing Education Approval Representative

- Mandatory Reporting Abuse Education
- Super Sitter Instructor

Northeast Iowa Community College, Calmar, Iowa

8/2005- 4/2007 Nursing Clinical Instructor in Pediatrics

- Provide instruction on a hospital pediatric floor for second year RN students
- Use a skill/behavioral checklist to monitor progress weekly
- Review and grade care plans on an ongoing basis

New Hampton Clinic, New Hampton, Iowa

1/1995- 12/2006, Quality Improvement Coordinator

- Provide in-service and education on quality improvements to be implemented
- Organize and facilitate clinic nurse meetings
- Collect data for quality improvements
- Prepare clinic staff for JCAHO Survey
- Perform chart audits

Staff Nurse-On-Call: New Hampton Clinic

- Prepare chart prior to patient visit
- Prepare patient and equipment

Northeast Iowa Community College, Calmar, Iowa

1999-2001, Certified Nursing Assistant Class and Clinical Instructor

- Taught classroom text
- Set up lab experiences for students
- Supervised students in a clinical area
- Evaluator at testing for CNA certification

St. Mary's Hospital, Rochester, Minnesota

1987-2001, Staff Registered Nurse, Orthopedic Unit

- Provided care for patients with various orthopedic conditions
- Performed as team leader
- Performed charge nurse duties
- Prepared patients for surgery

Fillmore County Public Health Nursing Service, Preston, Minnesota

1988-1994, Public Health Nurse

Well Baby Visit Nurse

- Provided home visits to new mothers and babies
- Provided education on breastfeeding, infant safety and signs of postpartum depression

Early Periodic Screening Coordinator

- Set up EPS clinics in Fillmore County Communities
- Provided health and developmental screenings to children under 18

Maternal Child Health Coordinator

- Visited high risk pregnant women in their homes during their pregnancy
- Provided education on labor and delivery and newborn care

Immunization Clinic Nurse

- Provided immunizations to children in Fillmore County

Community Volunteer Work

- St. Joseph Community School Volunteer Nurse (2001-2011)
- Usher and Greeter at Holy Family Catholic Community Church

**APPLICATION FOR POST APPROVAL OF
CONTINUING EDUCATION COURSE OR PROGRAM**

IOWA DENTAL BOARD

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400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
Phone (515) 281-5157
www.dentalboard.iowa.gov

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NOTE: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Course Title: The Iowa Governor's Conference on Public Health

2. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: Related to public health practice & preventive dentistry

3. Course date: April 1-2, 2014 Hours of instruction: up to 1 1/2 hours

4. Provide a detailed breakdown of contact hours for the course or program:

See attached conference brochure & narrative
summary.

5. Name of course sponsor: See attached brochure (7 partnering sponsors)

Address: Iowa Dept. of Public Health
321 E. 12th St. Des Moines, IA 50319

6. Which of the following educational methods were used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

7. Provide the name(s) and briefly state the qualifications of the speaker(s): _____
See attached narrative summary

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Sara Schlievert
Title: Community Health Consultant Phone Number: 515-281-7630
Fax Number: 515-242-6384 E-mail: saralyn.schlievert@idph.iowa.gov
Address: 301 E. 12th St. 4th floor D.M., IA 50319
Signature: Sara Schlievert Date: 4/3/14

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**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

ATTACHMENT: Application for Post-Approval of Continuing Education Course or Program

2014 Iowa Governor's Conference on Public Health

The enclosed brochure includes details about six 1-hour and one 1 ½ hour courses to be considered for dental continuing education hours. The sessions are highlighted in yellow in the conference brochure and summarized below:

(#13, page 10)

It's Not What You Say - It's How You Say It! (60 minutes)

Doris Montgomery, MS, RD, LD, State Coordinator, Iowa Nutrition Network, Iowa Department of Public Health; Carlene Russell, MS, RD, CSG, LD, Nutrition Program Director, Iowa Department on Aging; JaNeil Long, Site Supervisor, Polk County Southside Senior Center

This presentation is valuable for dental public health professionals to help with better communication skills when educating patients and promoting oral health to the public. Presenters will share a new delivery model based on the Principles of Influence to support meaningful dialogue, behavior change and ultimately better health.

(#18, page 11)

A Proactive Approach to Iowa's Health: Addressing the Social Determinants from Birth and Beyond (90 minutes)

Chris Espersen, MSPH, Director of Quality, Primary Health Care, Inc; Sonni Vierling, MA, Vice President, Care Coordination Services, Pediatric Integrated Health Homes, Orchard Place; Sarah Black, 1st Five - Healthy Mental Development, Site Coordinator, Visiting Nurse Services of Iowa; Rebecca Goldsmith, MPH, Program Consultant, 1st Five Healthy Development Initiative, Iowa Department of Public Health

This presentation will help dental public health professionals improve patient outcomes using risk models that incorporate social determinants of health. This session will also provide guidelines for how to bridge clinical practice with community service providers to improve early detection and prevention of medical and dental health problems.

(#23, page 15)

Advancing Partnerships for Healthy Communities (60 minutes)

Jeffrey Levi, PhD, Executive Director, Trust for America's Health; Angie Doyle Scar, MPH, Office of Healthcare Transformation, Iowa Department of Public Health; Marni Bussell, PMP, SIM Project Director, Iowa Medicaid Enterprise

This workshop will focus on building health partnerships, including dental and medical, to address the determinants of health. It will help dental public health providers collaborate to define the needs of their communities to advance population health, especially the oral health of underserved populations.

(#28, page 16)

Partnership for Health Improvement: The Ottumwa and Prevention Center for Rural Health Experience (60 minutes)

Barbara Baquero, MPH, PhD, Assistant Professor of Community & Behavioral Health, University of Iowa, College of Public Health; Lynelle Diers, RN, BSN, BSW, Clinical Director, Wapello County Public Health Department

This session will also feature partnership-building, with a focus on improving the health of rural Iowans. Through collaborative community-academic partnerships, communities are empowered to more actively participate in research and identify and prioritize strategies that improve health, including oral health. Dental providers will learn methods to develop surveys and focus on priority areas in their communities for more effective oral health improvements.

(#35, page 17)

Prepare to Care: Iowa's First-Ever Comprehensive Direct Care Training (60 minutes)

Erin Drinnin, MSW, Project Manager, Direct Care Workforce Initiative, Iowa Department of Public Health

Prepare to Care: Iowa's Direct Care and Support Curriculum is a state developed training package designed to provide new and continuing education to direct care professionals working in all settings. The curriculum includes an oral health specialty component, which will be used by dental professionals to train direct care workers to improve the oral health of nursing home, homebound, and other special needs populations.

(#36, page 18)

Immigrant and Refugee Health Care in Central Iowa and Implications for Public Health: Provider, Patient, and Community Perspectives (60 minutes)

Pamela Duffy, PhD, PT, Assistant Professor, Des Moines University

Changing demographics in Iowa towns, as a result of an influx of immigrants and refugees, have created challenges for the public health and health care systems within locales where immigrants and refugees live or work. This session will help dental professionals learn models of care and how access to services can be improved with culturally sensitive and linguistically appropriate services to the various micropopulations. ©

(#39, page 18)

Iowans for Oral Health: A Statewide Partnership to Support Community Water Fluoridation (60 minutes)

Beth Jones, MPA, Public Benefit Coordinator, Delta Dental of Iowa Foundation; Maren Lenhart, MPH, Project Coordinator, Iowans for Oral Health

Community water fluoridation (CWF) is a safe and healthy way to effectively prevent tooth decay. Despite the proven benefits and public health return on investment, several Iowa communities have discontinued, or are considering elimination of, their CWF programs. This session will focus on state efforts to respond quickly to threats of defluoridation and help dental professionals learn effective communication strategies to neutralize opposition's arguments, and resources that support CWF as an optimal oral health program.

Conference Schedule

Rm 204-208

11. Sustaining Collaboration to Improve Sexual Health: The Sexual Health Alliance of Linn & Johnson Counties

This session will review the value of coalitions as a vital community-based prevention effort for improving sexual health at the community level. We will share our successes and discuss how other communities can build and sustain a coalition that will help address complex and multi-layered sexual health problems, including high rates of sexually transmitted diseases. We will share examples of coalition by laws, member-agreement forms, meeting agendas, subcommittee formats, and action plans. The Sexual Health Alliance (SHA) provides a real-world example of how organizations and individuals can come together to promote sexual health. SHA is innovative in its high number of active members, its varied array of projects, and its success.

Shannon Wood, BSW, Disease Prevention Specialist, Iowa Department of Public Health

Ida Martin Sorensen, RN, Nurse, UnityPoint Health - St. Luke's Family Health Center

Ann DePriest, MPH Candidate, University of Iowa College of Public Health

Rm 275

12. Getting to Yes: Making the Impossible Possible in Public Policy

Legislation was recently passed that requires all newborn babies to be given a pulse oximetry screening for critical congenital heart defects (CCHD) before they leave the hospital. Media advocacy played a critical role in our success. Throughout the session we worked to make sure we had a constant presence starting with our legislative breakfast where we demonstrated to legislators how easy and noninvasive a pulse oximetry test is to perform. We had many mini-lobby days and two meetings with the Governor where staff, parents of children with CCHD, medical professionals and survivors from across Iowa met with their legislators to explain the importance of this life-saving legislation. Presenters will show how important the merging of advocacy, grassroots and media advocacy are to an overall public policy campaign while giving examples of this successful policy victory.

Stacy Frelund, MPP, Iowa Government Relations Director, American Heart Association

Christy Dreiling, Iowa, Kansas and Missouri Grassroots Director, American Heart Association

Kassi Wessing, Iowa Communication Director, American Heart Association

Benton Auditorium

13. It's Not What You Say - It's How You Say it!

This is sage advice for public health practitioners. The message people hear can be very different from what is intended - especially if people feel misunderstood, judged or disrespected. Learn how this advice was used to transform Chef Charles, a long-standing, nutrition education program for

older adults in Iowa. The new program, Fresh Conversations, uses a new delivery model based on the Principles of Influence to support meaningful dialogue, behavior change and ultimately better health. State and local program staff will share their experiences from this two-year process and how they intend to measure program fidelity and outcomes.

Doris Montgomery, MS, RD, LD, State Coordinator, Iowa Nutrition Network, Iowa Department of Public Health

Carlene Russell, MS, RD, CSG, LD, Nutrition Program Director, Iowa Department on Aging

JaNeil Long, Site Supervisor, Polk County Southside Senior Center

Rm 230

14. Utilizing Technology to Provide Nutrition Services to Iowa's Children with Special Health Care Needs

Child Health Specialty Clinics (CHSC) serves Iowa children and youth 0-21 years of age who have a chronic condition (physical, developmental, behavioral, or emotional) or are at increased risk for a chronic condition. Our providers include dietitians who are charged with providing nutrition services to infants and toddlers through the Early ACCESS (EA) system and consultation for CHSC children ages 0-21 years of age who are outside the EA system. Because these dietitians provide nutrition assessment and intervention to more than 200 children in all 99 counties, our agency has turned to technology to connect us with these families. An EA nutrition visit might take place in a CHSC Regional Center office, by webcam from an Area Education Agency, or even by Ipad from the family's home. This telehealth mechanism has allowed us to provide nutrition services to children who might not otherwise have access because of transportation issues or lack of specialty pediatric nutritionists in their area. This presentation will discuss the development of CHSC's nutrition telehealth service, how it has transformed over the years, and lessons-learned.

Stephany Brimeyer, MPH, RD, LD, Early ACCESS Nutrition Consultant/CHSC Nutrition Consultant, Child Health Specialty Clinics

Jody Kealey, RD, LD, Statewide Nutrition Coordinator/ Early ACCESS Nutrition Coordinator, Child Health Specialty Clinics

Rm 240

15. Connecting Your Organization's Public Health Services to the Accountable Care Organization(s) (ACO) in Your Area

The services that public health departments currently provide support the majority of quality measures on which Medicare/Medicaid ACOs will be evaluated and on which their shared savings incentives paid are based. Collaboration between public health and these regional ACOs is mutually beneficial for improved population health. If you have not already established a collaborative relationship with your regional ACO, this workshop will assist you in creating a cross-

Tuesday
April 1, 2014

Conference Schedule

walk of sorts. Participants will learn how to connect public health programs to the 33 Medicare ACO Quality Measures, and anticipate Medicaid ACO quality measures yet to be determined. Participants will be given a template to assist them in building collaborative relationships with their regional ACO. Participating ACOs should gain a better understanding of how the public health programs and services support quality measures, and how contracting with public health is cost saving.

Shawn Zierke, BA, MPH Candidate, Interim Executive Director, Iowa Counties Public Health Association

3:15-3:30

NETWORKING BREAK

3:30-4:30 OR 5:00 (note session times below)

CONCURRENT SESSION III

Rm 230

16. Building The Iowa Pediatric Integrated Health Home Program through Technical Assistance and Training (60 minutes)

In partnership with Iowa Medicaid Enterprise and Magellan Behavioral Care of Iowa, The University of Iowa Center for Child Health Improvement and Innovation (CCHII) is providing technical assistance to build the Pediatric Integrated Health Home (PIHH) Program in Iowa. The PIHH program is for children who are Medicaid eligible, between the ages of 0-18 years, and have a diagnosis of a severe emotional disorder that includes a functional impairment. The technical assistance (TA) team has developed extensive training materials on the topics of System of Care, Quality Improvement, Care Coordination, Wraparound Planning, and Family-Driven Care. This presentation will include agency case studies from the first phase of implementation, including lessons learned from quality improvement activities. This presentation will also review the Quality Improvement process that was developed as part the TA activities including the Primary Drivers and Change Package and specific exercises using the Plan, Do, Study, Act (PDSA) model.

Vickie Miene, MS, MA, LMHC, Executive Director, Center for Child Health Improvement & Innovation, University of Iowa
Vicki Hunting, Improvement Advisor, Center for Child Health Improvement and Innovation, University of Iowa

Rm 220

17. Norovirus Outbreaks: The State and Local Perspectives (60 minutes)

Norovirus is the most common cause of acute gastroenteritis and the most common cause of food-borne illness in the United States. Each year, Norovirus sickens 21 million people, hospitalizes 70,000, and kills 800. This presentation will discuss the epidemiology of Norovirus, prevention and control measures, laboratory testing considerations, and sampling techniques. The presentation will conclude with a discussion of the differences between a food-related investigation and a nonfood-related investigation by describing two Norovirus outbreaks that occurred in Iowa at a restaurant/hotel and at a casino/hotel.

Eric Bradley, MPH, REHS, CP-FS, Environmental Health Specialist, Scott County Health Department

Kristen Obbink, DVM, MPH, Foodborne Disease Epidemiologist, Center for Acute Disease Epidemiology

Benton Auditorium

18. A Proactive Approach to Iowa's Health: Addressing the Social Determinants from Birth and Beyond (90 minutes)

National transformation in healthcare is recognizing the need to look at more than diagnoses in determining patient outcomes and their utilization of healthcare. There is a dearth of information on how risk models should incorporate social determinants of health (SDH). This session will cover the need for incorporating SDH into risk stratification and how to communicate this importance to stakeholders. This session will also provide a program overview of Iowa's 1st Five Healthy Development Initiative, an ACEs and SDH-informed model of care coordination, which bridges primary care practices with community service providers. The 1st Five program is being implemented for children birth to five, and their families, in half of Iowa's counties to improve early detection of social-emotional delays and prevention of mental health problems.

Chris Espersen, MSPH, Director of Quality, Primary Health Care, Inc.

Sonni Vierling, MA, Vice President, Care Coordination Services, Pediatric Integrated Health Homes, Orchard Place

Sarah Black, 1st Five - Healthy Mental Development, Site Coordinator, Visiting Nurse Services of Iowa

Rebecca Goldsmith, MPH, Program Consultant, 1st Five Healthy Development Initiative, Iowa Department of Public Health

WALDEN UNIVERSITY

A higher degree. A higher purpose.

Tuesday
April 1, 2014

Wednesday, April 2, 2014

7:15 A.M.

IPHA PAST PRESIDENTS' BREAKFAST ~ RM 154

IEHA PAST PRESIDENTS' BREAKFAST ~ RM 150

7:30

REGISTRATION/CONTINENTAL BREAKFAST

8:00-9:00

Benton Auditorium

PLENARY SESSION

How Public Health can Flourish in an Era of Health System Change

This presentation will propose that public health has a unique role to play during a time of great change in the nation's health system, functioning as "chief health strategist" for communities and the independent catalyst for thinking about overall population health as the health care financing system moves toward an approach that rewards outcomes over volume.

Jeffrey Levi, PhD, Executive Director, Trust for America's Health

9:00-9:15

NETWORKING BREAK

9:15-10:15

CONCURRENT SESSION IV

Benton Auditorium

23. Advancing Partnerships for Healthy Communities

This workshop will focus on building partnerships within the health sector and across sectors to address the determinants of health. Public health has the ability to define the needs of our communities in terms of advancing population health; but it takes many partners to address those needs.

Jeffrey Levi, PhD, Executive Director, Trust for America's Health

Angie Doyle Scar, MPH, Office of Healthcare Transformation, Iowa Department of Public Health

Marni Bussell, PMP, SIM Project Director, Iowa Medicaid Enterprise

Rm 220

24. Iowa Adolescents' Social Networks and Communication Patterns: Preliminary Pretest Results from the Iowa Department of Public Health's PREP Program

The federally-funded Personal Responsibility Education Program (PREP) provides evidence-based adolescent pregnancy prevention programming in Iowa. The Iowa evaluation examines changes in adolescents' social networks and communication patterns. The study involved participants

drawing their networks and indicating communication about topics (i.e., friendships, birth control) with people in their networks. The respondents indicated to whom they had talked, would talk, and would not talk across all topics. They were probed about why they would or would not talk to a person in their network. The interviews were recorded and transcribed. We will provide insight in to what these conversations are about, and will present program implications and recommendations related to teen communication about sexual health topics.

Addie Rasmusson, Community Health Consultant, Iowa Department of Public Health

Natoshia Askelson, MPH, PhD, Associate Research Scientist, Public Policy Center & Department of Community & Behavioral Health, University of Iowa

Jennifer Turchi, PhD Candidate, University of Iowa

Rm 262

25. What's in Our Groundwater?

Pharmaceutical compounds and pathogens such as viruses, commonly referred to as "emerging contaminants", present a challenge for Source-Water Protection activities. To assess their occurrence in Iowa source aquifers, raw groundwater from 66 public supply wells was sampled during the spring of 2013 and analyzed for a suite of viruses, pharmaceuticals, herbicides and herbicide metabolites, tritium content, and potential virus indicators. The wells represent a variety of depths and geologic settings with different natural vulnerability to contamination. The sampled wells also were selected to cover a range of pumping rates, ages, and land-use settings. 21% of the wells produced detectable viruses, mainly a plant virus common in human waste. 37% contained a detectable pharmaceutical compound, most commonly caffeine. While the results are not a current concern for the water supplies tested, they do indicate a sub-surface linkage between human waste handling/treatment facilities and source aquifers for many public supply wells. The results indicate source-water protection efforts need to consider waste handling locations and integrity in order to fully protect source aquifers and drinking water supplies.

Michael Wichman, PhD, Associate Director, State Hygienic Laboratory

Robert Libra, State Geologist, Iowa Department of Natural Resources

Michael Schueller, MS, Environmental Manager, State Hygienic Laboratory

Wednesday
 April 2, 2014

Conference Schedule

Wednesday
April 2, 2014

Rm 204-208

26. Sources of Iowa Cancer Data

Iowa is a state rich in online cancer data sources and is home to the State Health Registry of Iowa, a member of National Cancer Institute's Surveillance, Epidemiology and End Results Program since 1973. Behavioral Risk Factor Surveillance System (BRFSS) data provide information on health behaviors associated with the leading causes of premature death, including cancer. Screening rates are included with these data and allow community public health professionals the resources to assess if programs are effective. During this session, we will describe online sources of Iowa cancer data, define incidence and mortality rates by cancer type for the state of Iowa or counties in Iowa for the time period 1973-2010, compare differences between crude and age-adjusted rates, describe how to apply personal health behavior data (BRFSS) to public health initiatives, and explain the process of evaluating a potential cancer cluster concern.

Michele West, PhD, Associate Research Scientist, University of Iowa College of Public Health

Mary Charlton, PhD, Assistant Professor, Department of Epidemiology, University of Iowa College of Public Health

Rm 230

27. Creating a Safe Environment (CASE) for LGBT Iowans through Public Health

Lesbian, gay, bisexual, and transgender (LGBT) people face significant health challenges. Many healthcare workers, from receptionists to physicians, are not accepting of or trained to work with LGBT people. The lack of understanding or hostility faced by LGBT patients, contributes to a large disparity in health access. National data show that 29% of LGB adults and 48% of transgender adults delay or avoid medical care compared to 17% of heterosexual adults. LGBT people seeking healthcare encounter medical forms that don't acknowledge their gender identity, concerns that their gender identity or sexual orientation will not be held in confidence, and no idea if the healthcare provider and staff will treat them with respect and dignity if they disclose their sexual orientation. This presentation will provide best practices in working LGBT Iowans and offer strategies to create a safe zone designation.

Daniel Hoffman-Zinnel, MA, CHES, LGBT Health and Wellness Coordinator, One Iowa

Donna Red Wing, MA, Executive Director, One Iowa

Rm 240

28. Partnership for Health Improvement: The Ottumwa and Prevention Center for Rural Health Experience

In recent years, there has been an increased call for collaborative community-academic partnerships. Community-based participatory research is an applied collaborative approach that enables community to more actively participate in research and identify strategies that are

then implemented in the community. In 2013, Ottumwa and The University of Iowa Prevention Research Center for Rural Health (PRC-RH) partnered to design and implement a community survey to identify and prioritize community health issues. This session will explain the community-based participatory approach to research; how partnering with communities can help to identify factors affecting community health, and how to develop a community survey.

Barbara Baquero, MPH, PhD, Assistant Professor of Community & Behavioral Health, University of Iowa, College of Public Health

Lynelle Diers, RN, BSN, BSW, Clinical Director, Wapello County Public Health Department

Rm 275

29. Egg Safety and Salmonella Enteritidis Control

The egg safety and Salmonella enteritidis control presentation will overview public health concerns related to reduction of Salmonella enteritidis in eggs and preventing disease risks associated with egg use and handling within retail food service operations. Regulatory requirements for egg handling, preparation and cross contamination controls within the food service environment will be highlighted. Essential aspects of the egg production industry, as well as egg pasteurization and identification will be reviewed.

George Zameska, National Pasteurized Eggs, Regulatory Agency Trainer

Rm 250-252

30. Poster Session Lightning Round

Attendees will hear brief presentations from several poster presenters. This session offers attendees a great opportunity to learn about a variety of topics.

1. Healthy Food Access in Worksite Vending Machines
2. Smoke-Free Homes – the movement to achieve smoke-free housing in Iowa
3. Process Evaluation: Monitoring Fidelity of Implementation of Reproductive Health Education Programs
4. Growing Solutions: A Social-Ecological Approach to Food Gardening in Iowa
5. Iowa Radon Coalition: Healthy from the ground up
6. The Iowa Cancer Maps 2.0: Mapping incidence, staging, and mortality rates of colorectal, breast, prostate, lung and cervical cancer, and non-Hodgkin's lymphoma in Iowa between 1999 and 2010

10:15-10:45

NETWORKING BREAK & POSTER SESSIONS ~
RM 250-252

10:45-11:45

CONCURRENT SESSION V

Benton Auditorium

31. Return on Investment for Quality

Improvement: An Introduction to a New ROI Tool and Its Use in Public Health

Lately, Return on Investment (ROI) analysis has been a public health buzzword to describe how public and environmental health can demonstrate the value of the government's funding. This type of analysis is a cornerstone of quality improvement and an emerging imperative for public and environmental health and health system reform. A new ROI tool, developed by Dr. Glen Mays at the University of Kentucky for ASTHO, allows the calculation of ROI during all stages of a quality improvement or strategic planning process. This session will provide a basic understanding of ROI, when and where it can be used in public health, the tool's development process and the most recent uses and refinements of the ROI Users' Group. The State Hygienic Laboratory will share examples of how they and other public health agencies have used the tool.

Karl Ensign, Senior Director, Planning & Evaluation, Association of State and Territorial Health Officials

Lorelei Kurimski, MS, Performance Excellence Consultant, State Hygienic Laboratory

Rm 240

32. 2013 Iowa/Nebraska Cyclosporiasis Outbreak Investigation

On June 27th and 28th, 2013, two cases of Cyclosporiasis were identified in Iowa. By July 3rd, four more cases had been identified, indicating that an outbreak could be occurring. Prior to 2013, only ten cases of Cyclosporiasis had been reported in Iowa. Previous outbreaks in the U.S. have been associated with fruits and raw vegetables. A multi-agency, multi-jurisdictional outbreak investigation was launched in early July and epidemiological data analysis and traceback efforts resulted in the identification of a bagged salad mix exposure shared by over 75% of Iowa cases that were interviewed. The same common exposure was also identified in Nebraska during that same time period. Local, state and federal officials in Iowa and Nebraska shared in response efforts, highlighting the importance of coordination and collaboration among entities involved in a multi-state, complex outbreak such as this one. That coordination and collaboration as well as the identification of achievements made and lessons learned will be the focus of this panel discussion.

Ann Garvey, DVM, MPH, MA, State Public Health Veterinarian & Deputy State Epidemiologist, Division of Acute Disease Prevention and Emergency Response, Iowa Department of Public Health

Jaye Boman, Clinical Lab Analyst, State Hygienic Laboratory

Rm 262

33. Advancing Your Public Health Career

Are you seeking your first public health position, or are you ready to advance your career to a higher level? Participants in this session will be offered suggestions and tips as they plan and

act to advance their careers. The panel members will include leaders from diverse public health practice settings. Together they will address new skill sets required for the transforming public health system, the value of creating mentoring relationships, and methods to build your professional network.

Matt McGarvey, MPA, Director, Wellmark Foundation

Dawn Gentsch, MPH, MCHES, PCMH CCE, Public Health and Primary Care Consultant

Jeneane Moody, MPH, Executive Director, Iowa Public Health Association

Rm 230

34. Ultraviolet for Commercial Aquatics, Crypto and Chloramines

The CDC's Model Aquatic Health Code includes validated UV for all therapy pools and pools with small children, which have increased risk for recreational water illness outbreaks. An increasing number of states already require validated UV systems on spray parks. The presentation will cover UV technology and specifically, UV requirements within the Model Aquatic Health Code (MAHC). The MAHC will be released in 2014 after seven years of preparation. Many state departments of health are looking at using the code to upgrade their own. Secondly, UV has become the standard for addressing chloramines, a chlorine disinfection by product responsible for respiratory and dermal issues common at indoor facilities. Chloramine levels are regulated by health code. The science of UV for chloramine control will also be reviewed.

Tom Schaefer, BA, Regional Manager, Engineered Treatment Systems

Rm 204-208

35. Prepare to Care: Iowa's First-Ever Comprehensive Direct Care Training

Prepare to Care: Iowa's Direct Care and Support Curriculum is a state-developed training package designed to provide new and continuing education to direct care professionals working in all settings. The curriculum was developed as part of the Direct Care Workforce Initiative and in partnership with many individuals and organizations. The legislatively-directed project piloted the recommendations of the Direct Care Worker Advisory Council, which included standardized training and credentialing for the direct care workforce. This session will detail the competencies and skills included in the introductory and advanced courses, findings from the pilot (including improved retention and job satisfaction), and ways that the Iowa Department of Public Health is now making the curriculum available statewide. Public health agencies will be especially interested in Prepare to Care because the training was developed to better prepare people to work in home and community based settings.

Erin Drinnin, MSW, Project Manager, Direct Care Workforce Initiative, Iowa Department of Public Health

Anita M. Stineman, PhD, RN, Associate Clinical Professor, College of Nursing, University of Iowa

Wednesday
 April 2, 2014

Conference Schedule

Wednesday
April 2, 2014

Rm 220

36. *Immigrant and Refugee Health Care in Central Iowa and Implications for Public Health: Provider, Patient, and Community Perspectives*

Changing demographics in Iowa towns, as a result of an influx of immigrants and refugees, have created challenges for the public health and health care systems within locales where immigrants and refugees live or work. However, several Iowa towns have been able to provide culturally sensitive and linguistically appropriate services to the various micropopulations identified in the research. This study examines models of care and how access to services is improved as well as identifies ways in which community stakeholders collaborate to improve overall community health.
Pamela Duffy, PhD, PT, Assistant Professor, Des Moines University

Rm 275

37. *Creating a Culture of Total Worker Health*

Total Worker Health™ (TWH) is a strategy developed by the National Institute for Occupational Safety and Health (NIOSH) "to integrate occupational safety and health protection with health promotion to prevent worker injury and illness and to advance health and well-being." It has been shown that by strategically combining safety and wellness programs in the workplace: the work environment can be enhanced; employees are more likely to participate in programs; individuals will have fewer health risks and injury rates; and the bottom line will be positively affected. Evidence shows that the most successful organizations at achieving a healthier and safer workforce are those who create an organizational culture and climate favorable to integration efforts. The purpose of this presentation is to introduce the TWH concept, discuss integration and the benefits of integrating safety and wellness programs, and share free and low-cost strategies that support a culture of TWH. The session will include multiple activities that employees and employers can implement to be healthier and safer at work.
Jennifer Hall, EdD, MCHES, Associate Director for Outreach, University of Iowa Healthier Workforce Center for Excellence

11:45-1:00

LUNCH

1. Conference Lunch ~ Second Floor Lobby
2. IEHA Annual Meeting ~ Rm 175-179
3. Student Career Networking Luncheon ~ Rm 150-154
4. ICPHA Annual Meeting ~ Rm 167-171
5. IASOPHE Chapter/Section Meeting ~ Rm 158

NOTE: There are lunch buffet lines on both the first and second floors. If you will be attending a meeting on the first floor, please get your lunch from that buffet line.

12:15-1:00

POSTER SESSIONS ~ Rm 250-252

See pages 31-34 for poster descriptions

1:00-2:00

CONCURRENT SESSION VI

Rm 220

38. *Connecting Local Public Health Agencies with Community Hospitals: Three Scenarios*

The Affordable Care Act requires non-profit community hospitals to conduct a community health needs assessment and adopt a health improvement plan to meet the identified needs. Local boards of health also must assess community needs and develop a health improvement plan. These very similar requirements present an opportunity for hospitals and local boards of health/public health agencies to join forces in identifying needs and crafting strategies for meeting them. This presentation by three local health agency representatives from Dubuque, Lee, and Sioux counties, will tell the story about the steps they took to connect effectively with their hospital partners, the pitfalls and benefits of working together, the outcomes of the collaboration, and plans to sustain the relationship. Workshop participants will learn how effective connections were created, what problems the partnership faced and solved, and how the community benefited.

Louise Lex, PhD, Health Planner, Bureau of Communication and Planning, Iowa Department of Public Health

Patrice Lambert, MSN, Executive Director, Dubuque County Health Department

Kim Westerholm, RN, BSN, MA, Director, Children and Family Services, Community Health Partners, Sioux County

Julie Schilling, RNC, MA, Administrator, Lee County Health Department

Rm 240

39. *Iowans for Oral Health: A Statewide Partnership to Support Community Water Fluoridation*

For 65 years, community water fluoridation (CWF) has been a safe and healthy way to effectively prevent tooth decay. Despite the proven benefits and public health return on investment, several Iowa communities have discontinued, or are considering elimination of, their CWF programs. Lack of appreciation for the potential health effects following discontinuation and active anti-fluoride efforts influence this disturbing trend. This session will focus on the development of a statewide coalition and partnership with local and national organizations to help respond quickly to threats of defluoridation. Examples from recent statewide efforts will address challenges encountered and illustrate the effectiveness of collaborative efforts. Presenters will identify key communication strategies, approaches to neutralize opposition's arguments, and resources that support CWF as an optimal oral health program.

Beth Jones, MPA, Public Benefit Coordinator, Delta Dental of Iowa Foundation

Maren Lenhart, MPH, Project Coordinator, Iowans for Oral Health

Conference Schedule at a Glance

Tuesday, April 1, 2014

7:30am	Registration & Continental Breakfast	
8:30-9:00	Welcome Bonnie Rubin & Tim Dougherty, Conference Co-Chairs Governor Terry E. Branstad, Lt. Governor Kim Reynolds, IDPH Director Gerd Clabaugh	Benton Auditorium
9:00-10:00	Plenary Presentation Diane Rydrych ~ <i>The Minnesota Assumable Health Model Using SAM to Integrate Public and Population-Based Public Health in Minnesota</i>	Benton Auditorium
10:00-10:15	Networking Break	
10:15-11:30	Featured Sessions	Benton Auditorium & Rm 220-230
11:30-1:00	Lunch 1. Conference Lunch ~ 2nd Floor Lobby 2. IPHA Annual Meeting ~ Rm 171-179	
12:15-1:00	Poster Sessions	Rm 250-252
1:00-2:00	Concurrent Session I	
2:00-2:15	Networking Break & Poster Sessions	
2:15-3:15	Concurrent Session II	
3:15-3:30	Networking Break	
3:30-4:30 <u>OR</u> 5:00	Concurrent Session III	
4:30	Networking Reception	2nd Floor Lobby

Wednesday, April 2, 2014

7:15am	IPHA Past Presidents Breakfast IEHA Past Presidents Breakfast	Rm 154 Rm 150
7:30	Registration & Continental Breakfast	
8:00-9:00	Plenary Presentation Jeffrey Levi ~ <i>How Public Health can Thrive in an Era of Health System Change</i>	Benton Auditorium
9:00-9:15	Networking Break	
9:15-10:15	Concurrent Session IV	
10:15-10:45	Networking Break & Poster Sessions	Rm 250-252
10:45-11:45	Concurrent Session V	
11:45-12:45	Lunch 1. Conference Lunch ~ 2nd Floor Lobby 2. IEHA Annual Meeting ~ Rm 175-179 3. Student Career Networking Lunch ~ Rm 150-154 4. ICPHA Annual Meeting ~ Rm 167-171 5. IASOPHE Chapter/Section ~ Rm 158	
12:15-1:00	Poster Sessions	Rm 250-252
1:00-2:00	Concurrent Session VI	
2:00-2:15	Networking Break	
2:15-3:15	Plenary Session Brenda Clark Hamilton ~ <i>Bring Your A Game to Every Aspect of Your Life</i>	Benton Auditorium

Please Note: There are buffet lines on both floors. Please use the line on the floor where you will be eating.

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APR 10 2014

APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM IOWA DENTAL BOARD

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400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Kresskraft Dental Labs
Address: 6601 So. 118th St Omaha, NE 68130
Phone: 402.391.8424 Fax: 402.391.5701 E-mail: cgmiller@kresskraft.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
Dental School
Dental Hygiene School
Dental Assisting School
Military
Other (please specify): Dental Lab

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

4. Course Title: "Common White Lesions of the Oral Cavity"

5. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

6. Course date: 4.16.14 Hours of instruction: 2

1150145
\$10

7. Provide a detailed breakdown of contact hours for the course or program:

see attached invitation

8. Provide the name(s) and briefly state the qualifications of the speaker(s):

see attached invitation

9. Please attach a program brochure, course description, or other explanatory material.

10. Name of person completing application:

Chris Miller

Title: Lab President

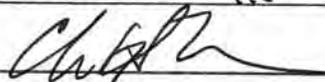
Phone Number: 402.391.8424

Fax Number: 402.391.5701

E-mail: cmiller@kieskraft.com

Address: 6601 So. 118th St Omaha, NE 68130

Signature:



Date: 4.3.14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov.

You will be contacted after the Continuing Education Advisory Committee has reviewed your request. Please allow a minimum of two to three weeks for a response.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

Iowa Dental Board
Advisory Committee on Continuing Education
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687

METRO WEST DENTAL SPECIALTY GROUP

Dr. Taera Kim (Orthodontist) and Dr. Taka Miyamoto (Periodontist) invite you to:

ADVANCED DENTAL EDUCATION SERIES: METRO WEST DENTAL SEMINARS
A Multidisciplinary Approach to Dentistry

“Common white lesions of the oral cavity”
Speaker: Hardeep K. Chehal, B.D.S.

Date: April 16th, 2014 Wednesday 6 to 8pm (A light dinner will be provided)

CE Credits: 2 Credits

Location: Kiess Kraft Dental lab, 6601 S. 118th St. Omaha, NE 68137

Please RSVP: Kim (Metro West Dental) at 402-614-7022

Tuition: Complimentary

This course is designed for dentists and specialists who are interested in keeping current on the latest information on common white lesions of the oral cavity including developmental, reactive and neoplastic in origin. The wide range of etiopathogenesis and clinical presentation of the various white lesions will be presented and differential diagnosis discussed. The presentation will use real life clinical examples to highlight the salient points. Important aspects such as indications and specifics of performing biopsy will also be addressed.

Objectives:

1. The participant will be able to recognize the varied presentation of white lesions of the oral cavity.
2. Formulate a differential diagnosis for common white lesions.
3. Understand the etiopathogenesis of myriad of white lesions.

About a speaker:

Dr. Chehal is an assistant professor in the department of Diagnostic Sciences. She joined the faculty of the School of Dentistry in the fall of 2009. She received her B.D.S. from R. Ahmed Dental College and Hospital, University of Calcutta, Calcutta, India. In 2009 she earned a certificate in Oral and Maxillofacial Pathology from the University of Florida College Of Dentistry in Gainesville, Florida. She is presently pursuing the American DDS at Creighton University. She has co-authored several articles in referred Journals. Dr. Chehal is a diplomate of the American Board of Oral and Maxillofacial Pathology.

Sponsored by: Metro West Dental, Kiess Kraft and Village Pointe 3D Imaging Center

Kiess KRAFT
Dental Laboratory

APPLICATION FOR PRIOR APPROVAL OF
CONTINUING EDUCATION COURSE OR PROGRAM

RECEIVED

MAR 10 2014

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 *per course* is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Kress Kraft Dental Labo
Address: 6601 South 118th St. Omaha NE 68130
Phone: 402.391.8424 Fax: 402.391.5701 E-mail: cgmiller@kresskraft.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
- Dental School
- Dental Hygiene School
- Dental Assisting School
- Military
- Other (please specify): Dental Labo

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

4. Course Title: "Advanced Evidence Based Endodontic Therapy"

5. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: _____

6. Course date: 4.9.14 Hours of instruction: 2

1150146
B/P

7. Provide a detailed breakdown of contact hours for the course or program:

See attached invitation

8. Provide the name(s) and briefly state the qualifications of the speaker(s):

See attached invitation

9. Please attach a program brochure, course description, or other explanatory material.

10. Name of person completing application: Chris Miller

Title: Lab President Phone Number: 402.391.5424

Fax Number: 402.391.5701 E-mail: cmiller@kieskraft.com

Address: 6601 So. 118th St Omaha, NE 68130

Signature:  Date: 4.3.14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov.

You will be contacted after the Continuing Education Advisory Committee has reviewed your request. Please allow a minimum of two to three weeks for a response.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Advisory Committee on Continuing Education
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

METRO WEST DENTAL SPECIALTY GROUP

Dr. Taera Kim (Orthodontist) and Dr. Taka Miyamoto (Periodontist) invite you to:

ADVANCED DENTAL EDUCATION SERIES: METRO WEST DENTAL SEMINARS
A Multidisciplinary Approach to Dentistry

“Advanced Evidence based Endodontic Therapy” **Speaker: Dr. Jacob Fimple, DDS**

Date: April 9th, 2014 Wednesday 6 to 8pm (A light dinner will be provided)

CE Credits: 2 Credits

Location: Kiess Kraft Dental lab, 6601 S. 118th St. Omaha, NE 68137

Please RSVP: Kim (Metro West Dental) at 402-614-7022

Tuition: Complimentary

This presentation will cover advances in modern endodontic therapy. From technology to techniques, what has changed? It will explore factors that affect endodontic prognosis, as well as consider diagnostic methods and treatment planning to maximize long-term success. Additionally, perio/endo considerations will be reviewed along with the endo vs. implant debate.

Objectives:

1. Understand how to identify existing factors that can lower endodontic prognosis the most.
2. Understand which treatment methods and techniques can offer the best endodontic prognosis.
3. Understand treatment planning choices relating to an endodontically involved tooth or a tooth that is a candidate for endodontic treatment, in an effort to create the highest level of patient satisfaction.

About a speaker:

Dr. Jacob Fimple is an Omaha native. He graduated from Creighton University in 2001 with a degree in Biology. Following this, he attended Creighton School of Dentistry, graduating in 2005. While in dental school, he was actively involved in a number of research projects, ranging from: dental surfactants, composite resin wear, wound healing, and others. Dr. Fimple matriculated to Harvard School of Dental Medicine's endodontic residency program in 2005. While at Harvard, Dr. Fimple earned a Masters of Medical Science degree for work performed at the Forsyth Center. His research focused on the use of lasers as an adjunct to traditional endodontic disinfection methods. This research was featured on the cover of The Journal of Endodontics. While in residency, Dr. Fimple performed hundreds of surgical and non-surgical cases while under direct supervision of leading endodontic instructors from throughout the US as well as internationally. After graduating in 2008, Dr. Fimple returned to Omaha to open an office. He served as faculty at Creighton for a couple of years and has focused on private practice since.

Sponsored by: Metro West Dental, Kiess Kraft and Village Pointe 3D Imaging Center

Kiess KRAFT
Dental Laboratory

APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM

RECEIVED
MAY 01 2014

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: KIESS KRAFT DENTAL LAB
Address: 6601 SO. 115th ST Des Moines IA 50319 68137
Phone: 402.391.8424 Fax: 402.391.5701 E-mail: cgmiller@kiesskraft.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
- Dental School
- Dental Hygiene School
- Dental Assisting School
- Military
- Other (please specify): DENTAL LAB

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

4. Course Title: "Multidisciplinary approach to manage complex prosthetic rehabilitation"

5. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: _____

6. Course date: 5.2.14 Hours of instruction: 3

#1150153
\$10.

7. Provide a detailed breakdown of contact hours for the course or program:

see attached invitation

8. Provide the name(s) and briefly state the qualifications of the speaker(s):

see attached invitation

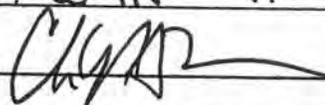
9. Please attach a program brochure, course description, or other explanatory material.

10. Name of person completing application: Chris Miller

Title: Lab President Phone Number: 402.391.8424

Fax Number: 402.391.5701 E-mail: cmiller@kresscraft.com

Address: 6601 So 115th St Omaha NE 68137

Signature:  Date: 4.29.14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov.

You will be contacted after the Continuing Education Advisory Committee has reviewed your request. Please allow a minimum of two to three weeks for a response.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Advisory Committee on Continuing Education
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

METRO WEST DENTAL SPECIALTY GROUP

Dr. Taera Kim (Orthodontist) and Dr. Taka Miyamoto (Periodontist) invite you to:
ADVANCED DENTAL EDUCATION SERIES: METRO WEST DENTAL SEMINARS
A Multidisciplinary Approach to Dentistry

“Multidisciplinary approach to manage complex prosthetic rehabilitation” Speaker: Dr. Ansgar C. Cheng, Private Practice, Singapore

Date: May 2nd 2014 Friday 1 to 4pm

CE Credits: 3 Credits

Location: Kiess Kraft Dental lab, 6601 S. 118th St. Omaha, NE 68137

Please RSVP: Kim (Metro West Dental) at 402-614-7022

Tuition: Complimentary

Technological changes have been happening at a faster pace since the last century. Globally, newer treatment modalities are being introduced on an almost an hourly basis. Prosthodontic rehabilitation has long been a successful clinical treatment modality. Traditional treatment protocol in general requires a longer period before definitive prostheses are placed. Even though traditional procedures are highly predictable, recent scientific developments and public demand are driving toward more speedy completion of the overall treatment process. On the other hand, potential treatment issues are seldom discussed in most scientific literature or clinical teaching. In this presentation, we will explore the less commonly known facts about recent prosthodontic rehabilitation treatment modalities. The role of newer ceramic material, prosthodontics and some surgical principles will also be discussed.

Objectives:

1. Learn the practical and scientific concerns in contemporary clinical management in aesthetic dentistry.
2. Learn how to merge the scientific evidence with everyday practice focusing treatment planning.
3. Recognize a variety of clinical issues and aesthetic prosthetic complications and practical tips will be shared with attendees.

About a speaker:

Dr. Ansgar C. Cheng is a Prosthodontist with Specialist Dental Group, the Largest Multi-specialty Dental Group in Singapore, a Prosthodontic Specialty Board Examiner with the Royal College of Dentists of Canada, an Adjunct Associate Professor with the National University of Singapore and an Honorary Associate Clinical Professor with the University of Hong Kong. He is currently the Chair of Prosthodontics, College of Dental Surgeons of Singapore. Dr. Cheng received his dental training from the University of Hong Kong (1990) and his specialty training in Prosthodontics from Northwestern University, Chicago (1992). He pursued his sub-specialty training in Maxillofacial Prosthodontics at UCLA (1993). He is a Fellow of the Academy of Medicine, Singapore, the College of Dental Surgeons, Singapore, the Royal College of Dentists of Canada and the Royal Australasian College of Dental Surgeons. Dr. Cheng spent 11 years in Toronto, Canada where he was the Head of Maxillofacial Prosthetics at the Princess Margaret Hospital, a Consultant to the Department of Otorhinolaryngology (ENT) at the Toronto General Hospital and an Assistant Professor of Prosthodontics with the University of Toronto.

In addition to his clinical work, Dr. Cheng also serves on the Editorial Board for the Journal of Prosthetic Dentistry, the International Journal of Prosthodontics and the Singapore Dental Journal. He has published widely in peer-reviewed journals and speaks regularly internationally.

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MAY 07 2014

APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Periodontal Specialists
Address: 2647 Superior Dr. NW Rochester, MN
Phone: 507 281-3524 Fax: 507 292-9344 E-mail: mharts@chartermi.net

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
Dental School
Dental Hygiene School
Dental Assisting School
Military

Other (please specify): Specialty dental practice

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

4. Course Title: "What the Heck Does a Periodontist Really Do / Cool Things a Periodontist Can Do"
5. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

6. Course date: Thurs. Oct 2, 2014 Hours of instruction: 1.0

24272
500

7. Provide the name(s) and briefly state the qualifications of the speaker(s): _____

Dr. Eric Rindler, Periodontist, San Antonio, TX
Private practice in perio/implants, former Associate
Professor at UTSHCSA, guest instructor at Kois
Center in Seattle, recognized by Dept of HHS for
his efforts in preventive dentistry, member of multiple

8. Please attach a program brochure, course description, or other explanatory material. Professional
Organizations

9. Name of person completing application: Marsha Hartman, RDH, BS

Title: CE Coordinator Phone Number: 507-281-3524

Fax Number: 507-292-9344 E-mail: mharts@chartermi.net

Address: PO Box 9248 Rochester MN 55903

Signature: M/E Hartman Date: 5-5-2014

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

Pursuant to Iowa Administrative Code 650—25.3(5), please submit the application for approval 90 days in advance of the commencement of the activity. The Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed. The Board may be unable to issue a final decision in less than 90 days. Please keep this in mind as you submit courses for prior approval.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687

“What the Heck Does a Periodontist Really Do/Cool Things Periodontists Can Do”

Topics to be covered:

- Discuss the periodontal procedures that are now available to patients
- Understand the indications for several periodontal treatment procedures
- Make common periodontal procedures less “exotic” to the dental team
- Advantages to patients of interdisciplinary care
- Sequencing of appointments for interdisciplinary care

Oct. 2, 2014 at Mayo Civic Center, Rochester, MN

8:00-8:30 Registration

8:30-11:30 Morning Session

11:30-1:00 Lunch

1:00-4:00 Afternoon Session

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APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM IOWA DENTAL BOARD

APR 04 2014

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Oral Surgeons PC
Address: 7400 Fleur Dr. Suite 200
Phone: (515) 281-7773 Fax: (515) 281-7279 E-mail: rceynara@oralsurgeonspc.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
Dental School
Dental Hygiene School
Dental Assisting School
Military
Other (please specify): Private practice

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

4. Course Title: Precision, Productivity & Profitability of Implant Prosthetics in Private Practice
5. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

6. Course date: Oct 31, 2014 Hours of instruction: 8

7. Provide the name(s) and briefly state the qualifications of the speaker(s): _____

Dr Robert Vogel - see attached

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Ronda Ceynar, CDA, RDA
Title: Prof. Relations Coordinator Phone Number: (515) 274-0796
Fax Number: (515) 274-1472 E-mail: rceynara@oralsurgeonpc.com
Address: 3940 Ingersoll Ave. DM, Ia 50312
Signature: Ronda Ceynar CDA Date: 3-24-14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

Pursuant to Iowa Administrative Code 650—25.3(5), please submit the application for approval 90 days in advance of the commencement of the activity. The Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed. The Board may be unable to issue a final decision in less than 90 days. Please keep this in mind as you submit courses for prior approval.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

Dr. Robert Vogel graduated from the Columbia University School of Dental and Oral Surgery in New York City, New York; upon graduation, he completed a combined residency program in Miami, Florida at Jackson Memorial Hospital, Mount Sinai Medical Center, and Miami Children's Hospital. He maintains a full-time private practice in implant prosthetics and reconstructive dentistry, located in Palm Beach Gardens, FL. He works closely as a team member with several specialists providing implant-based comprehensive treatment, as well as conducting clinical trials and providing clinical advice to the dental attachment and implant fields. Dr. Vogel has developed and collaborated on the development of several prosthetic components and techniques currently in use in implant dentistry. He lectures internationally on implant dentistry, focusing on simplification, confidence, and predictability of implant prosthetics through ideal treatment planning and team interaction. Dr. Vogel continues to publish scientific articles on implant dentistry, and is a Fellow of the International Team for Implantology (ITI).

PRECISION, PRODUCTIVITY AND PROFITABILITY OF IMPLANT PROSTHETICS IN PRIVATE PRACTICE

~~Thursday, March 20, 2014~~ *Fri. Oct 31*



Sponsored Event

Program description

This scientifically based, fast-moving presentation designed for private practice will cover state-of-the-art topics, tips, and tricks, and step-by-step techniques in implant prosthetics. A systematic approach to ideal esthetic treatment of the single tooth through fully edentulous cases will be presented, emphasizing long-term stability, predictability and profitability in private practice.

This program is designed for the entire implant team, stressing ideal interaction for simplification of even the most advanced Implant cases with reduced chairtime and increased predictability.

Topics in Fixed and Removable Implant Prosthetics will be addressed focusing on predictable treatment planning, provisionalization and soft tissue esthetics, occlusal schemes and simplified overdentures and implant retained partial dentures from start to finish, including foolproof fee determination and patient presentation techniques. Also included will be a complete overview of the newest technology to gain comfort and confidence in incorporating the benefits of CAD/CAM and zirconium restorative materials.



Learning objectives

- Gain confidence and increase predictability with state-of-the-art implant techniques
- Update knowledge of current concepts and materials in implant dentistry
- Integrate advanced techniques into private practice with simplification
- Allow more patients to benefit from implant-based treatment through ideal fee determination and presentation techniques



Academy of General Dentistry Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 6/1/2010 - 3/31/2014 Provider ID 210303

Speaker	Dr. Robert Vogel	Subject Code	690
Date	Thursday, March 20, 2014	Type	Lecture
Time	6:00 pm - 6:30 pm Registration 6:30 pm - 9:00 pm Program Dinner and Drinks will be included	Tuition	Complimentary
Location	Cafe Central 109 N. Oregon St. El Paso, TX 79901 915/ 545 2233 <i>airport Holiday Inn</i>	SAC	Straightforward
Audience	General Dentist, Perio, Prosth, OMS	CE credit	2.5 hours 7
		RSVP	Please register by visiting http://straumann.cvent.com/ fisher032014
			Questions? Please contact Alex Fisher at alex.fisher@straumann.com or call 505/ 235 0385

Program description



Dr. Robert Vogel graduated from the Columbia University School of Dental and Oral Surgery in New York City, New York; upon graduation, he completed a combined residency program in Miami, Florida at Jackson Memorial Hospital, Mount Sinai Medical Center, and Miami Children's Hospital. He maintains a full-time private practice in implant prosthetics and reconstructive dentistry, located in Palm Beach Gardens, FL. He works closely as a team member with several specialists providing implant-based comprehensive treatment, as well as conducting clinical trials and providing clinical advice to the dental attachment and implant fields. Dr. Vogel has developed and collaborated on the development of several prosthetic components and techniques currently in use in implant dentistry. He lectures internationally on implant dentistry, focusing on simplification, confidence, and predictability of implant prosthetics through ideal treatment planning and team interaction. Dr. Vogel continues to publish scientific articles on implant dentistry, and is a Fellow of the International Team for Implantology (ITI).

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APR 10 2014

IOWA DENTAL BOARD

APPLICATION FOR POST APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
Phone (515) 281-5157
www.dentalboard.iowa.gov

NOTE: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Course Title: Tobacco Update/Keeping Dental Health Professionals Informed

2. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: _____

3. Course date: 10-26-13 Hours of instruction: 2

4. Provide a detailed breakdown of contact hours for the course or program:
10:30 - 12:30

5. Name of course sponsor: IDAA SE District Jeannine K. Veenstra ^{CDFA} _{RD}

Address: 1765 210th St, Oskaloosa, IA 52577

6. Which of the following educational methods were used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

7. Provide the name(s) and briefly state the qualifications of the speaker(s): _____
Nancy A. Slach RDA

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Jeannene K. Veenstra CDA RDA
Title: IDAA SE District Trustee Phone Number: 641 673-8894
Fax Number: 641 673-8894 E-mail: jeags@hotmail.com
Address: 1765 210th St., Oskaloosa, IA 52577
Signature: Jeannene K. Veenstra Date: 10-26-13

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

You will be contacted after the Continuing Education Advisory Committee has reviewed your request. Please allow a minimum of two to three weeks for a response.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED \$10 FEE PER COURSE TO:

**Iowa Dental Board
Advisory Committee on Continuing Education
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

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APR 17 2014

APPLICATION FOR POST APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
Phone (515) 281-5157
www.dentalboard.iowa.gov

NOTE: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Course Title: Dental Sleep Medicine

2. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

3. Course date: 4/11/14 Hours of instruction: 3 HRS

4. Provide a detailed breakdown of contact hours for the course or program:

Registration 8:00-8:30A, 2 speakers from 8:30A-11:30A

5. Name of course sponsor: SE IA District Dental Society

Address: LUCAS LEMBURG
P.O. Box 3106
Hills, IA 52235

6. Which of the following educational methods were used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

#1096
\$10

7. Provide the name(s) and briefly state the qualifications of the speaker(s):
Rachel Fergel, RRT, RPSGT is a Territory Manager For Res.Med. 15yrs experience as registered respiratory therapist & polysomnographic technician
Deborah Curson-Vieira is Marketing Director at Dental Prosthetic Services. Regular contributor to Inside Dental Technology Magazine & educator on USA. Active participant in American Academy of Dental Sleep Medicine

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: LUCAS LEMBURG

Title: President, SE IA District Phone Number: 319-728-7404

Fax Number: 319-728-7400 E-mail: llemburg@chelsea.com

Address: P.O. Box 366 Hills, IA 52235

Signature:  Date: 4/14/14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

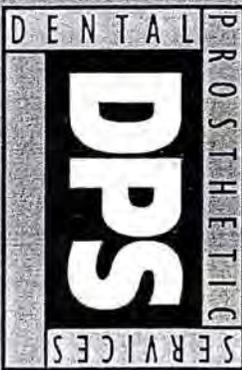
Pursuant to Iowa Administrative Code 650—25.3(6), within 90 days after the receipt of application, the Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

SAVE THE DATE

OCTOBER 3, 2014



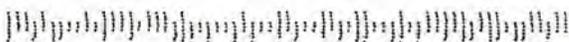
**HOPE TO SEE YOU ON
APRIL 11TH FOR THE YEAR'S
SPRING CONTINUING
EDUCATION MEETING!**

Marty Gleason, D.M.D
51 West Adams Avenue
Fairfield, Iowa 52556



Dr Lucas A Lemburg
PO Box 366
Hills, IA 52235-0366

52235*0366 B004



**SPRING
MEETING
APRIL 11
2014**

**BEST WESTERN
FAIRFIELD, IA**

SOUTHEAST IOWA DISTRICT DENTAL SOCIETY

**HALF DAY CONTINUING
EDUCATION | 3 CEUS**

**RACHEL FERGEL, RRT, RPSSGT
DEBORAH CURSON-VIEIRA**

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APPLICATION FOR PRIOR APPROVAL OF CONTINUING EDUCATION COURSE OR PROGRAM

APR 17 2014

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: Iowa Oral & Maxillofacial Surgeons, P.C.
Address: 1469 29th St. West Des Moines IA 50266
Phone: 515-223-6529 Fax: 515-223-5448 E-mail: vbriant@iowaoral.surgery.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
Dental School
Dental Hygiene School
Dental Assisting School
Military
Other (please specify): Oral Surgeon

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
Home study (e.g. self assessment, reading, educational TV)
Participation
Discussion
Demonstration

4. Course Title: Practical Solutions for the Every Day Dentist

5. Course Subject:

- Related to clinical practice
Patient record keeping
Risk Management
Communication
OSHA regulations/Infection Control
Other:

6. Course date: 11/01/14

Hours of instruction: 8-12:30
9+a 12:30-1pm

548795

7. Provide the name(s) and briefly state the qualifications of the speaker(s):
Dr. Robert Ritter, DMD - see attached

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Becky Briant
Title: Administrative Assistant Phone Number: 515-223-6929
Fax Number: 515-223-5448 E-mail: rbriante@iowaoral surgery.com
Address: 1469 29th St. West Des Moines IA 50266
Signature: Becky Briant Date: 4/14/14

Board rules specify that the following subjects are NOT acceptable for continuing education credit: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

If the course was offered by a Board approved sponsor, you should contact the sponsor directly for approval information, rather than submitting this form. A list of approved sponsors and contact information is available on the Board website at www.dentalboard.iowa.gov. Continuing education guidelines and rules are also available on the Board's website. A course is generally acceptable and does not need to go through this formal approval process if it is directly related to clinical practice/oral health care.

Pursuant to Iowa Administrative Code 650—25.3(5), please submit the application for approval 90 days in advance of the commencement of the activity. The Board shall issue a final decision as to whether the activity is approved for credit and the number of hours allowed. The Board may be unable to issue a final decision in less than 90 days. Please keep this in mind as you submit courses for prior approval.

MAIL COMPLETED APPLICATION ALONG WITH THE REQUIRED **\$10 FEE PER COURSE** TO:

**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

Robert G. Ritter D.M.D.
500 University Blvd. Suite 109
Jupiter, Fl 33458
www.ritterandramsey.com
dritter@ritterandramsey.com
561-626-6667

Robert G. Ritter D.M.D. , has a practice that focuses on adhesive esthetic dentistry. He promotes esthetic dentistry as part of his mainstream dental care. He was raised in Palm Beach County and now resides in Palm Beach Gardens.

Dr. Ritter received his dental degree from The Medical University of South Carolina College of Dental Medicine in 1994. He has been the program leader of *PowerPAC* for the Pacific Aesthetic Continuum (*P.A.C.~Live.*) He has taught at TEAM dental seminars and 3:1 Foundation hands on programs helping dentists implement the newest esthetic dentistry into their offices. He is Adjunct Assistant Clinical Professor, Prosthodontics and Operative Dentistry, Dental Research Administration at Tufts School Of Dental Medicine.

Dr. Ritter has published many articles on adhesive and cosmetic dentistry in several publications, including PPAD, Signature, Spectrum, Dentistry Today, DPR, Contemporary Esthetics, Inside Dentistry, and is on the editorial board of *Inside Dentistry* and *The Journal of The Academy of Cosmetic Dentistry*. In addition, Dr. Ritter is an Editorial Board member of *REALITY*, a publication to keep dentists up-to-date with advances in the products, techniques and research of esthetic dentistry. He is also a product consultant to numerous dental manufacturers. He has lectured nationally as well as internationally on cosmetic dentistry, implant dentistry, new materials, joint based dentistry and digital technologies in and for the modern dental office.

Dr. Ritter gives over 30 lectures a year and takes over 200 hours of continuing education a year to stay on the cutting edge of the rapidly changing world of cosmetic dentistry. He is a member of **The American Academy of Esthetic Dentistry** and **The American Academy of Restorative Dentistry**. He is a member of the **Academy of Cosmetic Dentistry**, as well as The American Dental Association. In addition he is a board member and **Past President of The Florida Academy of Cosmetic Dentistry**. He is a member of the Seaside Study Club, a component of the Seattle Study Club. He is a member of the **International Association of Dental Researchers**.

Dr. Ritter and his wife Isabelle have a daughter Olivia and enjoy golf, tennis, the beach, water sports, and movies.

Rebecca Briant

From: Robert Ritter [dritter@mac.com]
Sent: Wednesday, April 09, 2014 11:15 AM
To: Rebecca Briant
Subject: Re: November 10th Seminar in Iowa for Iowa Oral & Maxillofacial Surgeons
Attachments: Bio -Ritter New.doc; AARd.tiff; Kois Graduate.tiff

Becky,
Thanks for leaving the message.



Practical Solutions for the Every Day Dentist

Do you have post op sensitivity? Do you have fracture of your porcelain restorations? Do you know when to cement vs. to bond? Do you have problems with traditional impression techniques? What materials do you use and where? How do you treat your ceramic materials prior to placement? Have you thought about digital scanners in your practice? Are they practical and profitable? A review of online presence including web site presence, social media and digital communication. All of these questions will be answered in this fast paced, interactive and informative full day presentation. Presented by a full time practicing dentist.

I will be staying with Dr. Margeas on friday and sat night, i will find out about sunday night.

AV needs, good projector, wireless mic and large screen. power strip also, please

Thanks

APPLICATION FOR POST APPROVAL OF **RECEIVED**
CONTINUING EDUCATION COURSE OR PROGRAM

APR 28 2014

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
Phone (515) 281-5157
www.dentalboard.iowa.gov

IOWA DENTAL BOARD

NOTE: A fee of \$10 per course is required to process your request. PLEASE TYPE OR PRINT.

1. Course Title: Fraud & Embezzlement - Is it happening to you?
2. Course Subject:
 Related to clinical practice
 Patient record keeping
 Risk Management
 Communication
 OSHA regulations/Infection Control
 Other: _____
3. Course date: April 4, 2014 Hours of instruction: 4
4. Provide a detailed breakdown of contact hours for the course or program:
9:00 - 12:00 Presentation of material & resources
1:00 - 3:00 Self assessment followed by open discussion

5. Name of course sponsor: Iowa Lakes Dental Club - Dr. Chris Bogue
Address: 703 Simon Ave
Carroll, Iowa 51401
6. Which of the following educational methods were used in the program? Please check all applicable.
 Lectures
 Home study (e.g. self assessment, reading, educational TV)
 Participation
 Discussion
 Demonstration

6406
& 10

7. Provide the name(s) and briefly state the qualifications of the speaker(s): Kandace Sage
Office / Business Manager @ private GP office - 7 yrs
- 2006 - current
Private business owner, February 2012 - current
Corporate management, 2003 - 2006

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Kandace Sage
Title: Office Mgr / Consultant Phone Number: (641) 891-7302
Fax Number: (515) 848-3691 E-mail: KSageellis@gmail.com
Address: 1008 West Pleasant St.
Signature: Kandace Sage Date: 4/7/14

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Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687

Fraud & Embezzlement

Is it happening to you?

Presenter: Kandace Sage

fraud

frôd/

noun

1.1.

wrongful or criminal deception intended to result in financial or personal gain.

"he was convicted of fraud"

synonyms: fraudulence, cheating, swindling, embezzlement, deceit, deception, double-dealing, chicanery, sharp practice

em·bez·zle·ment

em'bezəlmənt/

noun

1.1.

theft or misappropriation of funds placed in one's trust or belonging to one's employer.

"charges of fraud and embezzlement"

synonyms: misappropriation, theft, stealing, robbery, thieving, pilfering, purloining, pilferage, appropriation, swindling

Could this really be happening?

tooth	procedure	price
13	D3320	470.00
9	D3310	330.00
12	D3320	470.00
2	D3330	739.00
3	D2394	287.00
2	D2394	287.00
0	D4211	223.00
0	D4211	223.00
3	D3330	739.00
0	D4211	223.00
0	D4211	223.00
19	D3330	739.00
18	D3330	739.00
17	D2394	287.00
18	D2394	287.00
0	D4211	223.00
0	D4211	223.00
15	D3330	739.00
14	D3330	739.00
15	D2394	287.00
14	D2394	287.00

RCT Services...

All billed on the same patient - to the same insurance carrier - all in the same month!

How?

Deleted from the practice management software after billed. When the insurance check comes in it gets deposited in the embezzler's account.

It grows on trees, right?

Some realistic methods of embezzlement:

- Billing fictional services to non-patients insurance
- Non-recorded cash transactions
- Back dated transactions
- Credit card transactions deposited into another account
- Expense fraud
- Embellished salaries/Fictional employee salaries
- Personal Expenses coming out of office funds
- Misdirected tax payments
- Bonus tampering
- Online equipment sales



...The list goes on and on



R. DSOUZA



JOSEPH DSOUZA



KAREN DSOUZA

FOX 5 EMBEZZLEMENT ARRESTS
AT DENTAL PRACTICE

#fox5mtl

6:14 84°

Family accused of stealing



00:00/00:00



EMAIL

EMBED

SHARE

HELP

Why are dental practices so vulnerable?

- Most dental practices are privately-owned, high earning businesses
 - Employee theft can be hard to detect
 - Controls are well-known to thief – self educated on software
 - Thieves are adaptable
 - Blocking methods are minimal
 - Underestimate abilities
 - Transaction access too ample - Individual usually handles too many financial functions
 - Personal relationships
 - Practice Management systems with few red flag controls
 - Dental Insurance – the necessary evil
 - And how about all of our automated systems?

Let's talk facts

- It's more common than you know.

STATISTICS ARE SHOCKING!

3 in 5

□ 52%

□ 150K

□ 2%-5%

Do you have this reporting capability?

The collage displays several key reports from Dentrix Dental Practice:

- Audit Trail Report:** Shows a list of transactions with columns for DATE, TIME, USER, TYPE, and AMOUNT.
- Adjustment Day Sheet:** A summary of adjustments for 03/24/2012, listing BT, PROV, NAME, and AMOUNT.
- Daily Collections:** A table tracking CASH PAYMENT - THANK YOU, VISA/MC PAYMENT - THANK YOU, and FULL PAYMENT COURTESY.
- Deposit Slip:** Details CASH PAYMENT - THANK YOU and VISA/MC PAYMENT - THANK YOU for 03/24/2012.
- Day Sheet (Chronological):** A detailed log of patient visits for 03/24/2012, including PATIENT NAME, TR CODE, DESCRIPTION, CHARGES, and PAYMENTS.
- Grand Totals:** A summary of CHARGES, PAYMENTS, CREDIT ADJUSTMENTS, and CHARGE ADJUSTMENTS.

**Can you identify human error from intentional embezzlement?
96.7% of errors go undetected in an external audit***

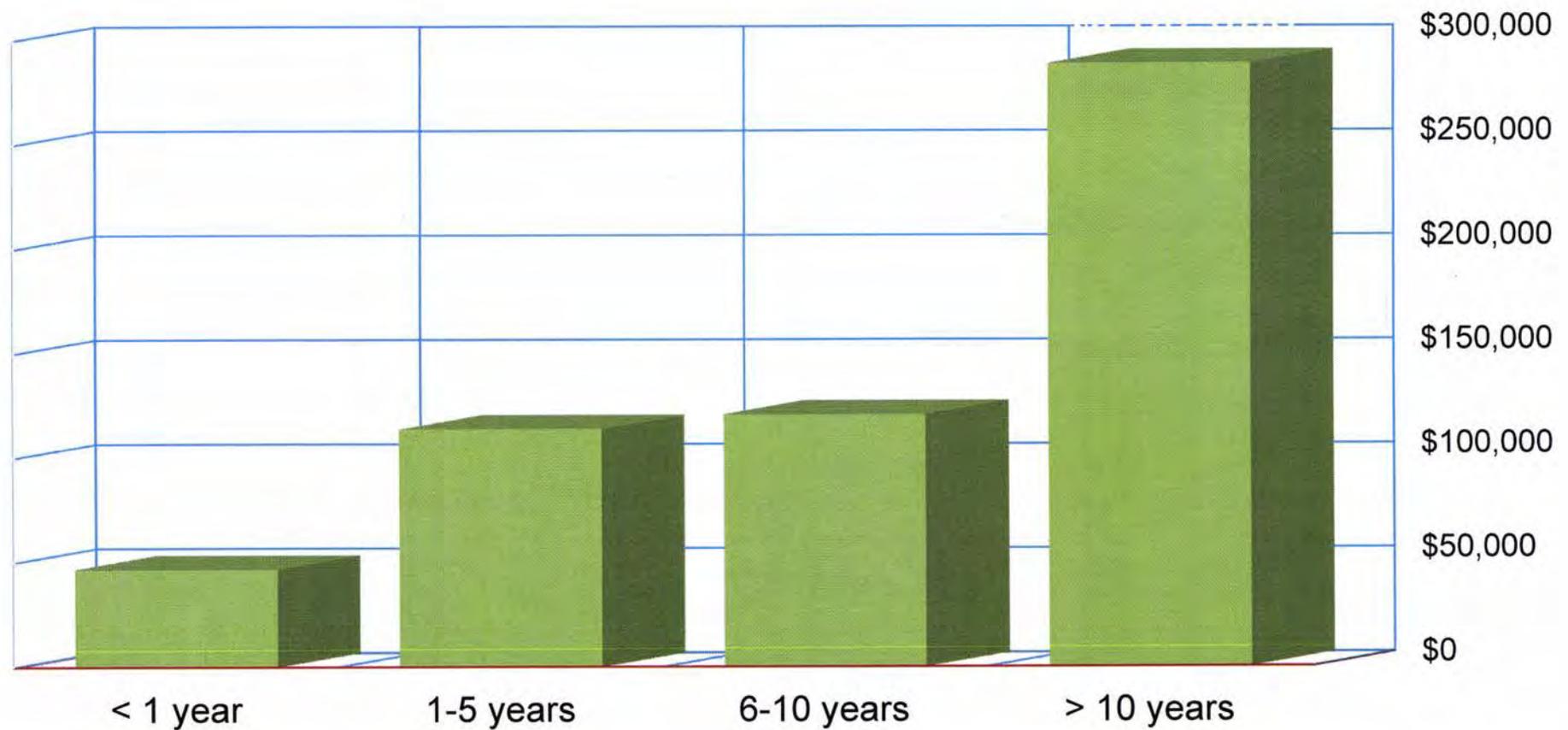
*ACFE 2012 /Global Healthcare Fraud Study

Practice SafeGuard™ Study

Test	Items	Amount	Average/Practice
After Hours	6,744	\$51,253	\$3,417
Backdated Accts	64	\$15,235	\$1,016
Balance Write-offs	4,406	\$350,585	\$23,372
Charge Adjustment	8,914	\$1,205,786	\$80,386
Courtesy Write-Off	4,406	\$137,104	\$9,140
Holiday Entries	7,103	\$481,827	\$32,122
NSF Check Adjustment	13	\$936	\$62
Payment Adjustment	1,270	\$176,146	\$11,743
Refund	566	\$104,379	\$6,959
Zero Adjustment	101	\$0	\$0
Zero Charge	1,175	\$0	\$0
Zero Payment	2,655	\$0	\$0
TOTAL	36,310	\$2,523,253	\$168,217

Employment length equals greater loss...

*ACFE 2012 Global Healthcare Fraud Study



Revenue-side Embezzlement



The most tempting target

*Case provided by
Prosperident

The Embezzlement About Everything

Meet Tamra – one of the most successful embezzlers ever to work in a dental office





Tamara – Office Manager of a multi-provider practice.

- 10 years of employment
- Last 5 as OM
- Ideal employee
- Lived modestly
- Divorced & no financial contribution from Ex
- Son had various legal issues



Dentists trusted Tamra completely!

- Over time – increasingly delegated
 - Tremendous authority
 - Dentists made good livings – complacently content

She sounds great, right?



Warning Signs That Were Missed

- ◆ The practice went for a period of **two years** depositing less than \$10,000 cash annually
 - ◆ Tamra had dentists convinced that “*patients don't pay by cash anymore*”
- ◆ Worked lots of overtime; frequently in office alone
 - ◆ **Stealing from a dentist is hard work!**





Warning Signs That Were Missed

- ◆ “Control freak”
 - ◆ Wanted to be the nexus of all office communications (“cocooning”).
 - ◆ Jealously guarded duties and information
 - ◆ Resisted efforts by dentists to increase involvement of accountants and consultants
- ◆ Tamra did not take vacations unless the office was closed.



The Damage

- ◆ Over a period of at least five years, Tamra stole at least \$7,000 per month, like clockwork
- ◆ Methodologies varied, but amount stolen was quite consistent
- ◆ Unfortunately, we welcomed Tamra to the “Half Million Dollar Club”.



How She Did It

1. Lapping – When patients paid by cash, Tamra would pocket and cover by writing off balances of other patients
 - ◆ Under her control, write offs exceeded a breathtaking 10% of revenue annually
 - ◆ After she was terminated, cash deposits averaged over \$300 daily (i.e. \$60,000 per year)
 - ◆ “If it’s off the books, it’s in the pocket”.



How She Did It

- 2) Treatment Non-entry -- Treatment codes not entered into dental software -- she would pocket the payments
- 3) Payroll – paid herself at time and a half for the extra time she spent in the office stealing from the dentists.





How She Did It

- 4) Giving patients “a break”
- ◆ Tamra handled everything for “her” patients
 - ◆ Without authorization, she offered patients discounts for paying in cash... and then pocketed the money.





How Was She Caught?

- ◆ Over Tamra's objections, the dentists brought in a consultant
- ◆ Tamra obstructed the consultant's work and threatened quitting if the consultant was retained
- ◆ The consultant thought Tamra's reaction to her was concerning and called us
- ◆ Embezzlement was quickly confirmed
- ◆ Investigation revealed that she had been plundering the office for at least five years.

Biggest Embezzlement Myths

- ❑ My practice is immune because ...
- ❑ Biggest danger to my practice is the “serial embezzler”
- ❑ Making it harder to steal will discourage thieves from trying
- ❑ Honest people can effectively catch thieves
- ❑ If it's happening, my CPA will spot it in the course of his / her work
- ❑ Financial inconsistencies are what give the embezzler away
- ❑ Embezzlers only steal cash
- ❑ Somewhere there is a magic key to preventing embezzlement, and would Kandace Sage please stop wasting my time and tell me what it is!

Is it An Epidemic?

- ❑ Service business – difficult to directly measure “input” against “output”
- ❑ The majority of dental work is paid for by third parties
- ❑ Patients are unknowledgeable about dental treatment. Terminology, procedure codes and how dentistry is funded are further mysteries
- ❑ Practice management software captures tremendous amounts of information but frequently works as a barrier, making it difficult for dentists to access information
- ❑ There are few other businesses with revenue typical of a dental office where the CEO personally generates 70% or more of it
- ❑ Effectiveness of dental office control systems is overestimated
- ❑ A bold statement -- most of the advice given to dentists about controlling embezzlement is wrong!

The Conventional Approach

Randy Otterholt *DDS* General Dentistry

How Dentists Can Prevent Embezzlement and Theft In Their Dental Office

Steps you can take:

- Be involved with your front office. The more employees believe they will be caught, the less likely they are to steal.
- Have monthly bank statements mailed to your home address.
- Open the monthly statement yourself. Check:
 - Who the checks are written to; do you know all of them?
 - Duplicate payments; are any vendors or other people being paid more than once a month?
 - Payroll checks; are there the correct number of checks? No employee has received any extra checks?
 - Check endorsements on back. Were they endorsed by the same person or vendor that the check is written to?
 - Bank charges; any fees for overdrafts, returned checks, late payments, or anything else you don't recognize?
 - Debits to your accounts. Are there any electronic debits or transfers that you don't recognize?
 - Automatic monthly payments; do you recognize every payment that is listed?
- Checking account:
 - The dentist should personally review and sign all checks.
 - Outgoing checks being presented for signature should have attached invoice, statement, receipt, or other supporting documentation. Mark the document "PAID" as you approve it.
 - Make sure you recognize each vendor, and know why you are writing them a check.
 - Use checks that are professionally printed, and include multiple security features.
 - Inspect checkbook, looking at numbers, to make sure no checks have been removed from the back of the stack.
 - Keep all voided checks so all check numbers can be accounted for.
 - When refund checks are written, verify the credit balance on the patient's ledger, and make sure it is an actual patient.
- Credit cards:
 - Always look at monthly credit card statements. Make sure you recognize each and every charge. Question any item you do not recognize or approve as a legitimate business charge.
 - If you give your credit card information to a trusted employee, make sure that they understand that it is to be used only with your permission every time.
- Never use a signature stamp for any reason. They should not be in the office.
- Review lab bills. Does each charge match up with a lab case invoice? Do you know all the patient names on it? Do

92 line items

Embezzlement vs. Controls

Embezzlement wins every time

- ❑ Controls in use are well-known to thief
- ❑ Thieves are adaptive to new or changed controls
- ❑ There might be 1,000 ways to steal from a dentist – what does blocking 50 of them really accomplish?
- ❑ We consistently see dentists (and their advisors) underestimating embezzlers.

The Honesty Test



Experience Helps...
the Embezzler!

What causes Embezzlement?

How proactive can you be?

The Good News...

- Controlling embezzlement is much easier than most dentists (and many consultants) realize
- Even with the plethora of embezzlement pathways, thieving employees behave in a very predictable manner
- Behavioral clues unearth the majority of embezzlement.



Behavioral vs. Financial Clues

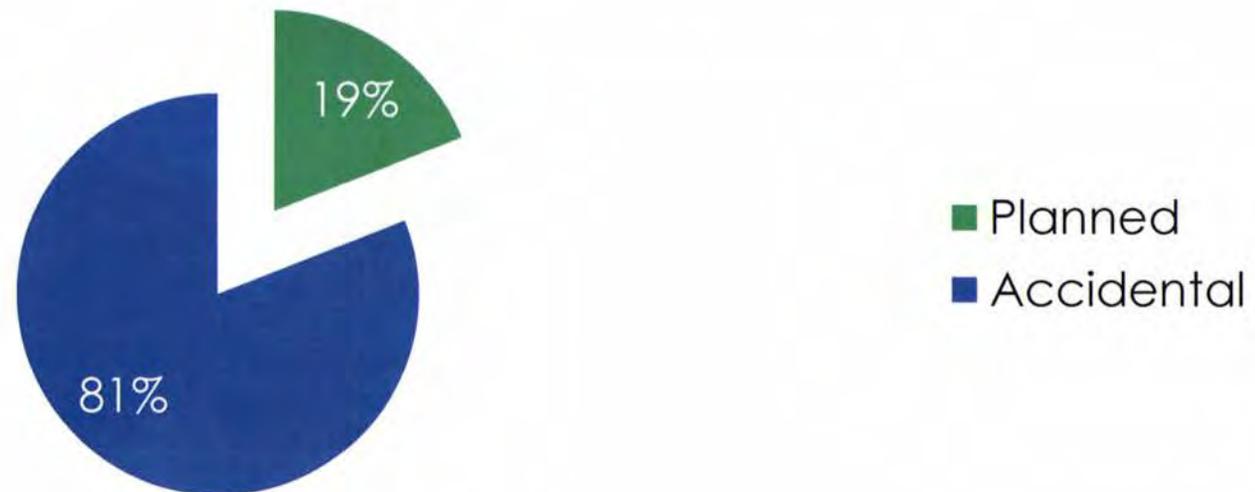
What tipped the dentist off?



Source – David Harris Analysis of 2007 ADA Survey of Current Issues in Dentistry

How Embezzlement is Discovered

Planned (operation of dentist's control system including accountants) vs. Accidental



Source – David Harris Analysis of 2007 ADA Survey of Current Issues in Dentistry

Ten Warning Signs Not To Ignore

Life factors:

1. Staff members in financial difficulty
2. Addictions or other compulsive behaviors

Behaviors:

3. Staff who are "super-dedicated" especially working unusual hours or who never take vacation / sick days
4. Unusually territorial about work or workspace
5. Control freaks / cocooning -- want to control communication between patients and practice
6. Conspicuous displays of honesty
7. Resist practice management software upgrades
8. Resist increased involvement of consultants /accountants
9. Attempt to exert control over choice of practice advisors
10. Receptionist's BMW is newer (and bigger) than yours.

Why Is Stealth So Important?

- ❑ Ruin relationship with employee if you are wrong
- ❑ One last big theft
- ❑ Destruction of evidence (and collateral damage!).



Everyday Rules to Live By

Protect yourself:

- ❑ Behave ethically
 - ❑ Do not allow staff to have remote access to network
 - ❑ Regular backups of data, with media **kept off site by dentist**
 - ❑ Skepticism when hiring
 - ❑ Proper HR framework, employee manual, job descriptions etc.
-

Everyday Rules to Live By

Allow detection:

- Force staff to take vacations and to cross-train
- Be attentive to patients questioning / disputing invoices or statements

Make investigator's job easier:

- Use computer system properly (individual passwords, security features enabled)
 - Have alarm system for office and monitor access.
-

Your Action Plan

- Watch employee behavior, sensitive to indicia of embezzlement
 - Use “Embezzlement Risk Assessment Questionnaire” regularly (6 month intervals recommended)
 - Don't ignore warning signs. Get expert help if indicated. Embezzlement investigation is not a do-it-yourself project!
-

Thank
You

Contact Info

Kandace Sage

ksageellis@gmail.com

(641) 891-7302

APPLICATION FOR PRIOR APPROVAL OF
CONTINUING EDUCATION COURSE OR PROGRAM

RECEIVED

APR 28 2014

IOWA DENTAL BOARD

IOWA DENTAL BOARD
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687
515-281-5157
www.dentalboard.iowa.gov

Note: A fee of \$10 *per course* is required to process your request. PLEASE TYPE OR PRINT.

1. Name of organization or person requesting approval: North Iowa Dental Seminars

Address: 1530 S. Monroe Ave Mason City, IA 50401

Phone: (641) 424-1156 Fax: (641) 424-2219 E-mail: manager@nicoralsurgery.com

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
- Dental School
- Dental Hygiene School
- Dental Assisting School
- Military

Other (please specify): Study Club

3. Which of the following educational methods will be used in the program? Please check all applicable.

- Lectures
- Home study (e.g. self assessment, reading, educational TV)
- Participation
- Discussion
- Demonstration

4. Course Title: "Dental Photography - The Basics and Beyond!"

5. Course Subject:

- Related to clinical practice
- Patient record keeping
- Risk Management
- Communication
- OSHA regulations/Infection Control
- Other: _____

6. Course date: May 22nd, 2015

Hours of instruction: 6

* 2061
810.00

7. Provide the name(s) and briefly state the qualifications of the speaker(s): Leon Hermanides
(See attached)

8. Please attach a program brochure, course description, or other explanatory material.

9. Name of person completing application: Nancy Heft
Title: Coordinator Phone Number: (641) 424-1656
Fax Number: (641) 424-2219 E-mail: manager@nioralsurgery.com
Address: 1530 S. Monroe Ave, Mason City, IA 50401
Signature: [Handwritten Signature] Date: 4/25/14

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**Iowa Dental Board
Continuing Education Advisory Committee
400 S.W. 8th Street, Suite D
Des Moines, Iowa 50309-4687**

May 15th or
22nd
2015

Leon Hermanides



In 1991 Leon Hermanides graduated from college in South Africa with a national higher diploma in dental technology, a four year diploma equivalent to a bachelors degree in the U.S. He has worked in South Africa, London and Seattle laboratories specializing in all stages of advanced reconstructions and anterior esthetics.

Leon is a mentor of Dr. John Kois' Kois Center programs and a member of study clubs around the Puget Sound area. He has presented to clinical study groups nationally, at Dr. Kois' Mentor Symposium in 2004 and 2005 and presented a table clinic at the American Academy of Restorative Dentistry in 2005.

In 1998 Leon established Protea Dental Studio in Redmond, Washington; a laboratory that specializes in providing comprehensive, implant and anterior restorative cases. Protea Dental Studio, Inc has built its reputation by implementing a systematic approach to ensure consistent, predictable results without compromise.

TOPICS AVAILABLE

"Dental Photography: The Basics and Beyond!"

This course will focus on the practical aspects of how to use digital photography in the dental practice, simply and predictably. Information to be covered will include the basic equipment required, and which settings to use; how to set the camera for your practice environment and how to control the pictures depending on the information you intend to capture. Participants will also be shown simple guidelines for transferring pictures to and using PowerPoint to communicate with patients or other dental professionals. The program is very interactive and participants are encouraged to bring their cameras and camera manuals for tips and troubleshooting. (Full day courses only.)

Learning objectives:

- All participants will leave the course understanding the requirements and parameters of a suitable clinical camera system.
- Participants will be able to setup the camera for simple use with minimal adjustment, to create reliable images.
- Participants will be able to use the camera to take an appropriate set of diagnostic and post-op images, using mirrors and retractors.
- Participants will be introduced to the use of PowerPoint for communication.

Attendees: General dentists and specialists looking to introduce photography in their practice or improve their camera skills.

Length of Program: Lecture only format unlimited size, can be an evening, half day or full day.
Lecture and hands on, full day should be limited to 15 participants for hands on.

LECTURE FEES

Full day (including hands on): \$6000. Full day lecture: \$5000. Half day lecture: \$3000. Evening lecture (2 hours +): \$1500. All travel and lodging expenses will be in addition to the honorarium listed.

AUDIO/VISUAL REQUIREMENTS

A digital projector and screen is required.

CONTACT INFORMATION

Leon Hermanides CDT, may be reached at leon@proteadental.com or toll free at 877.568.6181.

2014 100640 00 CNED Continuing Education

Type CNED Continuing Education Sub Type Course Status New
 Group Licensure Parent ID Row ID 39413

Licensed Organization or Individual

Folder Training Resources(Becky Lea Woodcock)
 Address 501 SW 7 STREET Suite 501, Des Moines, 0, Iowa, 50309, USA
 Phone 1 Phone 2 Public Disc. PeopleID 40112

Tracking Dates and Reference Information

Open 04/07/2014 Issue Expiry
 Lic. No. By Close
 Folder Treating Tobacco Dependence-Mayo Clinic Priority

Comment 1

[Empty comment box]

Contacts

Name	Type
Training Resources (Mrs. Becky Lea W...	Applicant

Additional Information

Description	Value
Application Signature	
Application Signature Date	
Hours Requested	4.75
Number of Courses per year	1
Hours Awarded	
Course Subject	Clinical practice

Description	Value
Final Acknowledgements (2)	
Application Signature	<input type="radio"/> Yes <input type="radio"/> No
Application Signature Date	Select Date
Course Hours (2)	
Hours Requested	4.75
Hours Awarded	Enter Number
Course Details (9)	
Course Subject	Clinical practice
Course Title	Treating Tobacco Dependence-Mayo Clinic
Course Presenter	Jennifer Packard
Location 1	Coraville Public Library, Coraville, Iowa
Date 1	May 20, 2014
Location 2	Mercy Medical Center-Downtown, Des Moines, Iowa
Date 2	May 21, 2014
Location 3	Enter Text or Number
Date 3	Select Date
Sponsor Details (6)	
Number of Courses per year	1
Type of Organization	Other
Name of Sponsoring Organization	Iowa Department of Public Health
Educational Methods 1	Lecture
Educational Methods 2	Discussion
Educational Methods 3	Choose

Treating Tobacco Dependence

Provided by
Mayo Clinic, Nicotine Dependence Center, Rochester, MN

8:30 – 9:00 **Registration**

9:00 – 9:15 **Welcome and Introductions**

9:15 – 10:30 **Treating Tobacco Dependence**

- Describe how to incorporate motivational interviewing concepts into the treatment process
- Discuss the chronic disease nature of tobacco dependence and how to incorporate the four treatment components of the Mayo Model into a consultation

10:30 – 10:45 **Break**

10:45 – 11:15 **Pharmacotherapy for Treating Tobacco Dependence**

- Identify first-line pharmacologic agents used in the treatment of nicotine dependence
- Explain combination dosing of medications and use of higher dose medications to enhance probability of abstinence
- Describe the benefits of combining pharmacotherapy and counseling

11:15 – 12:00 **Non-Cigarette Products**

- Explain the health risks associated with the use of smokeless tobacco products
- Discuss “non tobacco products” and other products not approved by the FDA (including e-cigarettes)

12:00 – 12:30 **LUNCH**

12:30 – 2:00 **Relapse Prevention & Case Studies**

- Identify predictors of relapse and strategies to reduce relapse
- Describe strategies for someone who has lapsed or relapsed
- Apply concepts from the Mayo Model to case studies for discussion

2:00 – 2:30 **Wrap up/Q&A/Evaluations**



Treating Tobacco Dependence

Mayo Clinic

Coralville, Tuesday, May 20, 2014

Workshop Overview:

The Nicotine Dependence Center's Education Program at Mayo Clinic conducts educational activities oriented toward healthcare professionals who are interested in incorporating nicotine dependence treatment into their practices and/or developing a service to meet the needs of tobacco-dependent patients.

Objectives:

- Learn the four components of the Mayo Model of treating tobacco dependence.
- Assist healthcare professionals in learning and/or enhancing their skills to "bring up tobacco use" with their patients.
- Utilize motivational techniques for the patient who isn't ready to quit.
- Discuss ways to offer effective treatments for those patients who are ready to quit.

Presenter: Jennifer Packard, MA, CTTS

Jennifer has been a counselor at the Nicotine Dependence Center at Mayo Clinic since 2004. Her undergraduate work was completed at Concordia College, Moorhead, and she received her Master's degree in Counseling and Psychological Services from St. Mary's University of Minnesota. She is a Certified Tobacco Treatment Specialist, a Certified Wellness Coach, and a member of the Motivational Interviewing Network of Trainers (MINT). Jennifer draws from the fields of cognitive behavioral therapy and positive psychology in her work with inpatients, outpatients, and residential patients at Mayo Clinic. She serves as a lecturer for the Nicotine Dependence Center Education Program, providing instruction for the Mayo Clinic Wellness Coach Training Program and facilitating the Tobacco Treatment Specialist Certification Training.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Questions? Call Training Resources at 515.309.3315

Location:

Coralville Public Library
Meeting Room A
1401 5th Street
Coralville, IA 52241

Agenda:

8:30– 9:00	Registration
9:00 – 10:30	Training Session
10:30 – 10:45	Break
10:45 – 12:00	Training Session
12:00 – 12:30	Lunch, provided
12:30 – 2:00	Training Session
2:00 – 2:30	Wrap Up

Registration:

Registration deadline is **May 14, 2014**.
This is a free workshop.
CEUs are available free of charge.

Target Audience: Clinicians, nurses, dental hygienists, educators, and other health professionals.

Continuing Education:

Substance Abuse: The Iowa Board of Certification has approved this training for 4.75 CEU hours Category A: Alcohol and Drug Specific.

Oral Health: The Iowa Dental Board has approved this training for 4.75 CEU hours for all dental professionals including dentists, dental hygienists and dental assistants.

Respiratory Therapists: Course information may be submitted by individuals in attendance to the respiratory therapist licensure board for approval.

Social Work: This program complies with the standards and criteria in Chapter 281 Continuing Education for Social Workers for 4.75 contact hours.

Nursing: The Family Planning Council of Iowa is an Iowa Board of Nursing Approved provider, No. 262. This is a 5.4 CEUs. The IBON requires a participant attend in full for CEU credit.

CME: CME credits may be available upon request. Please contact Training Resources at 515-309-3315, if you are interested in applying for CME CEUs.

Treating Tobacco Dependence
Tuesday, May 20, 2014
Coralville Public Library
1401—5th Street, Coralville, IA 52241

Register online at www.trainingresources.org by May 14, 2014

***Required fields for registration**

Date Completed _____ *Username _____ *Password _____

*First Name _____ *Last Name _____ MI _____

*Agency _____ Profession _____

*Work Address (Street) _____

Work Address (PO Box, Ste) _____ Work Address (Building) _____

*Work City _____ *Work State _____ *Work Zip+4 _____

*Work County _____ *Work Phone _____ Ext _____

Work Fax _____ Work Email (please print) _____

Nursing CEUs ONLY

Home Address (Street) _____ Home Address (PO Box, Ste, Apt) _____

Home City _____ Home State _____ Home Zip+4 _____ Home County _____

Home Phone _____ Home Email (please print) _____

REGISTRATION includes: materials, CEUs, and lunch. Register by May 14, 2014

REGISTRATION Fee	\$0 _____	License # _____
Substance Abuse CEUs	\$0 _____	License # _____
Social Work CEUs	\$0 _____	License # _____
Nursing CEUs	\$0 _____	License # _____
Oral Health CEUs	\$0 _____	License # _____
CME CEUs	\$0 _____	License # _____

Mail or Fax to: Training Resources 501 SW 7th Street, Suite G Des Moines, IA 50309 Phone: 515.309.3315 Fax: 515.309.3317
--

DATA ENTRY FEE _____ \$20 _____ On mailed or faxed in registrations, no data entry fee if you register online.

Total Enclosed: \$ _____

*Are you a state employee? Yes/No _____ If yes, last two digits of social security number _____

Vegetarian Meal? Yes/No _____ Special Needs Yes/No specify: _____

PAYMENT METHOD (please check) _____ **RECEIPT (Y/N)** _____

Check: Agency _____ Personal _____ Make checks payable to: **Training Resources**

Purchase Order (Must accompany this registration) PO # _____

Credit Card: MasterCard VISA Discover American Express

Name on Card _____ Signature (required) _____

Billing Statement Street Address _____ Zip Code _____

Account Number _____ Expiration _____ 3/4 digit CCV _____

Confirmation will be sent electronically to those who register by the deadline and provide a valid email address. Directions to the site will be included in the letter. For more information call 515-309-3315.



Treating Tobacco Dependence Mayo Clinic

Des Moines, Wednesday, May 21, 2014

Workshop Overview:

The Nicotine Dependence Center's Education Program at Mayo Clinic conducts educational activities oriented toward healthcare professionals who are interested in incorporating nicotine dependence treatment into their practices and/or developing a service to meet the needs of tobacco-dependent patients.

Objectives:

- Learn the four components of the Mayo Model of treating tobacco dependence.
- Assist healthcare professionals in learning and/or enhancing their skills to "bring up tobacco use" with their patients.
- Utilize motivational techniques for the patient who isn't ready to quit.
- Discuss ways to offer effective treatments for those patients who are ready to quit.

Presenter: Jennifer Packard, MA, CTTS

Jennifer has been a counselor at the Nicotine Dependence Center at Mayo Clinic since 2004. Her undergraduate work was completed at Concordia College, Moorhead, and she received her Master's degree in Counseling and Psychological Services from St. Mary's University of Minnesota. She is a Certified Tobacco Treatment Specialist, a Certified Wellness Coach, and a member of the Motivational Interviewing Network of Trainers (MINT). Jennifer draws from the fields of cognitive behavioral therapy and positive psychology in her work with inpatients, outpatients, and residential patients at Mayo Clinic. She serves as a lecturer for the Nicotine Dependence Center Education Program, providing instruction for the Mayo Clinic Wellness Coach Training Program and facilitating the Tobacco Treatment Specialist Certification Training.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Questions? Call Training Resources at 515.309.3315

Location:

Mercy Medical Center-Downtown
East Tower Auditorium
1111—6th Ave.
Des Moines, IA 50314

Agenda:

8:30– 9:00	Registration
9:00 – 10:30	Training Session
10:30 – 10:45	Break
10:45 – 12:00	Training Session
12:00 – 12:30	Lunch, provided
12:30 – 2:00	Training Session
2:00 – 2:30	Wrap Up

Registration:

Registration deadline is **May 14, 2014.**

This is a free workshop.

CEUs are available free of charge.

Target Audience: Clinicians, nurses, dental hygienists, educators, and other health professionals.

Continuing Education:

Substance Abuse: The Iowa Board of Certification has approved this training for 4.75 CEU hours Category A: Alcohol and Drug Specific.

Oral Health: The Iowa Dental Board has approved this training for 4.75 CEU hours for all dental professionals including dentists, dental hygienists and dental assistants.

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CME: CME credits may be available upon request.

Please contact Training Resources at 515-309-3315, if you are interested in applying for CME CEUs.

Treating Tobacco Dependence

Wednesday, May 21, 2014

Mercy Medical Center-Downtown

East Tower Auditorium, 1111 – 6th Ave

Des Moines, IA

Register online at www.trainingresources.org by May 14 2014

***Required fields for registration**

Date Completed _____ *Username _____ *Password _____

*First Name _____ *Last Name _____ MI _____

*Agency _____ Profession _____

*Work Address (Street) _____

Work Address (PO Box, Ste) _____ Work Address (Building) _____

*Work City _____ * Work State _____ *Work Zip+4 _____

*Work County _____ *Work Phone _____ Ext _____

Work Fax _____ Work Email (please print) _____

Nursing CEUs ONLY

Home Address (Street) _____ Home Address (PO Box, Ste, Apt) _____

Home City _____ Home State _____ Home Zip+4 _____ Home County _____

Home Phone _____ Home Email (please print) _____

REGISTRATION includes: materials, CEUs, and lunch. Register by May 14, 2014

REGISTRATION Fee	\$0 _____	
Substance Abuse CEUs	\$0 _____	License # _____
Social Work CEUs	\$0 _____	License # _____
Nursing CEUs	\$0 _____	License # _____
Oral Health CEUs	\$0 _____	License # _____
CME CEUs	\$0 _____	License # _____

Mail or Fax to:
Training Resources
501 SW 7th Street, Suite G
Des Moines, IA 50309
Phone: 515.309.3315
Fax: 515.309.3317

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Total Enclosed: \$ _____

*Are you a state employee? Yes/No _____ If yes, last two digits of social security number _____

Vegetarian Meal? Yes/No _____ Special Needs Yes/No specify: _____

PAYMENT METHOD (please check)

RECEIPT (Y/N) _____

Check: Agency _____ Personal _____ Make checks payable to: **Training Resources**

Purchase Order (Must accompany this registration) PO # _____

Credit Card: MasterCard VISA Discover American Express

Name on Card _____ Signature (required) _____

Billing Statement Street Address _____ Zip Code _____

Account Number _____ Expiration _____ 3/4 digit CCV _____

Confirmation will be sent electronically to those who register by the deadline and provide a valid email address. Directions to the site will be included in the letter. For more information call 515-309-3315.

Curriculum Vitae Jennifer S. Packard

PERSONAL INFORMATION

Work Address:	Mayo Clinic Nicotine Dependence Center 200 First Street SW Rochester, MN 55905	(507) 266-1930 packard.jennifer@mayo.edu
Formerly known:	Jennifer S. B. Moran	
Place of Birth:	Minneapolis, Minnesota	
Citizenship:	USA	

PRESENT POSITION

Nicotine Dependence Counselor Nicotine Dependence Center Division of Internal Medicine Department of Medicine Mayo Clinic Rochester Centers, Rochester, Minnesota	2004 - Present
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EDUCATION

Austin Community College Austin, Minnesota AA		1989-1991
Concordia College Moorhead, Minnesota BA	Psychology, German	1991-1994
St. Mary's University of Minnesota St. Paul, Minnesota MA	Counseling and Psychological Services	2000-2004
Walden University Minneapolis, Minnesota PhD student	Counseling Psychology	2008-2010
Mayo Clinic Rochester, Minnesota Professional Certification	Certified Tobacco Treatment Specialist	2005
Motivational Interviewing Network of Trainers Albuquerque, New Mexico Professional Certification	MINT Trainer	2008
Mayo Clinic Rochester, Minnesota Professional Certification	Certified Wellness Coach	2012

CURRENT AND PREVIOUS PROFESSIONAL POSITIONS AND ACTIVITIES**Nicotine Dependence Counselor/Tobacco Treatment Specialist
Clinical Program**

Mayo Clinic Nicotine Dependence Center & St. Mary's Hospital
Rochester, MN

2004-Present

Nicotine dependency treatment to outpatients, inpatients and groups using a theoretical base in Motivational Interviewing and Cognitive Behavioral Therapy. Serve as a Lead Counselor for the Residential Treatment Program, an intensive 8-day physician-supported program for tobacco dependency.

**Nicotine Dependence Counselor/Tobacco Treatment Specialist
Education Program**

Mayo Clinic Nicotine Dependence Center
Rochester, Minnesota

2004-Present

Education and training to healthcare providers on the treatment of tobacco use and dependence, wellness coaching, and Motivational Interviewing.

**Nicotine Dependence Counselor/Tobacco Treatment Specialist
Research Program**

Mayo Clinic Nicotine Dependence Center
Rochester, Minnesota

2005-2006

Masters level counseling and diagnostic skills applied to research on tobacco abuse and dependence treatment. Certified provider of diagnostic and assessment instruments commonly used in research protocols such as the Composite International Diagnostic Interview and Adult Clinician Diagnostic Scale.

**Wellness Coach
Clinical Program**

Mayo Clinic Nicotine Dependence Center
Rochester, Minnesota

2012-Present

Individual and group Wellness Coaching for patients in the Residential Treatment Program.

Lifestyle Coach

Mayo Clinic Health Solutions
Rochester, Minnesota

2007-2008

Telephonic counseling in goal-oriented health behavior management to individual members of corporate client groups. Topics include nutrition, exercise, weight management and stress management using a Motivational Interviewing theoretical framework.

Psychology Practicum Student

Mayo Clinic Department of Psychiatry and Psychology
Rochester, Minnesota

2003-2004

Student Internship focusing on the treatment of anxiety disorders and specifically Obsessive-Compulsive Disorder.

Psychology Practicum Student

Mayo Clinic Pain Rehabilitation Center
Rochester, Minnesota

2004

Student Internship focusing on cognitive-behavioral management of chronic pain.

Substitute Teacher

Zumbro Education District 2000-2002
 Byron, Minnesota Board of Psychology
 Pre-K through Adult short-call substitute teacher.

Semi-Independent Living Skills Coordinator – REM River Bluffs, Rochester, Minnesota

Counseling services, job training and case management to participants in a community mental health center setting. 1998-2000

Family Advocate - Exchange Club Center for Family Unity Owatonna, Minnesota

In-home counseling to self-referred and court-ordered at-risk parents. 1996-1998

Quad Supervisor - Dakota's Children

West St. Paul, MN 1994-1995
 Counseling groups for victims of traumatic brain injury. Supervised staff of 12 in a residential setting, caring for developmentally disabled adolescents.

PROFESSIONAL & COMMUNITY MEMBERSHIPS**Professional Memberships**

Association for the Treatment of Tobacco Use and Dependence (ATTUD)	2005 - Present
Motivational Interviewing Network of Trainers (MINT)	2008 - Present
American Psychological Association	2001-2004
Minnesota Psychological Association	2002-2004
Byron Community Education Board of Directors	1998-2000
Phi Theta Kappa Honor Society	1991

CURRICULUM/COURSE DEVELOPMENT AND TEACHING**Course Facilitator and Lecturer**

Tobacco Treatment Specialist Certification Training
 6 – 8 courses per year in the United States and Abroad
 Mayo Clinic Nicotine Dependence Center Education Department
 Rochester, Minnesota
 Courses: Ethics in the Treatment of Tobacco Use and Dependence
 Tobacco-Focused Group Therapy
 Special Populations in Tobacco Treatment: Mental Illness
 Special Populations in Tobacco Treatment: Pregnancy
 Special Populations in Tobacco Treatment: Adolescence
 Relapse Prevention Guidelines
 Hospital Interventions for Tobacco Dependence
 Diversity in the Counseling Relationship
 Assessment and Treatment of Tobacco Dependence
 Components of a Treatment Plan
 Evidence Based Practice
 Treatment: Cost Effectiveness and Reimbursement
 Neurobiology of Tobacco Dependence
 Pharmacotherapy for Tobacco Dependence

05/2005 - Present

Counselor , Lecturer, and Wellness Coach

Residential Treatment Program
 4 – 5 programs per year
 Mayo Clinic Nicotine Dependence Center Treatment Program
 Rochester, Minnesota
 Courses for patients:
 Relapse Prevention
 Stress Management
 Chemical Dependency
 Family and Relationship Issues
 Wellness

05/2004 - Present

Course Developer and Instructor

Mayo Clinic Wellness Coach Training and Certification
 Mayo College of Medicine, 3 graduate credit course
 4 courses per year online, taught using Blackboard Learn

01/2009 - Present

Advanced Skill Development Post-Conference Workshop:
 Clinical Applications for Treatment of Tobacco Use
 14th Annual Mayo Clinic Nicotine Dependence Conference
 Rochester, Minnesota

05/2007

Advanced Skill Development Post-Conference Workshop:
 Clinical Applications for Treatment of Tobacco Use
 15th Annual Mayo Clinic Nicotine Dependence Conference
 Rochester, Minnesota

04/2008

Relapse Prevention Guidelines for Pregnant Smokers
 15th Annual Mayo Clinic Nicotine Dependence Conference
 Rochester, Minnesota

04/2008

Basic Motivational Interviewing Skills 16 th Annual Mayo Clinic Nicotine Dependence Conference Rochester, Minnesota	04/2009
Tobacco Use and Dependence: Treatment Considerations for Individuals with Mental Illness or Substance Abuse Disorders Mayo Clinic Webinar Series for NATC members Internet Webcast	03/2009
Considerations for the Treatment of Tobacco use and Dependence in the Pregnant Patient Mayo Clinic Nicotine Dependence Center Education Department Internet Webcast	04/2009
Lesbian, Gay, Bisexual and Transgender Communities: When did Smoking Become Part of Us? 17 th and 20 th Annual Mayo Clinic Nicotine Dependence Conference Rochester, Minnesota	05/2010, 05/2013
Treatment Planning and Relapse Prevention 18 th Annual Mayo Clinic Nicotine Dependence Conference Rochester, Minnesota	05/2011
Tobacco Treatment Specialist Certification Train-The-Trainer 3-day Workshop for the Hong Kong Department of Health Hong Kong, China	07/2011
Utilizing the Mayo Clinic Wellness Coaching Model in the Treatment of Tobacco Use and Dependence Mayo Clinic Nicotine Dependence Center Education Department Internet Webcast	06/2012
Training Course on Tobacco Dependence Management 3-day Co-branded Workshop in cooperation with the Tung Wah Group of Hospitals and the Hong Kong Department of Health	03/2013

DEPARTMENTAL ADMINISTRATIVE RESPONSIBILITIES, COMMITTEE MEMBERSHIPS AND OTHER ACTIVITIES

Mayo Clinic Nicotine Dependence Center

Education Department

Tobacco Treatment Specialist Certification Training Committee	2005-Present
Wellness Coaching Program Steering Committee	2009-Present

Treatment Department

Treatment Committee (2 year appointment)	2006-2007
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INVITED PRESENTATIONS

Tobacco Abuse Prevention and Treatment Winona State University Master's Program in Nursing Rochester, Minnesota	05/2005, 06/2006
Nicotine Dependence Winona State University Master's Program in Nursing Rochester, Minnesota	01/2006
A Motivational Approach to Treating Tobacco Dependence Gettysburg Hospital Gettysburg, Pennsylvania	06/2007
Mayo Clinic Nicotine Dependence Workshop Iowa Substance Abuse Program Directors' Association Dubuque, Iowa	10/2007
Motivational Interviewing: Facilitating Behavior Change Minnesota Medical Association Annual Meeting St. Paul, Minnesota	09/2008
Motivational Interviewing Seminar Institute for Clinical Systems Improvement Bloomington, Minnesota	01/2009
Basic Motivational Interviewing Skills Red Cliff Community Health Center Bayfield, Wisconsin	06/2009
Motivational Interviewing: Facilitating Behavior Change Veterans Association Medical Center Dayton, Ohio	06/2009
Mayo Clinic Nicotine Dependence Workshop Iowa Behavioral Health Association and Training Resources Des Moines and Storm Lake, Iowa	09/2009, 05/2010
Treating Tobacco Use and Dependence Medica, Bloomington, Minnesota; Newark, Ohio	03/2010, 08/2010
Motivational Interviewing: Facilitating Behavior Change St. Elizabeth's Medical Center Wabasha, Minnesota	03/2011
Pharmacotherapy for the Treatment of Tobacco Use and Dependence Mid-Ohio Valley Health Department Internet Webcast	10/2011

Motivational Interviewing and Basic Coaching Skills: Facilitating Behavior Change ThedaCare Hospital - Appleton Medical Center Appleton, Wisconsin	02/2012
Wellness Coaching Concepts in Tobacco Treatment Hawaii Department of Health Honolulu, Hawaii	04/2012
Foundations for the Treatment of Tobacco Use and Dependence Survivors and Victims of Tobacco Empowerment (SAVE) Winston-Salem, North Carolina	06/2012
Motivational Interviewing: Facilitating Behavior Change Diabetes Symposium: 2012 Mayo Clinic Health Systems, LaCrosse, Wisconsin	11/2012

CLINICAL PRACTICE, INTERESTS, AND ACCOMPLISHMENTS

Treatment of Tobacco Use and Dependence
Smoking Cessation in Pregnant Patients
Tobacco use and Prevention in the LGBT Community
Motivational Interviewing
Cognitive Behavioral Therapy
Wellness Coaching and Health Behavior Change

BIBLIOGRAPHY

Posters

1. Moran, JSB. Relapse Prevention Guidelines for Pregnant Smokers, Presented at the National Conference for Tobacco or Health, Phoenix, AZ, June, 2009.

DVDs

1. My Path to a Smoke Free Future Facilitator's Guide DVD, 2006. Assisted in the development of content and portrayed patients in this provider training resource.
2. Video clips in Advanced Treatment of Resistant Patients, 2006. Assisted in the development of content and portrayed patients in this provider training resource.

MAYO CLINIC NICOTINE DEPENDENCE WORKSHOPS

BIBLIOGRAPHY

Co-Investigator. "Development and Validation of a Measure of Supportive Behaviors that Facilitate Smoking Abstinence in a Clinical Sample of Smokers Treated for Nicotine Dependence and their Spouses." J. L. Thomas, principle investigator.

Co-Investigator. "Nicotine Dependence-Resistant Genotypes: A Pilot Study." J.O. Ebbert, principle investigator.

+ Add X Delete Query Refresh Add to Links View Edit

2014 100643 00 CNED Continuing Education

Type CNED Continuing Education Sub Type Course Status New
 Group Licensure Parent ID Row ID 39416

Licensed Organization or Individual

Folder Training Resources(Becky Lea Woodcock)
 Address 501 SW 7 STREET Suite 501, Des Moines, 0, Iowa, 50309, USA
 Phone 1 Phone 2 Public Disc. PeopleID 40112

Tracking Dates and Reference Information

Open 04/07/2014 Issue Expiry
 Lic. No. By Close
 Folder Treating Tobacco Dependence- Mayo Clinic Priority

Comment 1

Empty comment box with up and down arrows.

Contacts

Name	Type
Training Resources (Mrs. Becky Lea W...	Applicant

Additional Information

Description	Value
Application Signature	
Application Signature Date	
Hours Requested	4.75
Number of Courses per year	1
Hours Awarded	
Course Subject	Clinical practice

+ Add X Delete Save Refresh Expand All Collapse All View

Description	Value
Final Acknowledgements (2)	
Application Signature	<input type="radio"/> Yes <input type="radio"/> No
Application Signature Date	Select Date
Course Hours (2)	
Hours Requested	4.75
Hours Awarded	Enter Number
Course Details (9)	
Course Subject	Clinical practice
Course Title	Treating Tobacco Dependence- Mayo Clinic
Course Presenter	Timothy J. Milbrandt
Location 1	Covenant Medical Center, Waterloo, Iowa
Date 1	May 28, 2014
Location 2	Buena Vista Regional Medical Center
Date 2	May 29, 2014
Location 3	Enter Text or Number
Date 3	Select Date
Sponsor Details (6)	
Number of Courses per year	1
Type of Organization	Other
Name of Sponsoring Organization	Iowa Department of Public Health
Educational Methods 1	Lecture
Educational Methods 2	Discussion
Educational Methods 3	Choose

Treating Tobacco Dependence

Provided by
Mayo Clinic, Nicotine Dependence Center, Rochester, MN

8:30 – 9:00 **Registration**

9:00 – 9:15 **Welcome and Introductions**

9:15 – 10:30 **Treating Tobacco Dependence**

- Describe how to incorporate motivational interviewing concepts into the treatment process
- Discuss the chronic disease nature of tobacco dependence and how to incorporate the four treatment components of the Mayo Model into a consultation

10:30 – 10:45 **Break**

10:45 – 11:15 **Pharmacotherapy for Treating Tobacco Dependence**

- Identify first-line pharmacologic agents used in the treatment of nicotine dependence
- Explain combination dosing of medications and use of higher dose medications to enhance probability of abstinence
- Describe the benefits of combining pharmacotherapy and counseling

11:15 – 12:00 **Non-Cigarette Products**

- Explain the health risks associated with the use of smokeless tobacco products
- Discuss “non tobacco products” and other products not approved by the FDA (including e-cigarettes)

12:00 – 12:30 **LUNCH**

12:30 – 2:00 **Relapse Prevention & Case Studies**

- Identify predictors of relapse and strategies to reduce relapse
- Describe strategies for someone who has lapsed or relapsed
- Apply concepts from the Mayo Model to case studies for discussion

2:00 – 2:30 **Wrap up/Q&A/Evaluations**



Treating Tobacco Dependence Mayo Clinic

Storm Lake, Iowa, Thursday, May 29, 2014

Workshop Overview:

The Nicotine Dependence Center's Education Program at Mayo Clinic conducts educational activities oriented toward healthcare professionals who are interested in incorporating nicotine dependence treatment into their practices and/or developing a service to meet the needs of tobacco-dependent patients.

Objectives:

- Learn the four components of the Mayo Model of treating tobacco dependence.
- Assist healthcare professionals in learning and/or enhancing their skills to "bring up tobacco use" with their patients.
- Utilize motivational techniques for the patient who isn't ready to quit.
- Discuss ways to offer effective treatments for those patients who are ready to quit.

Presenter: Timothy J Milbrandt, M.S. - Certified Tobacco Treatment Specialist, Certified Wellness Coach, Licensed Marriage and Family Therapist

Tim has worked in the mental health field for 20 years in a variety of areas including outpatient, inpatient, and residential settings. He has specialized in tobacco treatment for nearly 10 years. During his time at the Mayo Clinic's Nicotine Dependence Center Tim has worked in the Treatment, Education, and Research areas. He has received basic and advanced training in Motivational Interviewing and has been a member of the Motivational Interviewing Network of Trainers since 2008 and has been a Mayo Clinic Certified Wellness Coach since 2012.

In addition to helping patients, another one of Tim's passions is to provide trainings and educational talks for professionals. He is currently part of the faculty for the Mayo Clinic Tobacco Treatment Specialist and Wellness Coach training programs, and counts himself as fortunate to have been involved in many professional presentations throughout the United States and internationally.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Questions? Call Training Resources at 515.309.3315

Location:

Buena Vista Regional Medical Center
Kallmer Education Center
1525 West 5 Street
Storm Lake, Iowa 50588

Agenda:

8:30– 9:00	Registration
9:00 – 10:30	Training Session
10:30 – 10:45	Break
10:45 – 12:00	Training Session
12:00 – 12:30	Lunch, provided
12:30 – 2:00	Training Session
2:00 – 2:30	Wrap Up

Registration:

Registration deadline is **May 21, 2014**.
This is a free workshop.
CEUs are available free of charge.

Target Audience: Clinicians, nurses, dental hygienists, educators, and other health professionals.

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Substance Abuse: The Iowa Board of Certification has approved this training for 4.75 CEU hours Category A: Alcohol and Drug Specific.

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Treating Tobacco Dependence
Thursday, May 29, 2014
 Buena Vista Regional Medical Center
 Kallmer Education Center
 1525 West 5 Street
 Storm Lake, Iowa 50588

Register online at www.trainingresources.org by May 21, 2014

***Required fields for registration**

Date Completed _____ *Username _____ *Password _____
 *First Name _____ *Last Name _____ MI _____
 *Agency _____ Profession _____
 *Work Address (Street) _____
 Work Address (PO Box, Ste) _____ Work Address (Building) _____
 *Work City _____ * Work State _____ *Work Zip+4 _____
 *Work County _____ *Work Phone _____ Ext _____
 Work Fax _____ Work Email (please print) _____

Nursing CEUs ONLY

Home Address (Street) _____ Home Address (PO Box, Ste, Apt) _____
 Home City _____ Home State _____ Home Zip+4 _____ Home County _____
 Home Phone _____ Home Email (please print) _____

REGISTRATION includes: materials, CEUs, and lunch. Register by May 21, 2014

REGISTRATION Fee	\$0 _____	
Substance Abuse CEUs	\$0 _____	License # _____
Social Work CEUs	\$0 _____	License # _____
Nursing CEUs	\$0 _____	License # _____
Oral Health CEUs	\$0 _____	License # _____
CME CEUs	\$0 _____	License # _____

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 Fax: 515.309.3317

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Vegetarian Meal? Yes/No _____ Special Needs Yes/No specify: _____

PAYMENT METHOD (please check) _____ **RECEIPT (Y/N)** _____

- Check: Agency _____ Personal _____ Make checks payable to: **Training Resources**
- Purchase Order (Must accompany this registration) PO # _____
- Credit Card: MasterCard VISA Discover American Express

Name on Card _____ Signature (required) _____

Billing Statement Street Address _____ Zip Code _____

Account Number _____ Expiration _____ 3/4 digit CCV _____

Confirmation will be sent electronically to those who register by the deadline and provide a valid email address. Directions to the site will be included in the letter. For more information call 515-309-3315.



Treating Tobacco Dependence Mayo Clinic

Waterloo, Iowa, Wednesday, May 28, 2014

Workshop Overview:

The Nicotine Dependence Center's Education Program at Mayo Clinic conducts educational activities oriented toward healthcare professionals who are interested in incorporating nicotine dependence treatment into their practices and/or developing a service to meet the needs of tobacco-dependent patients.

Objectives:

- Learn the four components of the Mayo Model of treating tobacco dependence.
- Assist healthcare professionals in learning and/or enhancing their skills to "bring up tobacco use" with their patients.
- Utilize motivational techniques for the patient who isn't ready to quit.
- Discuss ways to offer effective treatments for those patients who are ready to quit.

Presenter: Timothy J Milbrandt, M.S. - Certified Tobacco Treatment Specialist, Certified Wellness Coach, Licensed Marriage and Family Therapist

Tim has worked in the mental health field for 20 years in a variety of areas including outpatient, inpatient, and residential settings. He has specialized in tobacco treatment for nearly 10 years. During his time at the Mayo Clinic's Nicotine Dependence Center Tim has worked in the Treatment, Education, and Research areas. He has received basic and advanced training in Motivational Interviewing and has been a member of the Motivational Interviewing Network of Trainers since 2008 and has been a Mayo Clinic Certified Wellness Coach since 2012.

In addition to helping patients, another one of Tim's passions is to provide trainings and educational talks for professionals. He is currently part of the faculty for the Mayo Clinic Tobacco Treatment Specialist and Wellness Coach training programs, and counts himself as fortunate to have been involved in many professional presentations throughout the United States and internationally.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Questions? Call Training Resources at 515.309.3315

Location:

Covenant Medical Center
Room 11
3421 West 9th Street
Waterloo, IA 50702

Agenda:

8:30– 9:00	Registration
9:00 – 10:30	Training Session
10:30 – 10:45	Break
10:45 – 12:00	Training Session
12:00 – 12:30	Lunch, provided
12:30 – 2:00	Training Session
2:00 – 2:30	Wrap Up

Registration:

Registration deadline is **May 21, 2014**.
This is a free workshop.
CEUs are available free of charge.

Target Audience: Clinicians, nurses, dental hygienists, educators, and other health professionals.

Continuing Education:

Substance Abuse: The Iowa Board of Certification has approved this training for 4.75 CEU hours Category A: Alcohol and Drug Specific.

Oral Health: The Iowa Dental Board has approved this training for 4.75 CEU hours for all dental professionals including dentists, dental hygienists and dental assistants.

Respiratory Therapists: Course information may be submitted by individuals in attendance to the respiratory therapist licensure board for approval.

Social Work: This program complies with the standards and criteria in Chapter 281 Continuing Education for Social Workers for 4.75 contact hours.

Nursing: The Family Planning Council of Iowa is an Iowa Board of Nursing Approved provider, No. 262. This is a 5.4 CEUs. The IBON requires a participant attend in full for CEU credit.

CME: CME credits may be available upon request. Please contact Training Resources at 515-309-3315, if you are interested in applying for CME CEUs.

Treating Tobacco Dependence
Wednesday, May 28, 2014
Covenant Medical Center
3421 West 9th Street, Room 11, Waterloo, IA 50702

Register online at www.trainingresources.org by May 21, 2014

***Required fields for registration**

Date Completed _____ *Username _____ *Password _____

*First Name _____ *Last Name _____ MI _____

*Agency _____ Profession _____

*Work Address (Street) _____

Work Address (PO Box, Ste) _____ Work Address (Building) _____

*Work City _____ * Work State _____ *Work Zip+4 _____

*Work County _____ *Work Phone _____ Ext _____

Work Fax _____ Work Email (please print) _____

Nursing CEUs ONLY

Home Address (Street) _____ Home Address (PO Box, Ste, Apt) _____

Home City _____ Home State _____ Home Zip+4 _____ Home County _____

Home Phone _____ Home Email (please print) _____

REGISTRATION includes: materials, CEUs, and lunch. Register by May 21, 2014

REGISTRATION Fee	\$0 _____	
Substance Abuse CEUs	\$0 _____	License # _____
Social Work CEUs	\$0 _____	License # _____
Nursing CEUs	\$0 _____	License # _____
Oral Health CEUs	\$0 _____	License # _____
CME CEUs	\$0 _____	License # _____

Mail or Fax to:
Training Resources
501 SW 7th Street, Suite G
Des Moines, IA 50309
Phone: 515.309.3315
Fax: 515.309.3317

DATA ENTRY FEE _____ \$20 _____ On mailed or faxed in registrations, no data entry fee if you register online.

Total Enclosed: \$ _____

*Are you a state employee? Yes/No _____ If yes, last two digits of social security number _____

Vegetarian Meal? Yes/No _____ Special Needs Yes/No specify: _____

PAYMENT METHOD (please check) _____ **RECEIPT (Y/N)** _____

Check: Agency _____ Personal _____ Make checks payable to: **Training Resources**

Purchase Order (Must accompany this registration) PO # _____

Credit Card: MasterCard VISA Discover American Express

Name on Card _____ Signature (required) _____

Billing Statement Street Address _____ Zip Code _____

Account Number _____ Expiration _____ 3/4 digit CCV _____

Confirmation will be sent electronically to those who register by the deadline and provide a valid email address. Directions to the site will be included in the letter. For more information call 515-309-3315.

Timothy J Milbrandt, MS, LMFT
Curriculum Vitae

Personal Information

Home Address and Phone: 705 1st Ave SW
Pine Island, MN 55963
(507) 990-2605

Professional Address and Phone: Mayo Clinic
Nicotine Dependence Center
200 First Street SW
Rochester, MN 55905
(507) 266-1930
milbrandt.timothy@mayo.edu

Licensure and Certifications

Licensed Marriage and Family Therapist
State of Minnesota 2001- Present

Certified Wellness Coach
Mayo Clinic, Rochester, MN 2012 - Present

Certified Tobacco Treatment Specialist
Mayo Clinic, Rochester, MN 2006 - Present

Member of the Motivational Interviewing Network of Trainers 2008 - Present

Education

One year of doctoral training
Marriage and Family Therapy 1999-2000
Iowa State University
Ames, IA

Master of Science Family Studies/Marriage and Family Therapy
University of Kentucky 1996-1998
Lexington, KY

Bachelor of Science Psychology/Sociology
Mankato State University 1987-1992
Mankato, MN

Faculty

Mayo Clinic Certified Wellness Coach Training Program 2010 - Present

Mayo Clinic Certified Tobacco Treatment Specialist Program 2007 - Present

Nicotine Dependence Center Annual Conference 2010 - Present

Trainings Completed

Attention and Interpretation Therapy
Mindfulness Based Stress Reduction

March – September 2013
2011

Professional Employment History

Nicotine Dependence Counselor, Educator, Researcher
Mayo Clinic Nicotine Dependence Center
Rochester, MN

2006 - Present

Adjunct Instructor
Rochester Community and Technical College
Rochester, MN

2005 - Present

Case Manager/Therapist
Olmsted County Social Services
Rochester, MN

2000 - 2004

Nicotine Dependence Center Annual Conference Presentations

2013 – “Clinical Applications of Pharmacotherapy” – co-presenter

2013 - Post-Conference Workshop
“Coaching the Difficult Patient”

2012 - Post-Conference Workshop
“An Overview of the Treatment Program at Mayo Clinic’s Nicotine Dependence Center”

2011 – “Tobacco Consultation with a Focus on Pharmacotherapy: A Counselor Perspective”

2010 – Facilitation of “Panel of Former Tobacco Users” lunch session

International Presentations

Hong Kong, China – August 2013

Train the Trainer for Tobacco Treatment Specialists

Kingston, Jamaica – May 2012

Motivational Interviewing
Global Bridges, Caribbean Region

Hong Kong, China – February/March 2012

Training Course on Tobacco Dependence Management

Hong Kong, China – July 2011

Train the Trainer for Tobacco Treatment Specialists

Hong Kong, China - February 2010

Tobacco Treatment Specialist Certification Training

List of additional presentations and locations available upon request

MAYO CLINIC NICOTINE DEPENDENCE WORKSHOPS

BIBLIOGRAPHY

Co-Investigator. "Development and Validation of a Measure of Supportive Behaviors that Facilitate Smoking Abstinence in a Clinical Sample of Smokers Treated for Nicotine Dependence and their Spouses." J. L. Thomas, principle investigator.

Co-Investigator. "Nicotine Dependence-Resistant Genotypes: A Pilot Study." J.O. Ebbert, principle investigator.

+ Add X Delete Query Refresh Add to Links View Edit

2014 100645 00 CNED Continuing Education

Type CNED Continuing Education Sub Type Course Status New
 Group Licensure Parent ID Row ID 39418

Licensed Organization or Individual

Folder Training Resources(Becky Lea Woodcock)
 Address 501 SW 7 STREET Suite 501, Des Moines, 0, Iowa, 50309, USA
 Phone 1 Phone 2 Public Disc. PeopleID 40112

Tracking Dates and Reference Information

Open 04/07/2014 Issue Expiry
 Lic. No. By Close
 Folder Treating Tobacco Dependence-Mayo clinic Priority

Comment 1

Empty comment box with up/down arrows.

Contacts

Name	Type
Training Resources (Mrs. Becky Lea W...	Applicant

Additional Information

Description	Value
Application Signature	
Application Signature Date	
Hours Requested	4.75
Number of Courses per year	1
Hours Awarded	
Course Subject	Clinical practice

+ Add X Delete Save Refresh Expand All Collapse All View

Description	Value
Final Acknowledgements (2)	
Application Signature	<input type="radio"/> Yes <input type="radio"/> No
Application Signature Date	Select Date
Course Hours (2)	
Hours Requested	4.75
Hours Awarded	Enter Number
Course Details (9)	
Course Subject	Clinical practice
Course Title	Treating Tobacco Dependence-Mayo clinic
Course Presenter	Sheila K. Stevens
Location 1	Alegent Health mercy Hospital, Council Bluffs, Iowa
Date 1	Jun 06, 2014
Location 2	Enter Text or Number
Date 2	Select Date
Location 3	Enter Text or Number
Date 3	Select Date
Sponsor Details (6)	
Number of Courses per year	1
Type of Organization	Other
Name of Sponsoring Organization	Iowa Department of Public Health
Educational Methods 1	Lecture
Educational Methods 2	Discussion
Educational Methods 3	Choose

Treating Tobacco Dependence

Mayo Clinic

Nicotine Dependence Center

Rochester, MN

7:30 – 8:00

Registration

8:00 – 8:15

Welcome and Introductions

8:15 – 9:30

Treating Tobacco Dependence

- Describe how to incorporate motivational interviewing concepts into the treatment process
- Discuss the chronic disease nature of tobacco dependence and how to incorporate the four treatment components of the Mayo Model into a consultation

9:30 – 9:45

Break

9:45 – 10:15

Pharmacotherapy for Treating Tobacco Dependence

- Identify first-line pharmacologic agents used in the treatment of nicotine dependence
- Explain combination dosing of medications and use of higher dose medications to enhance probability of abstinence
- Describe the benefits of combining pharmacotherapy and counseling

10:15 – 11:00

Non-Cigarette Products

- Explain the health risks associated with the use of smokeless tobacco products
- Discuss “non tobacco products” and other products not approved by the FDA (including e-cigarettes)

11:00 – 11:30

LUNCH

11:30 – 1:00

Relapse Prevention & Case Studies

- Identify predictors of relapse and strategies to reduce relapse
- Describe strategies for someone who has lapsed or relapsed
- Apply concepts from the Mayo Model to case studies for discussion

1:00 – 1:30

Wrap up/Q&A/Evaluations



Treating Tobacco Dependence Mayo Clinic

Council Bluffs, Iowa, Friday, June 6, 2014

Workshop Overview:

The Nicotine Dependence Center's Education Program at Mayo Clinic conducts educational activities oriented toward healthcare professionals who are interested in incorporating nicotine dependence treatment into their practices and/or developing a service to meet the needs of tobacco-dependent patients.

Objectives:

- Learn the four components of the Mayo Model of treating tobacco dependence.
- Assist healthcare professionals in learning and/or enhancing their skills to "bring up tobacco use" with their patients.
- Utilize motivational techniques for the patient who isn't ready to quit.
- Discuss ways to offer effective treatments for those patients who are ready to quit.

Presenter: Sheila K. Stevens, MSW

Sheila has worked in a variety of counseling settings in New York and Minnesota. She holds a BS degree in Social Sciences from Binghamton University, and she received her Master of Social Work degree from Marywood University. She worked as a counselor at Mayo Clinic's Nicotine Dependence Center where she provided treatment to patients in outpatient, residential, group and hospital settings. Currently Sheila is the Coordinator of the Education Program at the Nicotine Dependence Center and a trainer for Motivational Interviewing. She is the Program Director of Wellness Coach Training at Mayo Clinic's School of Health Sciences. Sheila is a Certified Tobacco Treatment Specialist and a Certified Wellness Coach. She has a wealth of experience developing curriculum and facilitating courses on various topics relating to health behavior change and wellness.



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

Questions? Call Training Resources at 515.309.3315

Location:

Alegent Health Mercy Hospital
Rotunda
800 Ohio Street
Council Bluffs, Iowa 51503

Agenda:

7:30-8:00	Registration
8:00- 9:30	Training Session
9:30 - 9:45	Break
9:45 - 11:00	Training Session
11:00 - 11:30	Lunch, provided
11:30 - 1:00	Training Session
1:00 - 1:30	Wrap Up

Registration:

Registration deadline is **May 29, 2014**.
This is a free workshop.
CEUs are available free of charge.

Target Audience: Clinicians, nurses, dental hygienists, educators, and other health professionals.

Continuing Education:

Substance Abuse: The Iowa Board of Certification has approved this training for 4.75 CEU hours Category A: Alcohol and Drug Specific.

Oral Health: The Iowa Dental Board has approved this training for 4.75 CEU hours for all dental professionals including dentists, dental hygienists and dental assistants.

Respiratory Therapists: Course information may be submitted by individuals in attendance to the respiratory therapist licensure board for approval.

Social Work: This program complies with the standards and criteria in Chapter 281 Continuing Education for Social Workers for 4.75 contact hours.

Nursing: The Family Planning Council of Iowa is an Iowa Board of Nursing Approved provider, No. 262. This is a 5.4 CEUs. The IBON requires a participant attend in full for CEU credit.

CME: CME credits may be available upon request. Please contact Training Resources at 515-309-3315, if you are interested in applying for CME CEUs.

Treating Tobacco Dependence
Friday June 6, 2014
Alegent Health Mercy Hospital
 Rotunda
 800 Ohio Street
 Council Bluffs, Iowa 51503

Register online at www.trainingresources.org by May 29, 2014

***Required fields for registration**

Date Completed _____ *Username _____ *Password _____
 *First Name _____ *Last Name _____ MI _____
 *Agency _____ Profession _____
 *Work Address (Street) _____
 Work Address (PO Box, Ste) _____ Work Address (Building) _____
 *Work City _____ * Work State _____ *Work Zip+4 _____
 *Work County _____ *Work Phone _____ Ext _____
 Work Fax _____ Work Email (please print) _____

Nursing CEUs ONLY

Home Address (Street) _____ Home Address (PO Box, Ste, Apt) _____
 Home City _____ Home State _____ Home Zip+4 _____ Home County _____
 Home Phone _____ Home Email (please print) _____

REGISTRATION includes: materials, CEUs, and lunch. Register by May 29, 2014

REGISTRATION Fee	\$0 _____
Substance Abuse CEUs	\$0 _____ License # _____
Social Work CEUs	\$0 _____ License # _____
Nursing CEUs	\$0 _____ License # _____
Oral Health CEUs	\$0 _____ License # _____
CME CEUs	\$0 _____ License # _____

Mail or Fax to:
 Training Resources
 501 SW 7th Street, Suite G
 Des Moines, IA 50309
 Phone: 515.309.3315
 Fax: 515.309.3317

DATA ENTRY FEE _____ \$20 _____ On mailed or faxed in registrations, no data entry fee if you register online.

Total Enclosed: \$ _____

*Are you a state employee? Yes/No _____ If yes, last two digits of social security number _____
 Vegetarian Meal? Yes/No _____ Special Needs Yes/No specify: _____

PAYMENT METHOD (please check) _____ **RECEIPT (Y/N)** _____
 Check: Agency _____ Personal _____ Make checks payable to: **Training Resources**
 Purchase Order (Must accompany this registration) PO # _____
 Credit Card: MasterCard VISA Discover American Express
 Name on Card _____ Signature (required) _____
 Billing Statement Street Address _____ Zip Code _____
 Account Number _____ Expiration _____ 3/4 digit CCV _____

Confirmation will be sent electronically to those who register by the deadline and provide a valid email address. Directions to the site will be included in the letter. For more information call 515-309-3315.

**SHEILA K. STEVENS, MSW
CURRICULUM VITAE**

PERSONAL INFORMATION

Place of Birth: Johnson City, NY (USA Citizen)

Home Address and Phone: 2345 Granite Circle NW
Rochester, MN 55901
(507) 285-5455

Professional Address and phone: Mayo Clinic
200 First Street SW
Colonial Building – 3rd Floor
Rochester, MN 55905
(507) 266-6924
stevens.sheila@mayo.edu

WORK HISTORY

Coordinator, Education Program Nicotine Dependence Center, Mayo Clinic, Rochester, MN	06/06 – Present
Program Director Wellness Coach Training, Mayo School of Health Sciences	09/10 – Present
Counselor/Trainer Nicotine Dependence Center, Mayo Clinic, Rochester, MN	09/02 – 06/06
Instructor Broome Community College, Binghamton, NY	05/00 – 09/02
Executive Officer Southern Tier Homebuilders & Remodelers Association	12/01 – 09/02
Counselor Catholic Charities of Broome County, Binghamton, NY	04/96 – 05/00
Human Resources Analyst IBM Corporation, Endicott, NY	06/82 – 02/96

EDUCATION

MSW Social Work	Marywood University, Scranton, PA
BS Applied Social Sciences	Binghamton University, Binghamton, NY
AAS Secretarial Sciences	Broome Community College, Binghamton, NY

SHEILA K. STEVENS, MSW

CURRENT LICENSURES/CERTIFICATIONS

Certified Tobacco Treatment Specialist

Mayo Clinic Nicotine Dependence Center (Certificate #04-05-004)

Certified Wellness Coach

Mayo Clinic Nicotine Dependence Center (Certificate #PO-910-16-CO612)

Licensed Master Social Worker

State of New York (License #059682)

TRAINING

Wellness Coach Training & Certification

Mayo Clinic, Rochester, MN - 2012

Tobacco Treatment Specialist Certification

Mayo Clinic, Rochester, MN - 2005

The Quitplan Training Program

St. Paul, MN – 2003

Motivational Interviewing: Train New Trainers

University of New Mexico - 2003

HONORS/AWARDS

Summa Cum Laude – Binghamton University

Magna Cum Laude – Marywood University

Outstanding Student Leadership Award – Binghamton University

Bronze Mayo Quality Fellow – Mayo Clinic College of Medicine

Excellence through Teamwork Award – Mayo Clinic

Invention Assignment Award Records for DVDs, Patient Materials & Courses specializing in
Treating Tobacco Use and Dependence – Mayo Clinic

PROFESSIONAL MEMBERSHIPS AND SOCIETIES

Golden Key National Honor Society

Alpha Epsilon Lambda National Honor Society

Motivational Interviewing Network of Trainers

Association for the Treatment of Tobacco Use & Dependence

SHEILA K. STEVENS, MSW

BIBLIOGRAPHY/ARTICLE

Stevens S.K. & Burke M.V. (2010) Formazione degli specialisti nel trattamento della dipendenza e del consumo di tabacco (Training specialists to treat tobacco use and dependence.) *Tabaccologia*. (Official Journal of Italian Society Tobaccology) VIII, 5-7.

INVITED AS SPEAKER/PRESENTER

Relapse Prevention

GlaxoSmithKline, Scottsdale, AZ - March 2014

Assessment and Treatment for Tobacco Dependence

ACT, Jefferson, MO - March 2014

Wellness Coach Champion Training

Hospital Authority, Hong Kong - February 2014

Coaching Patients for Health Behavior Change

Annot Health, Corning, NY - November 2013

Treating Tobacco Dependence: Outpatient vs. Hospital Consultations

UCSF Medical Center, San Francisco, CA - April 2013

Treating Native Americans for Tobacco Dependence

University of Wisconsin – Milwaukee, WI - April 2013

Using Advanced Coaching Skills: Working with People with Developmental Disabilities

Lexington NYSARC, Gloversville, NY - October 2013

Tobacco Treatment Specialist Training

Prevention Management Organization of Wyoming, Laramie, WY - September 2013

Talking to Students about Health Behavior Change

National Association of School Nurses National Conference, Orlando, FL - June 2013

Coaching People with Intellectual Disabilities for Health Behavior Change

Lexington NYSARC, Gloversville, NY - May 2013

Train the Trainer: Tobacco Specialist Training

Tung Wah Group of Hospitals & Department of Health, Hong Kong, March 2013

Facilitating Behavior Change

The Inner Link, Philadelphia, PA February - 2013

Teaching Peer Specialists how to Treat Tobacco Dependence in People with Mental Illness

Department of Health, Honolulu, HI September - 2012

SHEILA K. STEVENS, MSW

Empathically Treating Difficult Patients

Mayo Clinic Conference, Rochester, MN May - 2012

Physician Training – Utilizing Motivational Interviewing when Intervening with Smokers

Hospital Clinico de San Carlos, Madrid Spain - April 2012

Treating American Indians for Tobacco Dependence

Stockbridge-Munsee Health & Wellness Center, Bowler, WI - September 2011

Treating Special Populations for Tobacco Use & Dependence

Tobacco Cessation Center, Corning, NY - April 2011

An Overview of the Mayo Model for Treating Tobacco Dependence

Central Minnesota Health Center, St. Cloud, MN - February 2011

Treating Nicotine Dependence

Iowa Department of Public Health, Ottumwa, IA - May 2010

Motivational Interviewing

Arnot Health Services, Elmira, NY - May 2010

Treating Tobacco Use & Dependence Telephonically

Medica, Minneapolis, MN - March 2010

Treating Tobacco Dependence for People with Mental Illness

Michigan Public Health, Detroit, MI - June 2009

Motivational Interviewing: Facilitating Behavior Change

Regional Health Education Center, Mason City, IA - June 2009

Utilizing Cognitive Strategies in a Nicotine Dependence Consultation

Mayo Clinic Conference, Rochester, MN - April 2009

Advanced Motivational Interviewing for Treating Tobacco Dependence

Arnot Health Services, Elmira, NY - September 2008

Treating Tobacco Use and Dependence

Ottumwa Health Department, Ottumwa, IA - April 2008

Motivational Interviewing for Treating Tobacco Dependence

Arnot Health Services, Elmira, NY - February 2008

Treating Tobacco Dependence Utilizing Call Support Staff

Telrx, Allentown, PA - January 2008

SHEILA K. STEVENS, MSW

Treating Tobacco Dependence

Iowa Department of Public Health, Des Moines, IA - September 2007

Treating Native Americans for Tobacco Dependence

White Earth Community Health Services, White Earth, MN - June 2007

Treating Nicotine Dependence in Mental Health Clients

DuPage County Health Department, Wheaton, IL - April 2007

Advanced Motivational Interviewing for Behavior Change

MeritCare Heart Center, Fargo, ND - April 2007

Treating Tobacco Dependence

St. James Health Services, St. James, MN - January 2007

Treating Tobacco Use and Dependence

Mayo Clinic Tobacco Treatment Certification Program, Cincinnati, OH - October 2006

Facilitating Behavior Change

MeritCare Heart Center, Fargo, ND - October 2006

Treating Tobacco Dependence

Mary Greeley Medical Center, Ames, IA - August 2006

Motivational Interviewing – Beyond the Basics

Ohio Statewide Training, Columbus, OH - August 2006

A Motivational Approach to Treating Tobacco Dependence

Dental Reviews, Rochester, MN May - 2006

Motivational Interviewing for Health Behavior Change

Mayo Clinic Course Offering, Rochester, MN - April 2006

Basics of Motivational Interviewing

MN Statewide Training for “Tobacco Use during Pregnancy,” St. Paul, MN - April 2006

Motivational Interviewing: Training Facilitators

State of MN, Department of Health, St. Paul, MN - March 2006

Treating Tobacco Use and Dependence

Mayo Clinic Tobacco Treatment Certification Program, Columbus, OH - December 2005

SHEILA K. STEVENS, MSW

Motivational Interviewing: Facilitating Behavioral Change
Temple University, Philadelphia, PA - November 2005

Counseling Basics
Mayo Clinic Conference, Rochester, MN - October 2005

Basics of Motivational Interviewing
Mayo Clinic Conference, Rochester, MN - October 2005

Assessment & Treatment Using "My Path to a Smoke-free Future"
Mayo Clinic Conference, Rochester, MN - October 2005

Motivational Interviewing for Tobacco Dependence Treatment
National Conference on Tobacco and Health, Chicago, IL - May 2005

Motivational Interviewing – Facilitating Behavior Change
St. Joseph's Hospital, Mankato, MN - April 2005

Motivational Interviewing
Olmsted County Nursing Program, Rochester, MN - November 2004

Treating Tobacco Dependence
Winona State University, MN - October 2004

The Consultation – Engaging the Patient
Mayo Clinic Conference, Rochester, MN - May 2004

Group Strategies for Nicotine Dependence
Mayo Clinic Conference, Rochester, MN - May 2004

Overview of Nicotine Dependence and Treatment Strategies
Marywood University, Scranton, PA - May 2004

Treating Tobacco Use and Dependence
American Lung Association, Syracuse, NY - April 2004

Nicotine Dependence Treatment using Motivational Interviewing in a Medical Setting
National Conference on Tobacco and Health, Boston, MA - December 2003

MAYO CLINIC NICOTINE DEPENDENCE WORKSHOPS

BIBLIOGRAPHY

Co-Investigator. "Development and Validation of a Measure of Supportive Behaviors that Facilitate Smoking Abstinence in a Clinical Sample of Smokers Treated for Nicotine Dependence and their Spouses." J. L. Thomas, principle investigator.

Co-Investigator. "Nicotine Dependence-Resistant Genotypes: A Pilot Study." J.O. Ebbert, principle investigator.

CONTINUING EDUCATION SPONSOR APPLICATION

IOWA DENTAL BOARD

400 S.W. 8th St, Suite D • Des Moines, IA 50309-4687
Phone (515) 281-5157 • www.dentalboard.iowa.gov

RECEIVED

MAR 19 2014

IOWA DENTAL BOARD

Groups or organizations wanting to obtain status as a board-approved sponsor of continuing education must complete this application and enclose the sponsor fee of \$100.

1. Official Name of Sponsor Group: The DALE Foundation

Contact Person: Jim Van Dellen Phone: 312-235-4273 Fax: 312-642-1475

Address: 444 North Michigan Ave., Suite 970 Chicago, IL 60611 E-mail: jvandellen@dalefoundation.org

2. Type of organization (attach bylaws if applicable):

- Constituent or component society
- Dental School
- Dental Hygiene School
- Dental Assisting School
- Other (please specify): Nonprofit foundation and affiliate of the Dental Assisting National Board (DANB)

3. If applicable, approximate number of active members _____

4. Name of Current Officers TITLE ADDRESS PHONE

Please see Attachment A for a list of current DALE Foundation officers.

5. Please provide contact information below. The name you provide will be posted as the contact person for your organization on the Board's website.

Name: Jim Van Dellen Phone: 312-235-4273 Fax: 312-642-1475

Full Address: 444 North Michigan Ave., Suite 970 Chicago, IL 60611

Internet Address: www.dalefoundation.org E-mail: jvandellen@dalefoundation.org

6. Approximately how many courses, meetings or programs does your group or organization sponsor each year? 15

7. Average number of attendees at each course or meeting: Average 30 students per course per month

8. How many courses, meetings or programs do you anticipate sponsoring this year? 17

9. Which of the following educational methods does your organization use? Please check all applicable.

- Home study (e.g. self assessment, reading, educational TV, internet courses)
- Lectures
- Participation
- Discussion
- Demonstration

1351 \$100.00

10. Course Subjects Offered: (check all applicable)

- Related to clinical practice
- Risk Management
- OSHA regulations/Infection Control
- Other: _____
- Patient record keeping
- Communication

11. List all educational programs or courses offered during the preceding two years. If additional space is needed, please attach a separate listing.

Date	Course Title	Instructor	Location	# Hours
Please see Attachment B that provides information on the seven (7) courses that would be eligible for Iowa				
continuing dental education with DALE Foundation as an approved provider. Temporary free access to				
online courses for purposes of evaluating this application can be arranged for Iowa Dental Board members				
upon request.				

12. Please attach a program brochure, course description, or other explanatory material to describe a "typical" yearly program sponsored by your organization.

Sponsors must be formally organized and adhere to board rules for planning and providing continuing education. When courses are promoted as approved continuing education courses that do not meet the requirements as defined by the Board, the sponsor will be required to refund the registration fee to participants. Sponsors may offer non-credit courses provided participants are informed that no credit will be given. Failure to meet this requirement may result in loss of approved sponsor status. Subjects are NOT acceptable for continuing education credit include, but are not limited to: personal development, business aspects of practice, personnel management, government regulations, insurance, collective bargaining, and community service presentations.

I understand and agree to follow the Board rules for planning and providing continuing education.

Name of person completing this application: Jim Van Dellen, Director of Education and Research

Address: 444 North Michigan Ave., Suite 970 Chicago, IL 60611 Phone: 312-235-4273

Signature Date

Please note: The sponsor application fee of \$100 must accompany this application. You will be contacted after the Continuing Education Advisory Committee and Iowa Dental Board has reviewed your application.

RETURN TO:
IOWA DENTAL BOARD
Advisory Committee on Continuing Education
400 S.W. 8th Street, Suite D
Des Moines, IA 50309-4687

The DALE Foundation Phone: 877-510-3253

Iowa Dental Board
Date Type Reference
3/7/2014 Bill CE Sponsor App

Original Amt.
100.00

3/14/2014
Balance Due Discount
100.00
Check Amount

1351

Payment
100.00
100.00

Cash - Chase 882043 CE Sponsor Application

100.00

TRUSTEES OF THE DALE FOUNDATION 2013-14

Business Address

Darci Barr, B.S., CDA, EFDA
President
8/2016 - 2

International Business College
7205 Shadeland Station
Indianapolis IN 46256-3918
(317) 813-2311
Fax: (317) 841-6419

Ginny Jorgensen, CDA, EFDA, EFODA, A.A.S.
President-Elect
8/2014 - 2

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Secretary-Treasurer
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ATTACHMENT B

DALE Foundation Course Descriptions, Objectives, Subject Matter Experts and Continuing Dental Education Credit Hours

To view a course demonstration: For a multimedia demonstration of each course, visit the DALE Foundation's website at www.dalefoundation.org and access Courses & Study Aids > Product Catalog Search. Upon selecting the Course Details option for each course, you will be presented with the opportunity to select Course Demo.

1. Conventional Dental Radiography Review

Subject Matter Experts: Carolyn Breen, RDA, RDH, CDA, EdD
Sharon Dickinson, CDA, CDPMA, RDA
Rebecca Harvey, CDA

Course Objectives:

No matter how basic or extensive your background in dental radiography is, there's always room to improve your skills and boost your career. By the end of our Conventional Dental Radiography Review Course, you will be able to:

- Recognize basic radiation biology concepts
- Practice radiation safety procedures
- Identify anatomical landmarks of the teeth, jaws, oral cavity and adjacent structures of the skull
- Apply effective infection control techniques
- Use radiographic exposure equipment
- Catch and correct common radiographic exposure errors
- Operate radiographic processing equipment
- Find and fix common radiographic film processing errors
- Mount and label dental radiographs
- Execute necessary Quality Assurance procedures

Continuing Dental Education Credit Hours: 4
Creation date: January 2010
DANB exam prep: Radiation Health and Safety
ADA CERP approval: May 2012
AGD PACE approval: Sept. 2013

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2. DANB RHS Review

Subject Matter Experts: Jennifer Filcheck, CDA
Connie Meyers Kracher, PhD, MSD
Brendan Squier

Course Objectives:

Completing the DANB RHS Review is a great way to expand your resume and your role within your practice. By the end of the course, you will be able to:

- Identify major anatomical landmarks of the teeth, jaw, oral cavity and adjacent structures of the skull
- Understand basic radiation biology concepts
- Practice radiation safety procedures for both operator and patients
- Operate radiographic exposure equipment
- Catch and correct common intraoral and extraoral radiographic exposure errors
- Use radiographic processing equipment and digital equipment
- Detect and fix common radiographic processing errors
- Mount and label dental radiographs
- Apply effective infection control techniques
- Implement necessary Quality Assurance procedures

Continuing Dental Education Credit Hours: 12

Creation date: September 2010

Updated: May 2013

DANB exam prep: Radiation Health and Safety (RHS) exam

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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3. DANB ICE Review Course

Subject Matter Experts: Mary Govoni, CDA
Chris H. Miller, PhD
John Molinari, PhD
Jennifer Robbins, CDA

Course Objectives:

Controlling the spread of infectious disease is sometimes as simple as washing your hands, but often requires specialized techniques and procedures. This course prepares you to take on infection control in your office and gain knowledge and confidence to take the DANB ICE exam. At the end of this review, you will be able to:

- Recognize the risk of infectious diseases to patients in the office
- Understand the chain of infection and the ways diseases are transmitted
- Identify the risks of procedures and services to patients and dental professionals
- Apply universal precautions
- Recognize the need for immunization against infectious diseases
- Acknowledge the difference between disposable and reusable dental devices and when each type of device is to be used
- Identify when and how to use standard personal protective equipment
- Understand and use proper barrier techniques
- Differentiate between cleaning, disinfecting and sterilizing, and when and how to use each technique properly during oral healthcare delivery
- Identify areas that require cleaning or disinfecting and apply the proper procedures
- Prepare dental instruments and equipment for sterilization
- Use proper hand hygiene
- Adhere to the Occupational Safety and Health Administration (OSHA) Bloodborne Pathogens Standard and the OSHA Hazard Communication Standard

Continuing Dental Education Credit Hours: 12

Creation date: August 2011

DANB exam prep: Infection Control (ICE) exam

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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4. DANB GC Review Part I

Subject Matter Experts: Jackie Krueger, CDA, RDA
Joan C. Martin, CDA, RDA, M.A. Ed.
Karin Orosz, CDA

Course Objectives:

Completing the DANB GC Review Part I is a great way to increase your skill set and strengthen your role within the dental practice.

By the end of the course, you will be able to:

- Demonstrate an understanding of basic oral and dental anatomy, physiology and morphology
- Identify the procedures involved in performing a preliminary examination
- Implement charting and treatment documentation that adheres to HIPAA and other legal standards
- Prepare for and understand how to collect or assist with the collection of diagnostic data
- Understand how to prepare for and integrate four-handed dentistry techniques when assisting with patient procedures
- Identify techniques that aid in maintaining the field of operation throughout all dental procedures
- Recognize the importance of selecting proper materials and instruments when preparing the armamentarium and setting up trays for various intraoral procedures
- Understand how to assist with various general dentistry procedures, including prophylaxis, fluoride application, placement of sealants and desensitization
- Understand how to prepare for and assist with cavity preparation and restoration
- Demonstrate how to deliver pre- and post-treatment patient instructions
- Demonstrate ways to manage patients, including apprehensive patients and patients with special needs
- Demonstrate how to provide patient education and oral health management
- Demonstrate how to prevent and manage emergency situations
- Understand legal concepts related to patient recordkeeping, records retention and records transfer
- Understand the concepts of implied and informed consent

Continuing Dental Education Credit Hours: 12

Creation date: November 2011

DANB exam prep: General Chairside Assisting exam

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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5. DANB GC Review Part II

Subject Matter Experts: Jackie Krueger, CDA, RDA
Joan C. Martin, CDA, RDA, M.A. Ed.
Karin Orosz, CDA

Course Objectives:

Completing the DANB GC Review Part II will build your confidence as you prepare for DANB's GC exam.

By the end of the course, you will be able to:

- Demonstrate an understanding of basic oral and dental anatomy, physiology and morphology
- Identify the procedures involved in performing a preliminary examination
- Implement charting and treatment documentation that adheres to HIPAA and other legal standards
- Prepare for and understand how to collect or assist with the collection of diagnostic data
- Understand and integrate four-handed dentistry techniques when assisting with patient procedures
- Identify techniques that aid in maintaining the field of operation throughout all dental procedures
- Recognize the importance of selecting proper materials and instruments when preparing the armamentarium and setting up trays for prosthodontic and oral surgery procedures
- Identify common indications and different types of fixed prosthodontics including crown, fixed bridge, veneers, inlays and onlays
- Prepare for and assist with fixed prosthodontic procedures
- Identify components and use of removable prosthodontic procedures (partial denture and full denture)
- Prepare for and assist with removable prosthodontic procedures
- Define indications and steps involved with oral surgery procedures such as tooth extractions
- Understand how to assist with oral surgery procedures, including preparing instruments and materials
- Demonstrate how to deliver pre- and post-treatment patient instructions
- Describe how to provide patient education and oral health management
- Understand the basic strategies behind selecting and manipulating lab materials
- Comprehend legal concepts related to patient recordkeeping, records retention and records transfer
- Identify the necessary steps involved in maintaining office operations, including inventory control and maintenance of equipment

Continuing Dental Education Credit Hours: 12

Creation date: October 2012

DANB exam prep: General Chairside Assisting exam

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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6. Behavioral Guidance and Management for the Pediatric Dental Patient

Subject Matter Experts: Tiffany Benton, CDA
Man Wai Ng, D.D.S., M.P.H.
Amy Paundlay, CDA
Sarat Thikkurissy, D.D.S., M.S.

Course Objectives:

Completing this course in Behavioral Guidance and Management of the Pediatric Dental Patient will improve your confidence and facilitate cooperation when working with pediatric as well as special needs patients.

By the end of the course, learners will be able to:

- Understand age-specific mental, emotional and social developmental features of the pediatric dental patient
- Recognize the importance of flexibility and adaptability when working with pediatric and special needs patients
- Communicate and respond appropriately when faced with challenging behaviors in pediatric and special needs patients
- Apply commonly used behavior management techniques to virtual interactions with pediatric and special needs patients

Continuing Dental Education Credit Hours: 6

Creation date: March 2013

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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7. Dental Cements and Adhesives

Subject Matter Expert: Jennifer D. Filcheck, CDA
Editorial Consultants: Teresa Duncan, M.S.
Dave Halpern, D.M.D.

Course Objectives:

Understanding dental cements can help you work more effectively with and help the dentist to deliver the best possible treatment for each patient. By the end of this course, you will be able to:

- Identify commonly used dental cements
- Describe the properties and primary uses of various dental cements
- Identify advantages and disadvantages of various dental cements and adhesive systems
- Identify resources to locate additional information about dental cements

Continuing Dental Education Credit Hours: 3

Creation date: July 2013

ADA CERP approval: May 2012

AGD PACE approval: Sept. 2013

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**BYLAWS
OF
THE DALE FOUNDATION**

ARTICLE 1

Name

The name of the Corporation shall be The Dental Auxiliary Learning and Education Foundation, also referred to as the DALE Foundation (the "Foundation").

ARTICLE 2

Purposes

Section 2.1 Mission Statement. The DALE Foundation, an independent affiliate of the Dental Assisting National Board, Inc. ("DANB"), benefits the public by providing quality education and conducting sound research to promote oral health.

Section 2.2 Purposes.

(a) The Foundation is organized exclusively for charitable, scientific, and educational purposes, within the meaning of Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (or the corresponding provision of any future United States internal revenue law) and to carry on activities in furtherance of such purposes, predominantly any such activities which might otherwise be carried on by DANB, an Illinois not for profit corporation organized under Section 501(c)6 of the Internal Revenue Code of 1986, as amended.

(b) More specifically, through research, education, and other initiatives, the Foundation will support the work of the DANB to promote certified dental assistant excellence and, thereby, benefit the public.

Section 2.3 Inurement of Income. No part of the net earnings of the Foundation shall inure to the benefit of, or be distributable to, its Sole Member or any of its Trustees, officers, or other private persons, except that the Foundation shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth herein.

Section 2.4 Impermissible Activities. No substantial part of the activities of the Foundation shall be the carrying on of propaganda, or otherwise attempting to influence legislation. The Foundation shall not participate in or intervene in (including the publishing or distributing of statements) any political campaign on behalf of or in opposition to any candidate for public office. Notwithstanding any provision of the Articles of Incorporation of the Foundation or any other provision of these Bylaws, the Foundation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (or the corresponding provision of any future United States internal revenue law) or (b) by a corporation, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code of 1986, as amended (or the corresponding provision of any future United States internal revenue law).

ARTICLE 3

Powers

Except as provided otherwise by the Articles of Incorporation or by these Bylaws, the Foundation shall have all the powers of a corporation organized under the Illinois General Not For Profit Corporation Act of 1986, as amended (the "Act"), and shall have such additional powers as are permitted by any applicable law.

ARTICLE 4

Office and Agent

The Foundation shall have and continuously maintain in the State of Illinois a registered office and a registered agent whose business office is identical with such registered office. The principle office of the Foundation shall be located in the state of Illinois, and the Foundation may have other offices within or without the States of Illinois as the Board of Trustees may from time to time determine.

ARTICLE 5

Members

Section 5.1 Sole Member. The Foundation shall have one member, DANB (the "Sole Member").

Section 5.2 Meetings.

(a) An annual meeting of the Sole Member shall be held in conjunction with and at the same place as the annual meeting of the DANB Board of Directors.

(b) Special meetings of the Sole Member may be called *sua sponte* or at the request of the Foundation Board of Trustees.

Section 5.3 Nonliability of Sole Member. Pursuant to Section 107.85 of the Act, the Sole Member of the Foundation shall not be liable for any debt or obligation of the Foundation.

ARTICLE 6

Board of Trustees

Section 6.1 General Powers.

(a) The affairs of the Foundation shall be managed by or under the direction of its Board of Trustees.

(b) The Board of Trustees of the Foundation shall not act with respect to the following matters unless such actions are reviewed and approved by the Sole Member:

- 1) The merger, consolidation or winding up of the Foundation;

2) All decisions regarding or resulting from dissolution of the Foundation, including, but not limited to, the exempt organization to which and the manner of distribution by which the assets of the Foundation shall be transferred or conveyed.

3) Such other matters as may be required by law or these Bylaws to be submitted to the Sole Member, or as to which the Board of Trustees of the Foundation determines by resolution that such submission is advisable.

Section 6.2 Duties and Powers of the Board of Trustees.

(a) The Board of Trustees shall have full authority to establish policies, rules, regulations, and requirements for the promotion of dental assisting education, knowledge and skills, and the conduct of research to support and promote oral health.

(b) The Board of Trustees shall approve the topics of all educational programs and publications and all research projects to be developed and conducted.

(c) The Board of Trustees shall establish and maintain fee structures for its educational programs and educational and research publications.

(d) The Board of Trustees shall have the power to make recommendation to the Sole Member regarding the employment of an Executive Director to carry out the administration of Foundation policy and procedures subject to direction by the Board of Trustees.

(e) The Board of Trustees shall develop and periodically review a Board of Trustees Policy Manual.

(f) The Board of Trustees shall develop and periodically review strategic priorities and objectives for the Foundation.

(g) The Board of Trustees shall periodically review the Foundation's Bylaws.

(h) The Board of Trustees shall engage an independent auditing firm to conduct an annual financial audit.

(i) The Board of Trustees shall ensure communication within the Board of Trustees, including incoming Trustees.

(j) The Board of Trustees shall maintain open communication with the Executive Director.

(k) The Board of Trustees shall develop and review strategies for Board evaluation.

(l) The Board of Trustees may carry out any other lawful activities necessary to further the mission of the Foundation.

(m) Each member ("Trustee") of the Board of Trustees shall have a continuing duty to discharge his or her functions in a manner that the Trustee in good faith believes to be in the best interests of the Foundation.

(n) No Trustee, officer or employee of the Foundation may act on behalf of the Foundation or DANB or hold himself or herself out to the public as acting on behalf of, speaking for or representing the Foundation or DANB without the express consent of the Board of Trustees or the Executive Director.

Section 6.3 Initial Board of Trustees.

(a) The Initial Board of Trustees shall be composed of nine (9) voting Trustees and two nonvoting Trustees (the "Initial Voting and Nonvoting Trustees").

(b) The Initial Voting Trustees shall consist of six (6) Elected Trustees (the "Initial Elected Trustees") and three (3) Ex Officio Trustees (the "Initial Ex Officio Trustees").

(c) The Initial Elected Trustees shall consist of six (6) individuals elected by the Sole Member, two each having staggered terms of one, two or three years.

(d) The Initial Ex Officio Trustees shall consist of the Chair, Immediate Past Chair, and another Past Chair of DANB elected by the Sole Member.

(e) The Initial Nonvoting Trustees shall consist of the Executive Director of the Foundation and the Chief Operating Officer of the Foundation.

Section 6.4 Ex Officio and Elected Trustees.

(a) The Board of Trustees of the Foundation shall be composed of nine (9) Voting Trustees and up to two Nonvoting Trustees.

(b) The Chair, Immediate Past Chair, and another Past Director of DANB elected by the Sole Member shall serve ex officio as Voting Trustees of the Foundation (the "Ex-officio Trustees").

(c) The remaining Voting Trustees (the "Elected Trustees") shall be elected by the Sole Member as provided in Sections 6.3 and 6.5 of these Bylaws.

(d) Should the Chair of DANB's Board of Directors be re-elected by DANB's Board of Directors to more than one term as Chair, and DANB's Immediate Past Chair does not wish or is unable to serve another year ex officio on the DALE Foundation Board of Trustees, DANB's Board of Directors shall elect another past DANB Director to serve ex officio on the DALE Foundation Board of Trustees for that term.

(e) The Nonvoting Trustees shall consist of the Executive Director of the Foundation and, if this position exists, the Chief Operating Officer of the Foundation.

(f) Except for the Initial Elected Trustees, no Elected Trustees of the Foundation shall be current voting Directors of DANB.

(g) At least two (2) Elected Trustees shall be DANB Certified Assistants.

(h) Every Trustee who is currently working as a dental assistant, or who is an educator in a dental assisting program and who is not a licensed dentist, shall be a DANB Certified Assistant.

Section 6.5 Number of Trustees, Election, Term of Office, and Submission of Nominations.

(a) Except for the Initial Board of Trustees, or as may otherwise be provided in these Bylaws, the number of Voting Trustees of the Foundation shall be nine (9) and the number of Nonvoting Trustees shall be two (2). The number of Trustees may be increased to any number or decreased to not fewer than three by amendment of these Bylaws.

(b) The Foundation Board of Trustees shall submit nominations to the Sole Member for elections to the Foundation Board of Trustees.

(c) Except as may otherwise be provided herein, a Trustee may not concurrently serve as a DANB employee, a member of DANB's Board of Directors or a member of the similar governing body of any national or international dental-related organization that the Board of Trustees deems to present a potential conflict with the Trustee's service to the Foundation, and may not be a current employee of the Foundation (subject to any exceptions contained in the terms of the Shared Services Agreement to be entered into by and between the Foundation and its Sole Member).

(d) The Elected Trustees shall be elected by the Board of Directors of the Sole Member. Except as may otherwise specifically provided in these Bylaws, each Trustee shall be elected for a three (3)-year term, and no Trustee shall be elected for more than two full consecutive three-year terms. If a Trustee is elected to fill a vacancy occurring on the Foundation's Board of Trustees, the Trustee's term of office to complete the vacated position shall not be counted as a full term for the purposes of this Section.

(e) The Board of Trustees of the Foundation shall have the option of retaining a Trustee for a second term or requesting that the Sole Member elect a new Trustee to fill the Trusteeship.

(f) Elections shall take place prior to the annual meeting of the Sole Member. The term of office of each Trustee so elected shall begin on September 1 (the first day of the Foundation's fiscal year) following that Trustee's election or as otherwise determined by the Sole Member due to mid-year appointment. Each Trustee shall hold office until August 31 of the final year of the Trustee's term of office and until a successor has been elected, or until such Trustee's earlier death, resignation or removal in the manner hereinafter provided. If the election of Trustees shall not be held by the time that the Foundation Board convenes for its annual meeting, such election shall be held as soon thereafter as is conveniently possible.

(g) Consistent with Section 8.2(b) of these Bylaws, if the term of office of the President of the Foundation extends beyond that individual's term of service on the Board, his or her term of service on the Board shall be extended to coincide with the remaining term of office. Such an extended term shall be served as an additional (tenth) Trustee.

(h) Except for individuals who previously have served on the Initial Board of Trustees, any individual who has previously served as an Ex-officio Trustee or an Elected Trustee must be off the Board of Trustees for at least three (3) years before being eligible for election to serve on the Board again.

Section 6.6 Resignation. An elected Trustee may resign at any time by written notice delivered to the Board of Trustees or to the President or Secretary/Treasurer of the Foundation. A resignation is effective when the notice is delivered unless the notice specifies a

date later than the date of delivery. The resignation of a Trustee need not be accepted in order to be effective.

Section 6.7 Removal of Trustees.

(a) One or more Voting Trustees may be removed, with or without cause, by the Sole Member in accordance with its procedures for removing DANB Directors.

(b) One or more Nonvoting Trustees may be removed for cause by the affirmative vote of a majority of the Trustees then in office present and voting at a meeting of the Board of Trustees at which a quorum is present.

Section 6.8 Vacancies.

(a) Any vacancy occurring among the Voting Trustees, and any Voting Trusteeship to be filled by reason of an increase in the number of Trustees, shall be filled temporarily by resolution of the Board of Trustees until such time as the Sole Member fills the vacancy. If the vacancy occurs among the Ex-officio Trustees, the Sole Member shall fill the vacancy when the DANB position resulting in the Ex-officio Trusteeship has been filled by a new individual.

(b) Any vacancy occurring among the Nonvoting Trustees shall be filled temporarily by resolution of the Board of Trustees until such time as the vacancy is permanently filled.

(c) The Foundation Board of Trustees shall submit nominations to the Sole Member to fill any vacancy arising on the Foundation Board of Trustees.

Section 6.9 Regular Meetings. A regular annual meeting of the Board of Trustees shall be held at a regular place and time that the Board of Trustees determines. At such annual meeting, the Board of Trustees shall elect officers and transact such other business as shall be required. The Board shall schedule additional meetings at such times and locations as required to accomplish the purposes of the Foundation.

Section 6.10 Special Meetings. Special meetings of the Board of Trustees may be called by the President, or at the request of the Sole Member or any two Foundation Trustees.

Section 6.11 Notice of Meetings.

(a) Notice of any meeting of the Board of Trustees shall be given in accordance with these Bylaws at least fifteen days in advance thereof by written notice to each Trustee at the address shown for such Trustee on the records of the Foundation.

(b) Notice of any meeting of the Board of Trustees may be waived in a writing signed by the person or persons entitled to such notice either before or after the time of the meeting. Attendance of a Trustee at any meeting shall constitute a waiver of notice of such meeting except where a Trustee attends a meeting for the express purpose of objecting to the transaction of any business because the meeting is not lawfully called or convened.

(c) Neither the business to be transacted at, nor the purpose of, any regular or special meeting of the Board of Trustees need be specified in the notice or waiver of notice of

such meeting, unless specifically required by law, by the Articles of Incorporation or by these Bylaws.

Section 6.12 Quorum. A majority of the Trustees then in office shall constitute a quorum for the transaction of business at any meeting; provided that, if less than a majority of the Trustees are present, a majority of the Trustees then present may adjourn the meeting to another time without further notice. Withdrawal of Trustees from any meeting shall not cause failure of a duly constituted quorum at that meeting.

Section 6.13 Action at a Meeting. The act of the majority of the Trustees present at a meeting at which a quorum is present shall be the act of the Board of Trustees, unless the act of a greater number is required by law, by the Articles of Incorporation or by these Bylaws.

Section 6.14 Proxy Prohibited, Presumption of Assent.

(a) No Trustee may act by proxy on any matter; provided that, Trustees may act without a meeting pursuant to the procedures set forth in Section 6.16 of these Bylaws.

(b) A Trustee who is present at a meeting at which action on any corporate matter is taken by the Board of Trustees is conclusively presumed to have assented to the action taken unless such Trustee's dissent or abstention is entered in the minutes of the meeting or unless such Trustee files his or her written dissent or abstention to such action with the person acting as the secretary of the meeting before the adjournment of such meeting or forwards such dissent or abstention by registered or certified mail to the Secretary/Treasurer immediately after the adjournment of such meeting. Such right to dissent or abstain does not apply to a Trustee who voted in favor of such action

Section 6.15 Attendance by Telephone. Trustees may participate in and act at any meeting through the use of a conference telephone or other communications equipment by means of which all persons participating in the meeting can communicate with each other. Participation in such meeting shall constitute attendance and presence in person at the meeting.

Section 6.16 Action Without a Meeting. Any action required or permitted by law to be taken at a meeting of the Board of Trustees may be taken without a meeting if a consent in writing setting forth the action so taken shall be signed by all Trustees. The consent shall be evidenced by one or more written approvals, each of which sets forth the action taken and bears the signature of one or more Trustees. All the approvals evidencing the consent shall be delivered to the Secretary/Treasurer to be filed in the records of the Foundation. The action taken shall be effective when all the Trustees have approved the consent unless the consent specifies a different effective date. Any such consent shall have the same force and effect as a unanimous vote.

Section 6.17 Compensation; Reimbursement. No voting Trustee shall receive any payment for services as a Trustee, except that a Trustee may be reimbursed for reasonable expenses incurred in connection with his or her service as a Trustee.

Section 6.18 Interested Trustees.

(a) A Trustee who is directly or indirectly a party to a transaction with the Foundation (an "interested Trustee") shall disclose the material facts of the transaction and his or her interest in or relationship to such transaction to the Board of Trustees and to any committee of the Board of Trustees considering such transaction prior to any action by the Board of

Trustees or such committee to authorize, approve, or ratify such transaction. A Trustee is indirectly a party to a transaction if the Trustee has a material financial interest or is an officer, Trustee, or general partner in an entity which is a party to the transaction.

(b) The presence of the interested Trustee or of a Trustee who is otherwise not disinterested may be counted in determining whether a quorum of the Board of Trustees or a committee of the Board of Trustees is present but may not be counted when action is taken on the transaction.

ARTICLE 7

Committees

Section 7.1 Committees of the Board of Trustees. The Board of Trustees may create one or more committees of the Board and appoint Trustees or such other persons as the Board shall designate to serve on the committee or committees. Each committee may exercise the authority of the Board of Trustees to the extent permitted by law and as specified by the Board of Trustees or in the Articles of Incorporation or these Bylaws, but the designation and appointment of any such committee and the delegation thereto of authority shall not operate to relieve the Board of Trustees, or any individual Trustee, of any responsibility imposed upon it or him or her by law. Each such committee shall have two or more Trustees as members, at least a majority of its members shall be Trustees, and all committee members shall serve at the pleasure of the Board of Trustees.

Section 7.2 Action of Committees of the Board of Trustees. A majority of a committee of the Board of Trustees shall constitute a quorum. The act of a majority of committee members present and voting at a committee meeting at which a quorum is present shall be the act of the committee. No member of such committee of the Board of Trustees may act by proxy and, to the extent provided in these Bylaws for presumption of assent of Trustees, assent is presumed for committee members. A committee member may participate in and act at any meeting through the use of a conference telephone or other similar communications equipment, and the committee may act by unanimous consent in writing without a meeting, in the manner provided by these Bylaws for the Board of Trustees.

Section 7.3 Advisory Committees. The Board of Trustees may create one or more advisory committees or other advisory bodies and appoint persons to such advisory committees or bodies who need not be Trustees. Such advisory committees or bodies may not act on behalf of the Foundation or bind it to any action but may make recommendations to the Board of Trustees or to the officers.

Section 7.4 Executive Committee. The Board of Trustees shall create an Executive Committee, which shall be comprised of the Immediate Past President, the President, the President-Elect, and the Secretary-Treasurer.

Section 7.5 Finance and Audit Committee. The Board of Trustees shall create a Finance and Audit Committee, whose function shall be to maintain the financial records and review the independent audit of the Foundation. The Finance and Audit Committee shall have as a member the Secretary-Treasurer of the Foundation.

ARTICLE 8

Officers and Consultants

Section 8.1 Enumeration. The officers of the Foundation shall be a President, a President-Elect, an Immediate Past President, and a Secretary/Treasurer. Officers whose authority and duties are not prescribed in these Bylaws shall have the authority and perform the duties prescribed from time to time by the Board of Trustees. Except for the founding Board of Trustees, ex-officio Trustees may not serve concurrently as officers of the Foundation.

Section 8.2 Election and Term of Office.

(a) Officers shall be elected by and from among the Trustees of the Foundation at the annual meeting of the Board of Trustees, or as soon thereafter as conveniently possible. At the conclusion of each fiscal year, the President shall succeed to the office of Immediate Past President, the President-Elect shall succeed to the office of President, and the Board of Trustees shall elect a President-Elect and, at the conclusion of the second year of the two-year term, a Secretary-Treasurer from among the remaining Trustees.

(b) The Immediate Past President, President, and President-Elect each shall hold office for one (1) term of one (1) year; provided, however, that Trustees holding the positions of President and President-Elect may be re-elected to these positions for no more than one (1) additional one (1)-year term. For this re-election to be valid, the Board must re-elect both the President and President-Elect to a second one (1)-year term. If both are not re-elected, the President shall succeed to the office of Immediate Past President, and the President-Elect shall succeed to the office of President, as described above.

(c) If the term of office of the President or President-Elect extends beyond that individual's term of service on the Board of Trustees, the individual may complete his or her term of office, and his or her term on the Board shall be extended to coincide with the remaining term of office.

(c) The Secretary-Treasurer shall hold office for a term of two (2) years and shall not hold office for more than two (2) full consecutive terms.

(d) The term of office of each officer shall begin on the September 1 following that officer's election. Each officer shall hold office until August 31 of the final year of the officer's term of office and until a successor has been elected, or until such officer's earlier death, resignation or removal in the manner hereinafter provided. Election or appointment of an officer shall not of itself create any contract rights.

Section 8.3 Resignation and Removal.

(a) Any officer may resign at any time by giving notice to the Board of Trustees, the President, or the Secretary/Treasurer. A resignation is effective when the notice is delivered unless the notice specifies a date later than the date of delivery. The resignation of an officer need not be accepted in order to be effective.

(b) The Board of Trustees may remove any officer, with or without cause, whenever in its judgment the best interests of the Foundation would be served thereby. The

removal of an officer shall be without prejudice to the contract rights, if any, of the person so removed.

Section 8.4 Vacancies. A vacancy in any office, however caused, may be filled by the Board of Trustees for a new term.

Section 8.5 Compensation. No officer shall receive any payment for services as an Officer, except that an officer may be reimbursed for reasonable expenses incurred in connection with his or her service as an officer.

Section 8.6 President. The President of the Board of the Foundation shall preside at all meetings of the Board of Trustees and of the Executive Committee; shall perform all other duties usually associated with the office of President of the Board; shall be an *ex-officio* member of all committees; and shall perform such other duties as may be assigned from time to time by the Board of Trustees.

Section 8.7 President-Elect. In the absence of the President or in the event of the President's inability or refusal to act, the President-Elect shall perform the duties of the President. When so acting, the President-Elect shall have all the powers of and be subject to all the restrictions upon the President. The President-Elect shall perform such other duties as may be assigned from time to time by the Board of Trustees or the President.

Section 8.8 Secretary-Treasurer. The Secretary-Treasurer shall, or shall delegate an individual to (a) keep the minutes of meetings of the Sole Member, the Board of Trustees, and committees of the Board of Trustees in one or more books provided for that purpose; (b) see that all notices are duly given in accordance with the provisions of these Bylaws or as required by law; (c) be custodian of the corporate records and of the seal of the Foundation; (d) keep a register of the post office address of the Sole Member, and each Trustee and committee member; (f) be responsible for all funds and securities of the Foundation; (g) render to the Sole Member, the President or the Board of Trustees, upon request, an account of all transactions as Treasurer and on the financial condition of the Foundation; and (h) in general perform all the duties incident to the office of Secretary/Treasurer and such other duties as may be assigned from time to time by the Board of Trustees or the President. If required by the Sole Member or the Board of Trustees, the Secretary-Treasurer shall give a bond (which shall be renewed regularly) in such sum and with such surety or sureties as the Sole Member or Board of Trustees shall determine for the faithful discharge of his or her duties and for the restoration to the Foundation, in case of such Secretary-Treasurer's death, resignation, retirement or removal from office, of all books, papers, vouchers, money and other property of whatever kind in such Secretary-Treasurer's possession or under such Secretary-Treasurer's control belonging to the Foundation.

Section 8.9 Consultants. The Board of Trustees may appoint consultants whose specialized knowledge and ability may be of value in the furtherance and conduct of the affairs of the Foundation. Such consultants shall serve at the pleasure of the Board and may, at the discretion of the President, be present at all or part of a Board meeting but may not vote.

ARTICLE 9

Administration, Contracts and Financial Transactions

Section 9.1 Executive Director. Pursuant to the terms of his or her Employment Agreement with the Sole Member, and any related provisions of a Shared Services Agreement between the Foundation and its Sole Member, the Board of Trustees of the Foundation shall employ the Executive Director of DANB to serve as Executive Director of the Foundation. That individual shall be responsible for the administration and operation of the Foundation, and shall assume such other duties as are assigned by the Board of Trustees.

Section 9.2 Chief Operating Officer. Pursuant to the related provisions of a Shared Services Agreement between the Foundation and its Sole Member, the Board of Trustees shall employ the Chief Operating Officer of DANB to serve as Chief Operating Officer of the Foundation. Under the direction of the Executive Director, this individual shall be responsible for operation of appropriate Foundation staffing and efficient and effective workflow.

Section 9.3 Contracts. The Board of Trustees shall authorize the Executive Director of the Foundation to enter into any contract or execute and deliver any instrument in the name of and on behalf of the Foundation, and such authority may be general or confined to specific instances.

Section 9.4 Loans. No loans shall be contracted on behalf of the Foundation and no evidences of indebtedness shall be issued in the name of the Foundation unless authorized by a resolution of the Board of Trustees or by action of a duly empowered committee of the Board of Trustees. Such authority to make loans may be general or confined to specified instances. No loan shall be made by the Foundation to a Trustee or officer of the Foundation.

Section 9.5 Checks, Drafts, Etc. All checks, drafts or other orders for the payment of money, notes or other evidence of indebtedness, issued in the name of the Foundation, shall be signed by the Executive Director of the Foundation or, in his or her absence or unavailability, by such officer or officers, agent or agents, employee or employees of the Foundation and in such manner as shall from time to time be determined by resolution of the Board of Trustees or by action of a duly empowered committee of the Board of Trustees. In the absence of such determination, such instruments may be signed by the Secretary/Treasurer and countersigned by one other officer.

Section 9.5 Deposits. All funds of the Foundation shall be deposited from time to time to the credit of the Foundation in such banks, trust companies, or other depositories as the Board of Trustees may select.

Section 9.6 Gifts. The Board of Trustees may accept on behalf of the Foundation any contribution, gift, bequest or devise for the general purposes or for any special purpose of the Foundation.

ARTICLE 10

Records

The Foundation shall keep correct and complete books and records of account and shall also keep minutes of the proceedings of its Sole Member, Board of Trustees, and committees having any authority of the Board of Trustees, and shall keep at its registered office

or principal office a record giving the names and addresses of the Sole Member, Trustees and committee members. All books and records of the Foundation may be inspected by the Sole Member, by any Trustee, or by the Sole Member's or Trustee's agent or attorney for any proper purpose at any reasonable time.

ARTICLE 11

Fiscal Year

The fiscal year of the Foundation shall begin on September 1st and shall end on August 31st.

ARTICLE 12

Seal

The Board of Trustees may provide a corporate seal which shall include the name "The DALE Foundation."

ARTICLE 13

Notices

Section 13.1 Manner of Notice. Whenever under the provisions of law, the Articles of Incorporation or these Bylaws, notice is required to be given the Sole Member or to any Trustee or member of any committee designated by the Board of Trustees, it shall not be construed to require personal delivery. Such notice may be given in writing by depositing it in a sealed envelope in the United States mail, postage prepaid and addressed to such Sole Member, Trustee or committee member at its/his/her address as it appears on the books of the Foundation, and such notice shall be deemed to be given at the time when it is thus deposited in the United States mail; or such notice may be given in writing by any other means, including by electronic transmission, and if given by such other means, shall be deemed given when received. Such requirement for notice shall be deemed satisfied, except in case of meetings of the Sole Member, Trustees or committees of the Board of Trustees with respect to which written notice is required by law, if actual notice is received orally or in writing by the person entitled thereto as far in advance of the event with respect to which notice is given as the minimum notice period required by law, the Articles of Incorporation or these Bylaws.

Section 13.2 Waiver of Notice. Whenever any notice is required to be given by law, by the Articles of Incorporation or by these Bylaws, a waiver thereof in writing signed by the person or persons entitled to such notice, whether before or after the time stated therein, shall be deemed equivalent to the giving of such notice. Attendance at any meeting shall constitute waiver of notice thereof unless the person attends the meeting for the express purpose of objecting to the holding of the meeting because proper notice was not given.

ARTICLE 14

Rules of Procedure

All deliberations of the Foundation's Board of Trustees, Executive Committee, and other committees shall be governed by parliamentary procedures as interpreted by the then-current edition of A. Sturgis, *The Standard Code of Parliamentary Procedure*, when such is not in conflict with the Act, the Articles of Incorporation, these Bylaws, or the Foundation's written or long-established policies and procedures, or special rules of order. The procedures of the Board of Trustees shall be governed by the following hierarchy of law/rule: the Act, Articles of Incorporation, Bylaws, established policies, standard operating procedures, and parliamentary procedure.

ARTICLE 15

Indemnification and Insurance

Each person who at any time is or shall have been a Trustee, officer, employee or agent of the Foundation or is or shall have been serving at the request of the Foundation as a Trustee, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, shall be indemnified by the Foundation in accordance with and to the full extent permitted by the Illinois General Not For Profit Corporation Act of 1986, as in effect at the time of adoption of these Bylaws or as amended from time to time, and by any subsequent Illinois not for profit corporation law. The foregoing right of indemnification shall not be deemed exclusive of any other rights to which a person seeking indemnification may be entitled under any bylaw, agreement, vote of disinterested Trustees, or otherwise. If authorized by the Board of Trustees, the Foundation may purchase and maintain insurance on behalf of any person to the full extent permitted by the Illinois General Not for Profit Corporation Act of 1986, as in effect at the time of adoption of these Bylaws or as amended from time to time, and by any subsequent Illinois not for profit corporation law.

ARTICLE 16

Dissolution

Upon the dissolution of the Foundation, the Board of Trustees shall make provision for the payment, satisfaction, and discharge of all of the liabilities and obligations of the Foundation, and shall return, transfer, or convey any assets held by the Foundation upon a condition requiring return, transfer, or conveyance by reason of the dissolution. Thereafter, the Board shall transfer or convey the remaining assets of the Foundation to such organization or organizations organized and operated exclusively for charitable, religious, scientific, literary, or educational purposes as shall at the time qualify as an exempt organization or organizations under Section 501(c)(3) of the Internal Revenue Code of 1986, as amended (or corresponding provision of any future United States internal revenue law), in such manner as the Board of Trustees shall determine pursuant to a plan of distribution adopted by the Board. Any such assets not so disposed of shall be disposed of by the Court of general jurisdiction of the county in which the principal office of the Foundation is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.

ARTICLE 17

Amendment

A majority of the Board of Trustees present at a meeting at which a quorum is present may alter, amend, or repeal these Bylaws or adopt new Bylaws; provided that, the resulting Bylaws of the Foundation are consistent with the law and the Articles of Incorporation, and no changes shall be made to the following provisions without the approval of the Sole Member:

- (a) The Foundation shall have one member, DANB (the "Sole Member"), as provided in Section 5.1 of these Bylaws;
- (b) Pursuant to Section 107.85 of the Act, the Sole Member of the Foundation shall not be liable for any debt or obligation of the Foundation, as provided in Section 5.3 of these Bylaws;
- (c) The Elected Trustees shall be elected by the Sole Member, as provided in Sections 6.3, 6.4, and 6.5 of these Bylaws;
- (d) The Board of Trustees of the Foundation shall not act, unless such actions are reviewed and approved by the Sole Member, with respect to such matters as are provided in Section 6.1(b) of these Bylaws;
- (e) An Elected Trustee may be removed by the Sole Member in accordance with its procedures for removing DANB Directors, as provided in Section 6.7 of these Bylaws.

ARTICLE 18

Corporate Sponsors

The Board of Trustees, with the approval of the Sole Member, may recognize a group of Corporate Sponsors of the Foundation pursuant to policies, procedures, and requirements established by the Board. Corporate Sponsors may be divided into classes depending upon their level of sponsorship or upon other factors as may be determined by the Board.

Adopted: August 12, 2010
[Illinois]
Amended August 2013

2014 100537 00 CNED Continuing Education

Type CNED Continuing Education Sub Type Sponsor Status New
 Group Licensure Parent ID Row ID 39310

Licensed Organization or Individual

Folder Health Studies Institute(tracy okeefe)
 Address 35300 SE Center ST, snoqualmie, Washington, 98065, USA
 Phone 1 Phone 2 Public Disc. PeopleID 40033

Tracking Dates and Reference Information

Open 03/19/2014 Issue Expiry
 Lic. No. By Close
 Folder Health Studies Institute Priority

Comment 1

[Empty comment box with up/down arrows]

Contacts

Name	Type
Health Studies Institute (tracy okeefe)	Applicant

Additional Information

Description	Value
Application Signature	Yes
Application Signature Date	Mar 19, 2014 11:35:39
Number of Courses per year	
Type of Organization	Individual
Educational Methods 1	Home study
Educational Methods 2	

Description	Value
Final Acknowledgements (2)	
Application Signature	<input type="radio"/> Yes <input checked="" type="radio"/> No
Application Signature Date	Mar 19, 2014 11:35:39
Sponsor Details (26)	
Number of Courses per year	Enter Number
Type of Organization	Individual
Educational Methods 1	Home study
Educational Methods 2	Choose
Educational Methods 3	Choose
Sponsor Contact Person	Tracy Okeefe
Sponsor Contact Address	Enter Text or Number
Sponsor Contact Phone	8007003454
Sponsor Contact Fax	4252920768
Sponsor Website Address	www.healthstudies.com
Sponsor Email Address	info@healthstudies.com
Sponsor Secondary Contact Name	Enter Text or Number
Sponsor Secondary Contact Address	Enter Text or Number
Sponsor Secondary Contact Phone	Enter Text or Number
Sponsor Secondary Contact Fax	Enter Text or Number
Sponsor Secondary Contact Email Address	Enter Text or Number
Name of current officers	Mike OKeefe President, Tracy OKeefe Director of Education
Average Number of Attendees	150
Course subject matter: Related to clinical practice	<input checked="" type="radio"/> Yes <input type="radio"/> No
Course subject matter: Risk management	<input type="radio"/> Yes <input checked="" type="radio"/> No
Course subject matter: OSHA regulations / Infection ...	<input checked="" type="radio"/> Yes <input type="radio"/> No
Course subject matter: Patient record keeping	<input checked="" type="radio"/> Yes <input type="radio"/> No
Course subject matter: Communication	<input checked="" type="radio"/> Yes <input type="radio"/> No
Course subject matter: Other	Enter Text or Number



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CONTENTS

Order Form.....	7
Ordering Info.....	6
Package Specials.....	5
State Rules and Approvals.....	6

COURSES

AIDS and HIV.....	6
Analgesics.....	4
Anatomy of Head and Neck.....	8
Back Pain.....	6
Bone Reformation.....	2
Breath Odor.....	2
California Dental Practice Act.....	6
Dental Management.....	5
Dental Office Med. Emergen.....	4
Dental Radiology.....	1
Diabetes.....	6
Digital Imaging.....	2
Drug Use & Abuse.....	3
Endodontics.....	8
Ethics/Law in Dental Hygiene.....	1
Family Violence.....	6
Hepatitis Viruses.....	6
Hypertension.....	4
Implants.....	4
Indirect Restorations.....	3
Infection Control.....	2
Influenza.....	6
Laser Dentistry.....	3
Local Anesthesia.....	4
Medical Error Prevention.....	6
Nitrous Oxide Sedation.....	3
Nutrition in Dentistry.....	3
Oral Diseases.....	2
Oral Surgery.....	2
Osteoarthritis.....	6
Osteoporosis.....	6
Pediatrics No-Fear Practice.....	4
Periodontics.....	4
The Successful Hygienist.....	4
Tobacco Intervention.....	6
Tooth Whitening.....	3
Traumatized Teeth.....	5
Two-Implant Overdenture.....	3
Ultrasonic Instruments.....	2

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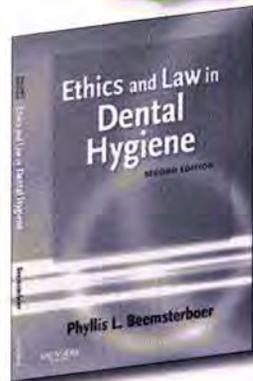
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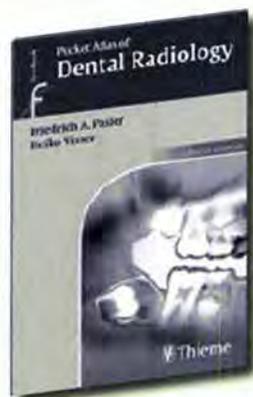
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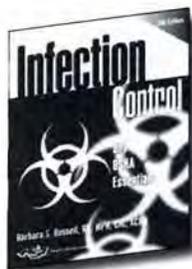
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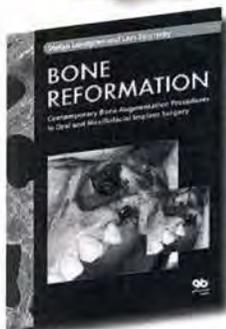


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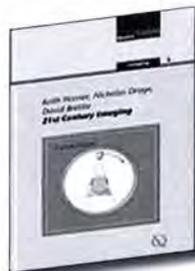


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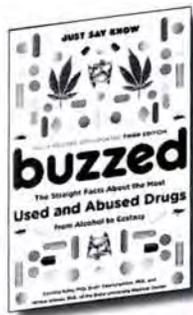
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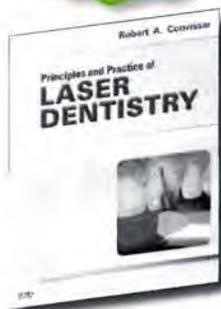
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- Factors related to maintenance of mandibular two-implant overdentures.
- Considerations for the small-diameter implant technique.

NEW

PRINCIPLES AND PRACTICE OF LASER DENTISTRY

8 CE hrs, 328 pages, \$199 (book only \$171)

Principles and Practice of Laser Dentistry uses a concise, evidence-based approach to describe protocols and procedures. Dr. Robert A. Convisar, a renowned lecturer on this subject and one of the first general dentists to use lasers in his practice, has assembled a diverse panel of international contributors. The book covers the history of lasers in dentistry and laser research, plus the use of lasers in nonsurgical, surgical, and regenerative periodontics, oral pathology, implantology, fixed and removable prosthetics, and oral and maxillofacial surgery.



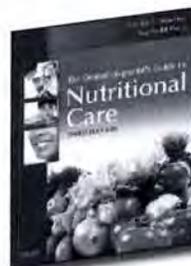
INDIRECT RESTORATIONS

10 CE hrs, 157 pages, \$98 (book only \$54)

Smile! There's no information overload here. This concise text highlights key considerations, knowledge, and understanding for the busy practitioner. Offering expert guidance, this well-illustrated, easy-to-digest, practical book walks readers through the most critical topics, including:

- The importance of previous caries history. Reappraising the reasons for placing indirect restorations.
- The indications for full and partial coverage crowns.
- How to place reliable and retentive cores.
- Choosing from among the types of crowns and how to select the best materials to use.

With expert tips for managing each phase of indirect restorations, you'll refer to this valuable text again and again.

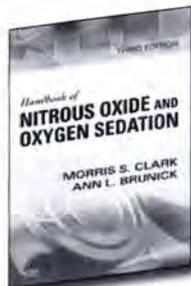


NUTRITION IN DENTISTRY 3rd Edition

2 courses, 368 pages, 15 CE hrs, \$116 (book only \$66)

The only nutritional guide designed specifically for the dental clinician!

Every chapter in this new, expertly revised full-color 3rd edition of *The Dental Hygienist's Guide to Nutritional Care* relates to oral health and disease. Learn how to assess your patient's eating habits and how proper nutrition can improve both oral health and overall fitness. Case studies are used throughout to demonstrate how concepts can be applied to specific clinical situations.



NITROUS OXIDE SEDATION 3rd Edition

10 CE hrs, 235 pages, \$94.95 (book only \$58.95)

Nitrous oxide/oxygen sedation relieves anxieties, relaxes patients while you do your job, and may even eliminate their memories of pain. Another advantage is complete recovery within 3 to 5 minutes. This non-allergic gas can be combined with other sedation methods.

Note: This course offers credit to all licensees, including anesthesia-related credit to Florida dentists and Nitrous Oxide credit in Virginia. Please specify when ordering.



TOOTH WHITENING

6 CE hrs, 144 pages, \$126 (book only \$98)

Dr. Van B. Haywood, DMD, Professor of Oral Rehabilitation at the University of Georgia School of Dentistry, answers all your questions about:

- treatment success rates,
- overall treatment times,
- penetration depth of bleach into a tooth,
- maximum achievable tooth whitening,
- relapse to a darker shade after bleaching,
- time frame for shade relapse, and
- tooth sensitivity (a bleaching side effect).

This is a terrific book and a powerful selling tool for safe and effective esthetic dentistry.

Your Colleagues Say...

"Very organized and thorough."
(Dental Management of the Medically Compromised Patient)

Dr. Mathew Bourg, DMD – Oregon

"A very informative course. Brought up new info that I wasn't aware of."
(Osteoporosis)

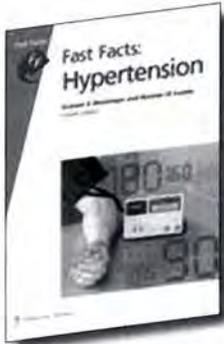
Marjorie Cogburn, RDH – Florida

"It was all clearly, logically presented. So much was like a course I took at my local hospital and it worked."
(Tobacco Intervention)

Helen Emlack, RDH – Nevada



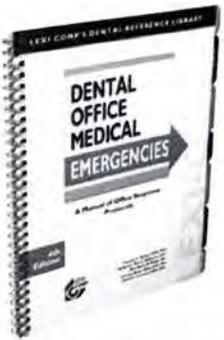
Course Information



HYPERTENSION 4th Edition

4 CE hrs, 90 pages, \$57 (book only \$32)

Many patients see their dentist or hygienist far more often than they see their physician, making dental visits an early warning for hypertension opportunity. Learn, or get refreshed on how to take an accurate blood pressure, recognize who's at risk from the drugs they're taking and know when to refer a patient for treatment.

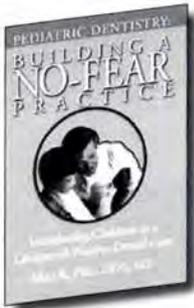


DENTAL OFFICE MEDICAL EMERGENCIES 4th Edition

3 CE Hours, 92 Pages, \$84.95 (book only \$64.95)

I've never seen a book better organized, with labeled tabbed dividers for each type of emergency (e.g., allergic/drug reactions, loss of consciousness, Chest pain, respiratory distress)

Note: Credit for all licensees, including those with specific medical emergencies education requirements (OR, VT, KY RDH's and FL dentists with anesthesia-related permits). Please specify when ordering.

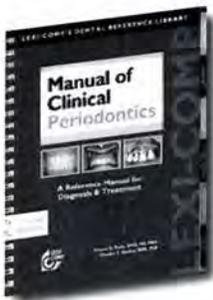


PEDIATRIC DENTISTRY Introducing Children to a Lifetime of Positive Dental Care

2 CE hrs, 71 pages, \$35 (book only \$15)

Say goodbye to crying and coercion... Replace authoritarian methods of behavior management with a proven anxiety reduction program.

Good dental experiences for children encourage lifelong regular care. This course will enable you to develop relationships based on trust rather than authority and presents simple techniques for painless treatment and non-surgical options.



CLINICAL PERIODONTICS

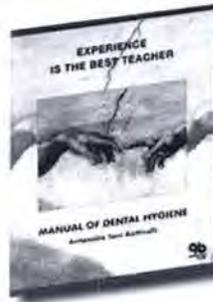
3rd Edition

16 CE hrs, 179 pages, \$135 (book only \$75)

What medications aggravate gingival disease? What are the indications for using locally delivered antibiotics in periodontal disease? Find the answers to these and many more questions in this 2009 edition of "Clinical Periodontics."

This book comes with 240 color pictures! Buy this course and get the book, 2 test booklets, 16 CE hours, and more confidence.

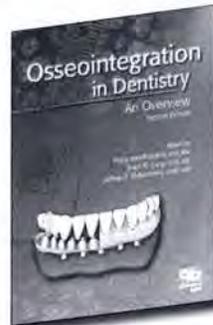
NEW



THE SUCCESSFUL HYGIENIST A MANUAL OF DENTAL HYGIENE

8 CE hrs, 211 pages, \$99.50 (book only \$69.50)

Patient motivation and communication are key elements in achieving high levels of oral health in your patients. However, these skills cannot be taught in the classroom, but must be acquired through clinical experience. This easy-to-read, comprehensive manual written by an experienced dental hygienist and educator offers techniques for communicating with patients that will increase both their understanding of and compliance with office and homecare procedures. Written in a direct and personal style, *Experience Is the Best Teacher* is an indispensable tool in any dental hygiene practice.



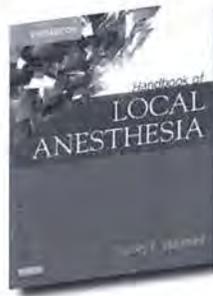
DENTAL IMPLANTS

7 CE hrs, 174 pages, \$68 (book only \$38)

General dentists, hygienists, and dental assistants sometimes need to discuss implantation with patients.

How up-to-date are you on surface preparation? Biomechanics? Specialized instruments for maintenance? If you're not sure, this course will help immensely.

NEW



LOCAL ANESTHESIA 6th Edition

18 CE hrs, 399 pages, \$158 (book only \$84.95)

Beautifully illustrated. Topics include maximum dosage calculations, computer-controlled local anesthetic delivery systems, and clear anatomic views of start and finish needle positions.

Hygienists: This course is popular with hygienists working in the 35 states that allow RDHs to inject anesthetics.* Tests can be purchased individually by colleagues wishing to share the book.

* DHs can administer local anesthetics in 35 states: AK, AR, AZ, CA, CO, CT, HI, IA, ID, IL, KS, KY, LA, MA, ME, MI, MN, MO, MT, NE, NH, NJ, NM, NV, NY, OK, OR, SC, SD, UT, VA, VT, WA, WI, WY.



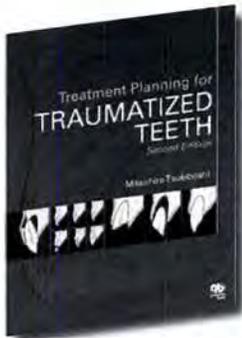
ANALGESICS

4 CE Hours, 78 pages, \$54 (book only \$30)

Loaded with information and tables on NSAIDs and opioid and nonopioid analgesics, this up-to-date compact but potent 78-page handbook from the prestigious American Pain Society covers everything (average doses, brand names, dose intervals, maximum daily doses, pediatric doses, efficacy comparisons)

You'll also learn why some patients, especially children, are shy about reporting pain.

Much more about these courses is posted at... www.healthstudies.com



TRAUMATIZED TEETH

NEW

10 CE Hrs, 228 pages, \$119.00 (book only \$75, tests only 50)

Each chapter is arranged by: description; examination and diagnosis; key points; treatment plan; and treatment procedures. Described is the biologic basis of healing and the benefits of allowing healing to be used in the management of traumatic dental injuries. Also described are the roles orthodontic and restorative modalities play in the management of dental trauma. More than 50 cases and 480 exceptional images— intraoral, radiographic, and schematic—elucidate the most effective approaches to all forms of dental trauma.

Your Colleagues Say...

"The 'Pocket Atlas of Oral Disease' was very informative and I plan to keep it in our office for professional reference."

Lori Bales, RDH - Tennessee

*"Clear, concise, easy to understand - makes sense!"
(Medical Error Prevention)*

Marcia A. Durkan, DMD - Pennsylvania

"Great information, pictures were great!" (Clinical Periodontics)

Melissa Hendren, RDH - Idaho



DENTAL MANAGEMENT OF THE MEDICALLY COMPROMISED PATIENT

NEW

18 CE hrs, 597 pages, \$153 (book only \$84.95)

Ensure your patients' health and safety! Practical guidance helps you determine the severity and stability of common medical disorders in the dental office, so you'll always know how to proceed to provide the best possible care and avoid complications. Concise, clinically focused coverage details the basic disease process for each condition, along with the incidence and prevalence, pathophysiology, signs and symptoms, laboratory findings, currently accepted medical therapies, and recommendations for specific dental management.

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Dealing with Diabetes, Osteoporosis, Recognizing Oral Diseases | 24 CE Hour Florida & Idaho Special...\$156!
Medical Error, Family Domestic Violence, Back Pain, Nutrition in Dentistry | 30 CE Hour Vermont Special\$195!
Dental Office Medical Emergencies, Infection Control, Drug Use and Abuse, Dental Implants, Back Pain |
| 16 CE Hour Illinois Special\$120!
The Successful Hygienist, Infection Control, Medical Errors | 24 CE Hour Illinois Special\$156!
Anatomy of the Head and Neck, Infection Control | 40 CE Hour Oregon Special\$260!
Dental Office Medical Emergencies, Infection Control, Drug Use and Abuse, AIDS & HIV, Nutrition in Dentistry, Influenza |
| 18 CE Hour New York Special.....\$135!
Infection Control, Family Domestic Violence, Tobacco Intervention, Recognizing Oral Diseases | 25 CE Hour Minnesota Special.....\$162!
Dental Office Medical Emergencies, Infection Control, Osteoporosis, Drug use and Abuse, Tobacco Intervention | 50 CE Hour Minnesota Special\$325!
Clinical Periodontics, Infection Control, Drug Use and Abuse, Aids & HIV, Back Pain, Indirect Restorations |
| 18 CE Hour Vermont Special\$135!
Dental Office Medial Emergencies, Back Pain, Infection Control, Dealing with Diabetes, Tobacco Intervention | 25 CE Hour California Special.....\$162!
Infection Control, California Dental Practice Act, Oral Surgery, Dental Implants | |

Minnesota DDS, DMD, RDH and RDA - You can take all of our courses to count towards your fundamental requirements!
New York, California, Arizona and New Mexico all have Infection Control requirements that are covered in your packages!

PDF COURSES

SAVE ON SHIPPING!

The content for each of these courses is available in PDF format so we can e-mail the course to you and you can get started without waiting for a book to be shipped!

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- **Back Pain** 4 CE Hours \$35 **NEW**
- **California Dental Practice Act** 2 CE Hours \$25
- **Dealing With Diabetes** 3 CE Hours \$30
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- **Hepatitis Viruses** 4 CE Hours \$35
- **Influenza** 2 CE Hours \$25
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- **Tobacco Intervention** 2 CE Hours \$25

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51. Instrument Sharpening Tips
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The following* recognize Health Studies Institute Academy of General Dentistry, Approved PACE Program Provider #211019 (FAGD/MAGD Credit, 06/01/2012 to 05/31/2016); Dental Assisting National Board (DANB); and boards of dentistry in AK, AL, AR, AZ, CA #RP2000, CT (DDS only), DC, DE, FL #BP00005, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN (MN approval subject to new professional development rules), MO, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, PR, RI, SC, SD, TN, TX, UT, VA, VT (RDH only), WA, WI (RDH only), WV, Canadian provinces Alberta, British Columbia, Manitoba (DDS only), New Brunswick, Nova Scotia, Ontario, Prince Edward Island, Quebec, Saskatchewan, and Dental Practice Board of Victoria Australia.

*Note: Some states limit the number of CE hours you may earn via home study. Please ask us or check with your state board for further details.

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- Read the book and complete the test.
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1. Borrow one of our books from a colleague.
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****TAX** If this course is being sent to an address outside of Washington State, pay no tax. Washington State recipients pay tax according to your residential county.

SPECIAL STATE RULES

ARIZONA DDS must have 3 CE of Chemical Dependency and 6 hours of Infection Control; RDH must have 2 hours of Chem Dependency and 4 hours of Infection Control.

CALIFORNIA requires California Dental Practice Act and Infection Control with each renewal.

FLORIDA requires Medical Errors every renewal and Family Domestic Violence every third renewal. **MICHIGAN** DDS must have 1 CE of Pain Management.

MINNESOTA DDS and DMD must take a minimum 30 Fundamental CE hours; RDH and RDA must take a minimum of 15 Fundamental CE hours.

NEW MEXICO must have Infection Control for renewal.

NEW YORK requires Tobacco, Child Abuse and Infection Control.

VERMONT DDS/RDH have Emergency Office requirements for renewal.

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24 CE Hour Arizona Special.....	24 hrs	\$156
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25 CE Hour Minnesota Special.....	25 hrs	\$162
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tests 1,2,3.....		\$25ea
book only.....		\$76.95
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book only.....	4 hrs	\$35
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test only.....	10 hrs	\$25
Breath Odor (book and test).....		
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(book and both tests).....	16 hrs	\$135
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test only - Course 1.....	8 hrs	\$32
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Dental Implants (book and test)...		
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test only.....	3 hrs	\$20
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book only.....		\$54
test only.....	6 hrs	\$28
Diabetes, Dealing With		
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book only.....		\$54
test only.....	8 hrs	\$26
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test only - Drug Use and Abuse.....		\$26
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test only - Drug Use and Abuse.....		\$26
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book only.....		\$57
book only.....		\$32
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test only - Course 1.....	5 hrs	\$26
test only - Course 1.....	5 hrs	\$26
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book only.....		\$29
test only.....	6 hrs	\$30
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book only.....	8 hrs	\$199
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test only - Drugs.....	6 hrs	\$25
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Florida anesthesia permit holders only check this box <input type="checkbox"/>		
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test only.....	10 hrs	\$36
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(book and both test).....	15 hrs	\$116
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tests only.....	10 hrs	\$50
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book only.....	4 hrs	\$35
Osteoporosis.....		
book only.....	4 hrs	\$35
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book only.....	2 hrs	\$35
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Pocket Atlas of Oral Diseases 2nd ed		
book only.....		\$48
test only - Course 1.....	4 hrs	\$24
test only - Course 2.....	4 hrs	\$24
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(book and test).....	8 hrs	\$99.50
book only.....		\$69.50
test only.....	8 hrs	\$30
Tobacco Intervention		
(book and test).....	2 hrs	\$25
Tooth Whitening (book and test)...		
book only.....	6 hrs	\$126
book only.....		\$98
test only.....	6 hrs	\$28
Traumatized Teeth (book and test) 10 hrs		
book only.....		\$119
book only.....		\$75
tests only.....	10 hrs	\$50
Two-Implant Overdenture		
(book and test).....	7 hrs	\$105
book only.....		\$75
test only.....	7 hrs	\$30
Ultrasonic Instruments		
(book and test).....	5 hrs	\$84
book only.....		\$58
test only.....	5 hrs	\$26

2. ENTER REGISTRATION INFO:

Name (as it appears on your professional license) _____

DDS DMD RDH CDA RDA AGD # _____

List State(s) & Prof License #(s) _____

Street _____

City _____ State _____

Zip _____ County (WA only) _____

Please check this box if this is a residential address.

Home Tel: _____ Work Tel: _____

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	<input type="checkbox"/> Overseas - \$45.00
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Subtotal.....	\$ _____
Washington Tax (see notes on pg. 6,**)	\$ _____
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